CHRISTMAS SHOPPERS NEWS

TALKING PENCIL

THE LEAD PENCIL THAT TALKS!

Just what the name implies! You can get the News, Sports, Latest Hits, through your favorite station. A mechanical lead pencil with a radio inside. Requires no BATTERIES. Pencil will write like any other lead pencil as you listen to your favorite radio program. You can ground it almost anywhere. Comes packed complete in colorful Christmas box. Most unique Christmas gift on the market. Supply limited.

$4.98

or $5.00

Post Paid (Tax Included)

HARRY SCROGGS

[illegible] Hawthorne Blvd.

Hawthorne OS 6-5606

SEASON'S GREETINGS from

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Commercial Printing

Union Shop

36 years Experience

One of the largest and finest print shops in the Harbor Area.

- Reception Supplies
- Wedding Announcements
- Business Forms
- Cards
- Booklets
- Rubber Stamps

Letterpress & Lithography

Nothing too large . . . or to small

1615 Gramercy Ave.

Torrance

FA 8-2807

Sy Sez—

The RIGHT Size
The RIGHT Color
The RIGHT Price

For what it is worth—
The suggestion is mine,
—Nobody brings back
Their liquor or wine.

10% DISCOUNT IN CASE LOTS ON MOST BRANDS

Frank's Liquor

[illegible] Cabrillo at Gramercy

FA 8-2591

Our Store is full of OH's and AH's

We know you'll get the Christmas Spirit when you see our big wonderful selection of gifts for EVERYONE on your list.

Cosmetics

Jewelry

Gifts for Men and Women

★ Free Gift Wrapping

Ruth Davis

1331 El Prado

Torrance

SANTA SAYS....

"Shop at TORRANCE HOBBY SHOP where the selection is always complete."

SEE US FOR . . .

★ Roller Derby Skates

★ Toys by Remco Hubley Mattel

CHRISTMAS ISN'T CHRISTMAS

for little girls without a doll. We have many to choose from.

Torrance Hobby Shop

1338 EL PRADO

FA 8-6124

THE BRIGHEST SPOT OF Christmas IN YOUR HOME

One of Our Beautifully Designed

LAMPS

LAMPS

Ceramics Glass
Copper Brass

SHADES
Ready made
Custom made
Every Size, Fabric and Color

A SELECTION TO SUIT EVERY TASTE

LONNY'S LAMPS

[illegible] PAC. CST. HWY.—LOMITA
(2 Blocks East of Crenshaw)

DA 6-4550

OPEN FRIDAYS 'TIL 9 P.M.

BUILDERS and Supplies 34

ROOM ADDITIONS

FAMILY ROOMS, BEDROOMS, KITCHENS, BATHS, ETC.

All Type Fences

Free Plans and Estimates

100% FINANCING

ALTER Building Co.

FA 8-0376

BUILDING and Supplies 34

NEW LUMBER

[illegible]

REDWOOD FENCES

[illegible]

GOOD USED MATERIALS

[illegible]

AFFILIATED LUMBER CO.

1949 Torrance Blvd.

Torrance FA 8-2124

[illegible]

HEADQUARTERS

★ ★ FOR ★ ★

SOMETHING SPECIAL

★ ★ FOR ★ ★

SOMEONE SPECIAL

Omega Watches

Croton Watches

Black Hills

Gold Jewelry

Teeco Originals

Costume Jewelry

Anson Men's Jewelry

Zenith Hearing Aids

Ronson Lighters

Kraisler

Colibri Lighters

★ WE GIVE ★ S & H GREEN STAMPS

Howards Jewelers

1503 Cabrillo

FA 8-7124

ADD A ROOM

DENS

BATHROOMS

KITCHENS

BEDROOMS

Free plans and estimates

100% Financing

FHA Terms

Up to 10 years to pay

OVER [illegible]

Satisfied Customers

FLOYD MILLER CONSTRUCTION CO.

[illegible]

DA 2-0016 Days

FA 0-0706 Evenings

FAMILY ROOMS GARAGES

★ NO MONEY DOWN ★

[illegible]

FREE ESTIMATES PHONE NOW

TE 4-5256

MARSHALL BUILDERS

GENERAL CONTRACTOR — [illegible]

CARPENTER and general repair. All kinds. [illegible]

● Services

BUILDING and Supplies 34

Room Additions

Arthur E. Nilsen

General Contractor

DA 6-2800

CUSTOM additions, remodeling, repairs. New work. Low prices. Free estimates. Wayne Wilbur, General Contractor. [illegible]

Additions

Complete Building Service

[illegible]

Paul's Const.

