



... BECAUSE

BUY THE BEST

See on our fine beef. But unlike meat, fresh fruits and vegetables can't be stamped in a box to be sure the Apples are Extra Fancy; the Avocados are Fancy; the potatoes are ... the best saves YOU money!

WESSON OIL

35¢

NE
CE
5¢

LIPTON
TEA
BAGS
16
count
pkg.
19¢

NT COFFEE 6-oz. jar 99¢

EE lb. can 69¢

A 8-oz. pkg. 29¢

EN • CREAM
SE PIE 7-inch pie 39¢

MAIL YOUR ENTRY BLANK!
REDEEM YOUR COUPONS!
LEVER'S \$100,000 STAR
SWEEPSTAKES
YOU MAY WIN A LINCOLN
2-DOOR HARDTOP!

IMPERIAL
MARGARINE 39¢

PRAISE 2 reg. 31¢ 2 bath 43¢

ALL 10-lb. Box \$2.59

LUX Liquid Detergent 12-oz. Can 43¢

HANDY ANDY Quart Bottle 73¢

98 5th
39 5th
39 5th

LEAN • EASTERN

SPARE RIBS

39¢

savory,
medium
size beauties.

LB.

CHUCK STEAKS

Fast becoming
America's
Bar-B-Q
favorite.

LB.

59¢

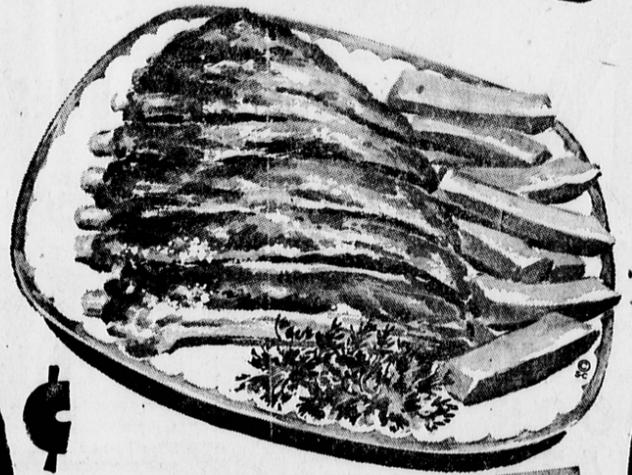
BOSTON BUTT Boneless Rolled PORK ROAST

No bone,
no waste,
easy to
carve.

LB. . .

49¢

- USDA "CHOICE" CUBE STEAKS LB 98¢
- USDA "CHOICE" RIB STEAKS LB 98¢
- LUER'S • LEAN SLICED BACON LB 59¢
- LUER'S • SKINLESS • PORK SAUSAGE LINKS PKG 29¢
- LEAN • SHOULDER CUT PORK ROAST LB 39¢



LUER'S • Fully Cooked
READY TO EAT
HAMS
Whole or
full shank
half.
LB. . .

49¢

USDA "CHOICE" CHUCK BEEF POT ROAST

Trimmed
only the
way our
wonderful
butchers
can.

LB. .

49¢

OVEN READY • HEN OR TOM TURKEYS

Your
Choice

39¢

LEAN • EASTERN • SLICED

BACON

Delicate, sweet-smoked
flavor you love.

49¢

MADE FRESH EVERY HOUR

GROUND BEEF 3 LB \$1.49

- GRADE A • FRESH DRESSED CHICKENS FOR ROASTING Lb. 39¢
- GRADE A • FRESH DRESSED CHICKENS FOR FRICASSEE CUT-UP LB 29¢

PACIFIC COAST
HIGHWAY
AT CRENSHAW
OPEN: 9 A.M. to 10 P.M. 7 DAYS A WEEK



\$15,000.00 DEER HUNTING CONTEST!
Shoppers Markets, in cooperation with the El Cortez Hotel in Las Vegas, present the 1959 \$15,000.00 deer hunting contest.

WONDERFUL PRIZES!
Grand prize is a 1959 Dodge 1/2 ton pick-up with Coon's Custom Sleeper coach. (Value: \$3,500.00) . . . plus other wonderful valuable prizes.

FREE VACATIONS!
Yes, you may be the winner of a fabulous FREE VACATION at the Famous El Cortez Hotel in exciting Las Vegas.

REGISTER TODAY!
Register today at any Shoppers Market. For complete details listen to Shoppers Markets Radio Program "What do you Think?" on Radio Catalina, KBIG at 9 a.m., 11 a.m., 1 p.m., 3 p.m., and 5 p.m., Monday thru Saturday.

\$15,000.00
ANNUAL Deer HUNTING CONTEST