

DALE'S

ANNOUNCES

GRAND OPENING!

1334 El Prado

Self-Service Dept. Store

DOWN TOWN **TORRANCE** NEXT TO A&P MARKET
Open Daily 9 to 6 • Friday Night 'til 9 p.m.

4 BIG DAYS

Thurs., Fri., Sat., Mon.
Doors Open 9 A.M.



JUST ARRIVED!
LADIES'
NEW FALL

Coats
VALUES UP TO \$75.00
100% ALL WOOLS

Our Low, Low Price, From **\$16⁹⁹**

FITTED AND BOXY TYPE STYLES
MILLIUM LINED... TWEEDS...
FLEECE... CHECKS... PLAIDS.
MADE BY NEW YORK'S LEADING
MANUFACTURER. SIZES 8 TO 20, 14½ TO 24½



LUCKY PURCHASE
LADIES' 2-PIECE KNIT SUITS

WORTH \$15.00
OPENING SPECIAL **\$5⁸⁷**
100% WOOL AND ORLONS
Fine Knit Cable Stitch in Assorted Styles AND COLORS TO CHOOSE FROM



LADIES' BULKY KNIT SWEATERS
Perfect for Back to School!

USE OUR LAY-A-WAY
NOW \$ **3⁷⁷**
Val. to \$10.98
HEAVY CABLE STITCH
Wide Collar With Matching Buttons
All New Fall Shades
HOLDS YOUR LAY-A-WAY



FACTORY CLOSE-OUT

500 LADIES' NEW FALL

DRESSES

All the latest styles, colors and fabrics. You'll find shirt-makers, sheaths, dressy styles. Many to choose from.

Sizes 7-15, 8-20, 14½-24½

LAY-A-WAY
Sale!

\$3⁸⁷
Values to \$10.98

Warm and Wonderful Sleepwear

Career girl, college girl, homemaker... we're ready to please all the ladies with a wide, wonderful choice of warm sleepwear... gowns or pajamas in prints or plains, cozy fabrics and pretty details.

\$1⁶⁶ Each
Reg. \$3.49

GOWNS SIZES 34 to 46

SIZES 34-40

LADIES' FALL **STOLES**

IF YOU LOVE FUR YOU'LL LOVE LURANA

\$9⁷⁷
19.95 Val. to

FITS ALL SIZES
NEVER BEFORE—NEVER AGAIN

USE OUR LAY-A-WAY

LADIES' **CAPRIS**

- POLISHED COTTONS
- CORDUROY
- FLANNELS
- HOLLYWOOD STYLES
- ALL NEW FALL SHADES
- CUT WITH THAT NEW SLIM TAPERED LOOK—SIZES 8-18

\$1⁷⁷ Val. to \$3.98

LADIES' QUILTED **DUSTERS**

Worth \$10.91

- FLORAL PRINTS
- NYLON TRIM
- FULL CUT FOR PERFECT FIT
- WARMTH FOR COOL DAYS AHEAD

OPENING SPECIAL **\$4⁷⁷**

SIZES 10-10

WHILE THEY LAST!

JUST ARRIVED IN TIME!
LADIES' and GIRLS' Car Coats

Worth \$10.98
Fully Lined, With Hoods, Double Breasted, With Wooden Buttons

\$4⁴⁴ POPLINS AND CORDS
Assorted Colors—Sizes 3-14

LADIES' SIZES: 8 TO 18
\$6⁹⁷
WHILE THEY LAST!

LADIES' 100% NYLON FULL AND HALF **SLIPS**

\$1.98 Value

- Full Cut
- Lacy Trim
- Pastel Shades
- Sizes 32-40

99¢

LADIES' 100% ORLON **SWEATERS**

CARDIGANS

New Fall Styles, Also New Fall Colors. Sizes 32-40
Use Our Lay-A-Way **\$1⁹⁹**
Values to \$4.98

LUCKY PURCHASE!
LADIES' 2-PIECE CORDUROY **CAPRI SETS**

Novelty Plaids—Made by California's Leading Manufacturer
Regularly Priced at \$8.98

NOW AT... **\$3⁷⁷**
SIZES 8 TO 16
WHILE THEY LAST!
\$1.00 Holds Your Purchase

JUST ARRIVED!
LADIES' BLOUSES

Values to \$1.98
NOW... **88¢**

New roll-up sleeves
Solids and prints
Many styles to choose from... Sizes 32-38