CALL DAY OR NIGHT FOR FREE ESTIMATES

DA 5-0001

[illegible]

A WANT-AD TAKER will suggest copy that will get results

FA 8-4000

BUILD NOW!

1 & 2 Bedroom Dwellings or Income Units

As low as $5.50 Per Sq. Ft.

100% FINANCING AVAILABLE

MODEL 2 BEDROOM DUPLEX

1604 W. 224th ST.

2 BEDROOM HOUSE

REAR — 1647 W. 228th ST.

FOR INFORMATION CALL

RODRICK CONSTRUCTION INC.

[illegible]

● Services

BUILDING and Supplies 34

HYDE PARK

Construction Co. Inc.

18506

Hawthorne

BOULEVARD

FR 6-6066

LOVELY CUSTOM

MODEL HOME

WITH GARAGE

NOW OPEN

Come see this beautiful home. Hardwood floors! Built-in range and oven! Ash kitchen cabinets! Ceramic tile in bath and kitchen, and many other features at a surprisingly

Low Price

WE ALSO BUILD

- Doubles!
- Triples!
- Commercials!
- Room Additions!

Financing Arranged

First Quality Construction and Guaranteed Satisfaction Our Policy.

NEED an extra room? Garage? Call DA 6-7068. Additions, alterations. Cement work.

A BARGAIN AT 1¢ CHRISTMAS SEALS

DECORATING Painting, Paperhanging 36

Painting — Decorating

Spraying — Zolatone

Interior and Exterior

★ 1000 Colors

Free Estimates — Low Rates

DA 5-0509

PAINTING and Paperhanging. Small and large jobs. Reasonable. Free estimates. Licensed contractor. Ralph Hopkins. DA [illegible]

HOUSE painting. Reasonable. 21 years experience. FA [illegible]

MASONRY Walls, Patios, Etc. 38

CEMENT WORK

SWIMMING POOL DECKING, PATIOS—DRIVEWAYS—ETC.

FA 8-5336

CALL 7 DAYS A WEEK

PLASTERING

Patching & stucco work. Free estimates. Guaranteed work. FR [illegible]

● Services

GARDENING Landscaping 40

PLANNING is the key to good landscaping

★ We Do It All ★

LANDSCAPING—DESIGNING BLOCK, FENCES—PATIOS Monthly Maintenance

STEARNS LANDSCAPING

DA 6-1220

GARDENER [illegible]

GENERAL gardening service—Residential, Commercial, Industrial. [illegible]

[illegible]

ROTOTILLING — Renovating lawns planted. [illegible]

NURSERIES Supplies 42

Lawn Sprinklers

INSTALLED — REPAIRED

McCoy Sprinklers

FR [illegible]

● Instruction

MUSIC, DANCING, Etc. 50

[illegible]

● Employment

CHILD CARE 58

DAY Care Nursery. [illegible]

BABY SITTING [illegible] FA [illegible]

DAY CARE for children in my home. Fenced yard, supervision. [illegible] FA [illegible]

SITUATIONS Wanted, Women 60

RELIABLE LADY with daughter [illegible]

SEWING. [illegible]

IRONING done in my home. [illegible]

MOTHER [illegible]

LADY [illegible]

WORKING mother and boy [illegible]

EMPLOYMENT Offered, Women 64

RESERVE VALUABLE TERRITORY NOW for AVON COSMETIC CHRISTMAS business

[illegible]

TO ALL WOMEN

OVER 30 YEARS

Interested in part time employment. You may work at your home or our office, arrange your own hours and work at your convenience.

