

YOU'LL SAVE SO MANY OF THESE.....

WHEN YOU SHOP YOUR FRIENDLY.....



Not only will you find prices that are considerably lower than those you've been paying, but the beautiful way each cut of meat is trimmed will amaze you. There are no long tails on steaks; roasts have been trimmed of excess fat and chine bone; ground meats are rich and red and not dry or mealy; it's the extra little things we do to the meat you buy that makes it an even greater value!

Customers have told us they are dazzled by the sparkling array of crisp, fresh fruits and vegetables in our produce department. And it's true, because only the finest grades are set out for display. The better the produce, the greater the value for there is little or no waste. The price we pay for the best is only a little more than the next best, and the price YOU pay is usually less than you pay elsewhere. Again, better quality and value means greater saving to you at the end of the week.

What we have told you about our meats and produce is true in every department at your friendly Shoppers Market. The fruits and vegetables packed in cans are not the same, and when we buy a product it is examined and tested thoroughly. We, like you, have to eat, too, and if a can of tomatoes isn't up to par we aren't going to sell it to you. We, at Shoppers, feel that the greater the quality and value a product has the greater will be the saving, multiplied many times, to you. Come visit us.



JUNIOR SIZE
Beltsville TURKEYS
GRADE A • NEW CROP
OVEN-READY • 4-8 POUNDS

The New Bar-B-Q Favorite.
Ideal For the Small Family.

39¢
lb

BEST FOODS MAYONNAISE

QT. JAR **29**¢

USDA CHOICE **CHUCK BEEF POT ROAST** USDA CHOICE

It's America's favorite meat cut and yours, too, when you get it at Shoppers. Excess fat and bone are always removed before weighing to assure you of better value.

49¢
Lb.

DAIRY FRESH • MEDIUM SIZE • GRADE "AA"
FRESH EGGS D.O.Z. **25**¢

GOLDEN FREEZE • IMITATION
ICE MILK FULL 1/2-GAL. CARTON **19**¢

SHOPPERS OWN FINE
OLEO IN FOUR YELLOW QUARTERS 1-LB. CARTON **10**¢

HONEYDEW MELLONS

FANCY • SWEET AND RIPE • THICK MEATED

SERVE HALVES WITH ICE CREAM

5¢
LB.

2 More Pages of Big Value