NOW OF OUR FALL LINE AND BACK TO SCHOOL SPECIALS SPECIALS SPECIALS

WE UNDERSELL DEPARTMENT STORES — CHAIN STORES — DISCOUNT HOUSES! . . . . SEEING IS BELIEVING! . . . . FIRST QUALITY NAME BRAND MERCHANDISE!

USE OUR LAYAWAY

GIRLS' NEW FALL
COATS
100% ALL WOOL AND 100% NYLON LINED AND INTERLINED. SOME WITH BAGS, SOME WITH HOODS. SOME WITH FUR TRIM. SIZES: 3-6X
$6.99

NOVELTY & FABRICS EMBROIDERED STYLES and FUR TRIMS
9.99 7-14 Sizes

WINTER IS COMING—BE PREPARED
USE OUR LAY-A-WAY
ALSO LEGGING SETS AND PRAMSUIT for INFANTS 6 Mos. to 24 Mos. $3.99

$1 DEPOSIT HOLDS YOUR SELECTION

GIRLS' 100% ORLON, DACRON & COTTON
BLOUSES
Beautifully styled for back-to-school. Short and long sleeved. Lacy and tailored styles in drip dry fabrics. SIZES 2 TO 14
$1.00 VAL. TO $2.98

GIRLS' SKIRTS
Reg. $3.98 Value
$1.99 Sizes 3 to 14
Assorted Fabrics Bag to Match

BACK-TO-SCHOOL
Girls' or Boys' 100% Orlon
SWEATERS
Made for the typical school girls and boys. Fine knit cardigans. Sizes 3-14. Plain and jeweled styles.
Our New Low Price Many New Shades to Pick From $1.77 Reg. $4.99

SLIPS
GIRLS' NYLON AND COTTON
Full and Half Styles
Lacy Trims
Worth $1.98 Sizes 4-14 88¢

SPECIAL! GIRLS' DRESSES
FOR BACK-TO-SCHOOL

SPECIAL PURCHASE
smartly styled GIRLS DRESSES for fall

We have so many pretty girls' dresses, all at one wonderful low price! A very special purchase makes it possible for us to pass our savings on to you—so scoop 'em up for Fall and school!

SIZES 2-6x VAL. TO 2.98 $1.77
7-14 SIZES VAL. TO 4.98 $2.77

CASH SAVINGS ARE YOUR BEST SAVINGS

GIRLS' LADIES
100% NYLON
TIGHTS
ARE RIGHT FOR WARM GOOD LOOKS
For Wear Under Play Togs, Dresses, Skirts—Fine Knit Assorted Colors
1.00 Reg. $2.49
Sizes 3 to 6X
Ladies' 10-16

MEN'S & BOY'S MOTORCYCLE
JACKETS
Heavy Duty Plastic With Satin Lining Zippered
WORTH $10.95 SIZES 3 to 7
4.99 34-46
SIZES 8 TO 16..... $6.99

GIRLS' — BOYS'
PAJAMAS
BROADCLOTH and
- DRIP DRY
- SEERSUCKER
- PRINTS and
- FLANNELS

KNOW YOU WILL THESE BRANDS
1.00 SIZES 4-14 VAL. TO 2.98

Top Values in Boys' Back-to-School TOGS
Boys' and Men's Rock and Roll
JACKETS
KNIT COLLAR AND CUFFS
100% All Wool Fleece Satin Lined Asst. Colors Sizes 3-7 Men's 8-16
$5.99 Val. to $10.98

BOYS'
SUITS
PERFECT FOR BACK TO SCHOOL
Assorted fabrics, cuffed bottoms. Tailored like Dad's. Novelty weaves and mix-matched sets. Many to Choose From
4.99 Values to $22.98 Sizes 4-12

USE OUR LAY-AWAY

MEN'S
Bedford Cords and Polished Cotton SLACKS
With New Continental Look.
Asst. Colors Cuffed Sizes 28-42 Made by Leading Pants Mfgr.
2.97 Val. $5.98

MEN! smart selection of Fall SPORT SHIRTS
Colors and Patterns With All the Zip and Zest of the New Season
SIZES S-M-L
FLANNEL BROADCLOTHS & NOVELTY WEAVES
IVY LEAGUE STYLE YOU'LL WANT AN ARMFUL OF THESE AT . . .
$1.59 2 for $3.00 Val. to $2.98

Oh, hoy, look at the values! Here are the clothes your boy needs for school, play or dress-up . . . clothes well made right down to the last detail . . . in sturdy, good-looking fabrics. And look at the low prices!

BOYS' SPORT SHIRTS
IVY LEAGUE SHORT & LONG SLEEVES
Made of finest novelty cotton that's soft and will stand washing after washing. Wide variety of colorful patterns in stripes and checks, etc. Sizes 6 to 16. Choose several of these shirts at this fabulous price
99¢ Sizes 2-16

USE OUR LAY-AWAY

LAST CALL! BOYS' POLISHED COTTON
SLACKS
- Corduroy
- Ivy League Styling
- Elastic Half Belted Back
- Cuffed—Asst. Colors
- Sizes 2-6X

1.39
Special Group for Bigger Boys—Sizes 4-16—Val. $3.95.... $2.49 14-16 HUSKIES

BOYS' BLUE
DENIM NLYON JEANS
11½-OZ.—18½% NLYON
Reinforced vulcanized knee. Can be washed with your clothes. They are vat-dyed and sanforized. Do not shrink or fade. Fast colors.
VALUE TO 3.98
1.88 SIZES 4-12
Sizes 13-16—Huskies 26-36.....$2.22
SPECIAL! BOYS' 10-OZ. JEANS Vulcanized Knee. Sizes 4-12. Val. $2.98..... $1.39

MEN'S
UNDERWEAR
- Athletic Shirts
- Men's Briefs
- Broadcloth Shorts

Sizes S-M-L 28 to 40
39¢ Reg. 59c Val.

MEN'S PAJAMAS
Sizes A-B-C-D
FINEST WOVEN COTTON BROADCLOTH AND FLANNELS IN STRIPES AND PATTERNS
USE OUR LAY-AWAY
2.49 Reg. $3.98 Value

BOYS' STRETCH
SOX
Worth 35c
100% Helenca Yarn Stripes and Plaids —Sizes 6-11
22¢