

It's Christmas Time at

DALES

Self-Service Dept. Store

1334 EL PRADO

DOWN TOWN TORRANCE NEXT TO A&P MARKET

Open Daily 9 to 9 • For Christmas Holidays
SALE STARTS SUNDAY, DEC. 20th at 10a.m.
and continues Mon., Tues., Wed., & Thurs.
DECEMBER 21-22-23-24.

5 DAY

DO

★ USE YOUR INTERI

YOU CAN'T AFFORD TO MISS THIS SALE! Every Time Our Register Rings You Save Money

LADIES DRESSES



- ★ Shirtwaists
- ★ Swing Skirts
- ★ Popular Sheath Styles
- ★ One and Two Piece Styles
- ★ Plaids, Prints, Solids and Pastels
- ★ Sizes to Fit All
- ★ Limited Quantity, So Hurry

YOUR CHOICE!

\$1.00

Sizes
7-15
8-20
12-24

BUY ONE AT THE SALE PRICE AND GET THE 2ND DRESS FOR ONLY ...

Values to \$14.95

LADIES' NYLON DUSTERS

- SHEER PRINTED NYLON
- SOLID NYLON LINING
- SHADOW PROOF

● A Perfect Gift For The Perfect Hostess

3.77

Sizes 12-20
Values to \$5.95



LADIES' QUILTED

ROBES

- Floral Patterns, Multicolor
- Many to choose from
- Newest winter styles

From New York And Chicago Starting At

3.99

SIZES 10-20
Values to 8.95
● Use Our Layaway & Select Now.



OPEN NIGHTS 'TIL

low sale priced!

LINGERIE



LADIES' OPAQUE NYLON OPERA GOWNS

- EMPIRE WAISTLINE
- LACY TRIM TOPS
- ASSORTED COLORS AND STYLES
- THE PERFECT GIFT!

1.99

VAL TO 3.98

"Days of the Week" PANTIES

GIFT-BOXED 7 PANTIES Ass'd. Colors

2.59

Values To 3.9

Embroidered day of the week on each Panty!
MAKES A BEAUTIFUL GIFT!!!

LADIES' NYLON TRICOT GOWNS

2.77

Ladies 100% Nylon SLIPS

Full Cut Lacy Trim Some have shadow panels. Pastel shades Sizes 32 to 40.

1.77

Val. to 3.98



REMEMBER Dale's WILL NOT BE UNDEROLD

LADIES' CAN-CANS

Fitted Waist with 100% Nylon Full Sweeps—Usually made to sell for \$2.98 up!

- Washable
- Lacy Trim
- Ass't. Colors
- Many Styles to Choose From!

\$1.77

SIZES S-M-L

BUY OF A LIFETIME!

the more sweaters the merrier Christmas

LADIES' CARDIGANS

\$2.99

Sizes 42 to 46

100% Orlon, full fashioned, heavy quality, all the new shades

Sizes 34 to 40
VALUES TO 4.98

LADIES' JEWELED SWEATERS

Fine Knit with Clusters of Pearls!
VALUES TO \$8.95 ON SALE!

\$4.59

LADIES' BULKIE

- Heavy Quality
- Colors: Red, White, Black
- Cable-Stitch

\$3.77

Sizes 34 to 40

COUPON 100% WOOL \$1.00 OFF ANY SKIRT

In Our Store With Coupon

SKIRTS

TAILORED - DRESSY New Fall Shades

Asst. Styles Sizes 8-18

Values to \$10.98

Purchase - Limited Amount

COUPON

3.99

Ladies' and Girls' CAR COATS

FULLY LINED WITH HOODS DOUBLE BREASTED WITH WOODEN BUTTONS



POPLINS Ass't. Colors

5.99

Worth \$10.98
Sizes 3-14.

6.99 LADIES' SIZES 8-18

COUPON VALUABLE COUPON FREE---Your Choice of Any Handbag

When You Purchase a LADIES 100% WOOL COATS

● MARKED DOWN UP TO 50%
● NOVELTY FABRICS
● 300 TO CHOOSE FROM
● ALL NEW STYLES AND COLORS, Val. to \$95

10.00

Asst. Styles

USE OUR LAYAWAY

COUPON

LADIES' PINWALE CORDUROY OR FLANNEL

CAPRIS

Styled by leading Calif. Manufacturers. Ass't. Colors to choose from. Values to 3.98



1.77

8 TO 18 SIZES

LADIES 100% NYLON BABY DOLLS

BY LADY EDISA USUALLY 4.98

SIZES S-M-L **\$1.99**

- No Ironing
- Wash Easily
- Dries Quickly

Ladies' 100% Nylon PANTY SETS

and HALF SLIPS

\$1.00

- Tricot Nylon
- Lacy Trim
- New Pastel Shades
- SIZES S-M-L

GIFT-BOXED

OPEN SUNDAY UNTIL 5 P.M.

PLEASE, SANTA, bring plenty of BLOUSES! BY FAMOUS MAKERS

1.66

SIZES 32-38

Values to 3.98



LADIES' FLANNEL PAJAMAS AND GOWNS

Ass't. Prints ● 32-40

\$1.77

● 32-40

● Values to \$2.98

SANFORIZED GOWNS Sizes 34-46

