

SALE

Newberrys *Back to School* Sale

Here's the Biggest Money-Saving Back to School Values Yet! Every Young Man in Your Life Will Appreciate the Quality and Long Wearing Value. And Your Budget Will Love These Low Prices! Four Big Rocking-Rolling Back to School Sale Days . . . Thursday, Friday, Saturday and Sunday!



DENIM DUNGAREES
147
Reg. \$1.59

11 3/4 oz. jeans in western style. He can never have enough of these. Stock up for school now! Sizes 4-12.

IT'S EASY JUST *Change It* AT Newberrys IT'S CONVENIENT



Bargains in Boys' Sizes 3 1/2-6
LEATHER OXFORDS, LOAFERS
5.99 pr.

Newberrys low price
No wonder we can hardly keep them in stock! Newberrys school shoes are famous—for quality at a low price! And these are the handsome, he-man shoes the school crowd like—and mom likes their sturdy wearability and budget prices. Leather loafers and oxfords in many styles—we show only a few. Made by famous manufacturers, designed for correct fit for growing feet. Black and brown. Sizes 3 1/2 to 6.



BOYS' SLACK SOCKS
Fancy patterns in assorted colors. A thrifty buy for school. Sizes 6-10 1/2. **39¢** pr.

BOYS' SLACK HOSE
Blazer and fancy patterns. In the "hep" colors boys want. Sizes 7-10 1/2. **4 pr. 1.00**

BOYS' SPORT SOCKS
A great variety in all wanted colors. You'll want to stock up for school. Sizes 9-11. **69¢** pr.

JR. SLACK SOCKS
Popular bright patterned socks every boy loves. Cello packaged. Sizes 6 1/2-8 1/2. **4 pr. 1.00**



CORDUROY LONGIES
127
Reg. 1.59

Pinwale, washable corduroy with Sanforized striped flannel linings. Elastic waists. Charcoal, brown, navy. Sizes 3-8.



CORDUROY O' ALLS
Pinwale corduroy. Zipper front, button straps, ladder back. Boys' sizes 2 to 4. **1.27**



JACQUARD ORLONS
Orlon 5-button sweaters. Jacquard design fronts. Assorted colors. 4-12. **2.99**



Boys' Quilt-lined **SATEEN JACKET**
4.88
7.99 Value

AMAZING Newberry special! Warm, washable jacket—heavy cotton sateen with thickly quilted nylon lining. Attached hood, heavy duty zipper. Antelope, red or charcoal. Boys' 4-12.



Water-repellent **SUEDE JACKET**
13.99

No wonder we sell so many! Handsome jacket in rich, soft, water-repellent suede with knit collar, cuffs, waist. Zip front, rayon lined. Rust, sand. Sizes 36-46.



MEN'S WASH 'N WEAR **WHITE SHIRTS**
1.99

- MACHINE WASHABLE
- SAFE FOR BLEACHING
- COMPLETELY CAREFREE
- CREASE RESISTANT

'SUPER ROCK' **MEN'S TEE SHIRTS**

2 for 1.50

Soft and durable flat knit combed cotton with nylon reinforced neck. White. S-M-L.



Shop and Compare **MEN'S FINE KNIT BRIEFS**

Nylon reinforced at leg bands. Elasticized waistband. Sizes 30 to 42. **59¢**

"ROCK BRAND" underwear is exclusive with Newberrys. Shop and compare for high quality, low prices. Fine combed cotton, rib-knit for lasting fit, nylon reinforced.

Attention PAROCHIAL STUDENTS

VISIT OUR PAROCHIAL DEPARTMENT FOR MONEY-SAVING VALUES IN PAROCHIAL UNIFORMS

- BOYS' 2-PIECE SUIT. Sizes 3-8. Corduroy Longies with Flannel Shirt. Fall colors. Reg. 2.99. **1.99**
- 10 OZ. WESTERN JEANS. Sizes 4-12. Durable Jeans with zipper. 4 pockets. Reg. 1.59. **1.27**
- BOYS' SWEAT SHIRT. Sizes 6-16. Perfect for gym or Casual Wear. Grey only. Reg. 1.29. **88¢**
- BOYS' FLANNEL PAJAMAS. Sizes 6-16. Big assortment of patterns. Middy style. Boxer waist PR. **2.59**
- BOYS' SKI PAJAMAS. Sizes 4-12. Full combed yarn with contrasting neck and cuffs. **1.99**
- BOYS' CORDUROY SHIRTS. Sizes 6-16. Red, blue, maroon. Satin Yoke. One pocket. **1.99**
- BOYS' FLANNEL SHIRTS. Sizes 3-6. Assorted colors. Selected prints. 1 pocket. Reg. \$1.00. **77¢**
- BOYS' HOODED SWEAT SHIRT. Sizes 10-16. Red, navy, silver. Rib cuffs and waist. Muff front. **1.99**



MEN'S **FLANNEL SHIRTS**

Gay checks and plaids in warm cotton flannel. Long sleeves. Sizes S, M, L, XL. **1.99**



COTTON POLOS

Long sleeved cotton knit polo shirts. Many colors, patterns. Sizes 3-8. **89¢**



CORDUROY SLACKS

Elastic boxer waist, 2 pockets. Red, navy, brown, charcoal. Sizes 3-8. **1.00**



MEN'S KNIT "T" SHIRTS

Heavy cotton knit, nylon reinforced. Shrink-resistant. White. S-M-L. **69¢**



BOYS' KNIT "T" SHIRTS

Heavy knit cotton, nylon reinforced. "Little Rock" quality for boys. 4-8. Sizes 8-14. **50¢**



BOYS' KNIT BRIEFS

Fine combed cotton, nylon reinforced leg bands. Elastic waist. Sizes 2-8. Sizes 10-16. **39¢**

J.J. Newberry Co. SOUTH BAY CENTER
174TH AND HAWTHORNE BLVD.

STORE HOURS
9:30 a.m.-9:30 p.m., Mon.-Thurs.-Fri.
9:30 a.m.-9:00 p.m., Tues.-Wed.-Sat.
10:00 a.m.-5:30 p.m. Sundays