



SCHOOL DAYS BEGIN AT SEARS

Easy-Care Wash 'n' Wear Sport Shirts

His favorite styles in sport shirts for school . . . short sleeves, semi-spread collar with loop convertible closing, matched chest pocket, straight bottom. Our finest wash 'n' wear cotton, perma-smooth or Dacron® blend, in colorful woven plaids. Sizes 6-16.

1²⁷ each
or 4 for \$5

Double Knee Jeans

Strong, Rugged 10-oz. weight Sanforized, vat-dyed denim jeans, Western cut with 5 pockets and zipper fly. Rugged for school and play with vulcanized double knees that won't rip or tear, strong seams, bar-tacked and riveted. Navy blue, sizes 4 to 12.

1⁴⁸ pair
or 4 for 5.88

Men's Sizes in Western Denim Jeans

Regular **3³³**
3.75

Heavyweight 13¼-oz. denim, vat-dyed, specially treated to retain firm finish through many washings. Triple-thick waistband. All seams double stitched. Sizes 30 to 44, also proportioned sizes 28-29.



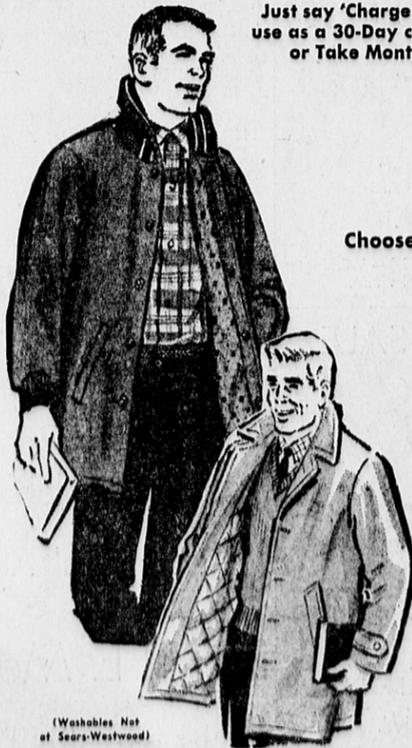
Boys' Melton Cloth Casual Jackets
Sears low price **6.99**
Latest casual style with snap front. Chromspun lining. Knit cuffs, collar. Sizes 8 to 18.
In sizes 4 to 8 . . . 5.99

SCHOOL BELL-RINGER

Boys' Flannel Sport Shirts 1.33
Cotton flannel long sleeve shirts in wash-fast plaids. Semi-spread collar, permanent stays. 6-16.

3 for 1.19 Cotton Socks 3 prs. 99¢
Boys' mercerized Durene cotton socks with nylon reinforced heel and sole. Washfast colors. 7 to 11.

Just say 'Charge It' on SRC . . . use as a 30-Day charge account or Take Months to Pay.



Choose from two casual styles in Men's Jackets and Car Coats

Your Choice **9⁹⁹**

Carded polished cotton jacket with quilted nylon lining and Orlon® interlining. Hand washable, saves cleaning bills! Sizes 36 to 46.
Melton casual jackets . . . ever-popular campus style in soft brushed all wool. Concealed snap front, square-knit collar and cuffs, fancy rayon lining. Blue, light gray or dark gray. S-M-L-XL sizes.

We're Holding the Line on Prices!

Our Shield of Value continues to keep prices down! Proof you shop at Sears and save!

cushioned comfort! plus wear! men's, boys' one-piece molded rubber athletic shoes



OUR LOWEST PRICE EVER!

Hurry In! 2.44
black, white men's sizes 6½ to 12—boys' sizes 6 to 8
Women's Lace-to-Toe Tennis Shoes. Reg. 1.99, 4½ to 9, 1.77

rugged wear and foot comfort make Jeepsers® the nation's favorite
Now! Top-selling American-made Jeepsers® at a \$2.44 sell-out price! Compare their rugged wear, foot comfort and traction with others at any price! Take your choice of black or white in complete range of men's, boys' sizes. Quantity limited!

ALL ROADS LEAD TO



SATISFACTION GUARANTEED OR YOUR MONEY BACK

OPEN TOMORROW NIGHT

SEARS-INGLEWOOD OR 8-2521

MANCHESTER at HILLCREST PARK FREE

OPEN 3 NIGHTS

Sears Stores Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M. Open Tuesdays, Wednesdays and Saturdays 9:30 A.M. to 5:30 P.M.

PARK FREE