

# Establishing Credit for Blood Can Pay Dividends When Needed

## City-to-City Board To Be Nominated

Nomination of candidates for the Board of Directors of the Torrance City to City Assn. will take place Monday at 8 p.m. in the City Council Chambers, City Hall, 3031 Torrance Blvd. A film, "The Magnificent Turk," will be shown following the business meeting.

Red Cross blood donors aren't necessarily heroes nowadays, but far-sighted, economy-minded persons are depositing, rather than donating, blood to cover current or future needs for themselves and their family.

While many people are aware of this and are taxing the capacities of bloodmobiles with their "deposits," a great amount of confusion still exists. To help clarify the Red Cross blood program, hospitals such as Torrance Memorial Hospital distribute letters of explanation to their patients.

LEONARD A. Ensminger, administrator of the local hospital, says the letter points up three methods of securing Red Cross-collected blood.

A specified time—in the case of Torrance Memorial the period is 90 days.

THERE IS never a charge by the Red Cross for the blood, Ensminger said, but replacement must be made to insure a constant supply of the vital product. The cost to the Red Cross of scientifically drawing, processing and storing the fluid is approximately \$5.78 per pint. This is financed entirely through the annual fund campaign. During the 1958 fiscal year, the Red Cross distributed over 154,000 pints of blood to Los Angeles area hospitals, and the demand is increasing greatly in proportion to population growth and to new uses discovered for the product.

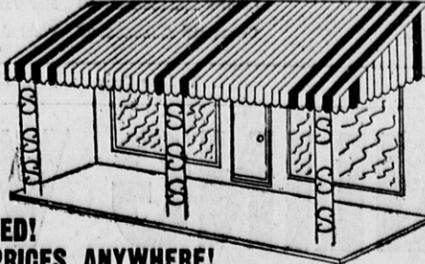
Ensminger explained that there is usually a hospital fee for the necessary crossmatch-

ing, RH determination, and administering of the blood, performed by the hospital staff. That fee is not refundable.

Mrs. Pat Orsini, Torrance blood chairman, has announced that prospective donors should make appointments to insure being accommodated. They may be telephoned to her at FA 8-0647.

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CHECK BLOOD . . . Leonard Sven and Markolita Adams check and analyze blood at Torrance Memorial Hospital as part of the program of supplying the vital material to patients. The blood is collected through facilities of the American Red Cross. (Herald Photo)

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