See Mrs. Munsinger, [illegible] South Pacific Coast Hwy., Redondo, Monday, Tuesday, Wednesday between 10 and 12 a.m. or call FR 8-1480

NEED MONEY? [illegible]

RECEPTIONIST for busy Torrance doctor's office. [illegible]

CASHIER for busy operation. Write Torrance Herald, Box [illegible]

HOUSEKEEPER for working mother. [illegible]

HOUSEKEEPER — Afternoons only. [illegible]

CHILD CARE ONLY [illegible]

Wanted-A Grandma

[illegible]

DENTAL assistant. [illegible]

MEDICAL office assistant. [illegible] DA 6-3452

BUY CHRISTMAS SEALS AB HEALTH INSURANCE

EMPLOYMENT Offered, Men 66

CALIFORNIA BANK

MACHINE BOOKKEEPER BANK EXPERIENCE

Torrance Office 1402 Sartori

Lomita Office [illegible]

Crenshaw—178th Office [illegible]

Apply to Our Nearest Branch

PART TIME

[illegible]

Earn $58 Per Week

Apply

Thurs., Fri. [illegible]

221 N. MARKET STREET

Room 1, Inglewood

Manager Trainee

Age 22 to 30

[illegible]

Apply in person

1618 Gramercy

SERVICE STATION ATTENDANT and TIRE SALESMAN

Apply

CAMINO OIL CO.

Hawthorne and Redondo Beach Boulevard, Torrance

EMPLOYMENT Offered Men and/or Women 68

SALES REPRESENTATIVES

GREEN HILLS

[illegible]

★ Redondo

★ Hermosa

★ Torrance

★ Gardena

[illegible] Mrs. Hanna TE 2-4442

[illegible]

GROCERY CHECKERS MEAT WRAPPERS

[illegible]

$100 A WEEK

[illegible]

South Bay Schools

[illegible]

● Employment

EMPLOYMENT Offered Men and/or Women 68

★ TORRANCE PERSONNEL AGENCY ★

The Job to Fit the Person
The Person to Fit the Job

WOMEN

[illegible]

MEN

[illegible]

1626 Gramercy

FA 8-5368

More Jobs Available

All Jobs Within 7 Miles

FEMALE

[illegible]

MALE

[illegible]

MANY - MANY MORE JOBS

B.E.S. AGENCY

[illegible] Hiway, Redondo

WANTED IMMEDIATELY MAN OR WOMAN TO supply consumers with Rawleigh Products. [illegible] write Rawleigh's [illegible]

● Financial

REAL ESTATE LOANS 82

RELAX!!

Consolidate all those debts

Place a 2nd Loan On Your Home

ALSO

Top $ for Purchase of 1st and 2nd Trust Deeds

Larry McBride

OR [illegible] FR [illegible]

CALL FA 8-4636

$ $ Real Estate Loans $ $

Arranged for in Your Home

Insurance Loans

Private Loan Money

Refinancing Our Specialty

HOWARD J. PERCY INVESTMENT CORP.

12 YEARS IN HARBOR AREA

EVES. FR [illegible]

BORROW

On Your Property

Paid for or Not

PL 3-2588

PRIVATE funds to make low cost 2nd Trust Deed Loans. Also buy seconds at small discount. Broker. FR [illegible]

● Financial

REAL ESTATE LOANS 82

● Financial

MONEY TO LOAN 80

MONEY TODAY

On Signature Only

Furniture or Auto (Paid for or not)

You Receive	24 Monthly Payments
$100	$5.61
200	11.03
400	21.68
500	27.00
700	37.09
1000	51.51

Any loan $20 to $1,000

At Proportionate Payments

You Pay Only for the Time You Use the Money

Phone for Your Loan

CONFIDENTIAL

Quick One Visit Service

MODEL FINANCE CO., Inc.

(VETERAN OPERATED)

1327 Sartori Ave.

Corner Sartori and Marcelina

Torrance FA 8-7781

TRUST DEEDS Mortgages 85

WANT Trust Deeds or will place or buy 1st and 2nds. PL [illegible]

HOMES For Sale 86

BEAT That Rent!

[illegible]

THERESA DENTON

Realtor

1319 CRENSHAW

FA 8-1776

LOADED WITH FEATURES

[illegible]

Roy Show Realty

BRANCH OFFICE

[illegible] Redondo

FR 2-9229

EVES. FR [illegible]

[illegible]

CONQUER TUBERCULOSIS WITH CHRISTMAS SEALS

● Financial

REAL ESTATE LOANS 82

XMAS MONEY

AVAILABLE TODAY

1st and 2nd R. E. Loans

COMBINE YOUR DEBTS TO 1 LOW MONTHLY PAYMENT

Monthly Payments Low As

$10 per $1000

We Come to Your Home

9 A.M. TO 9 P.M. — 7 DAYS A WEEK

Say-on Mortgage Co.

OS 6-8927

Borrow with Confidence

WE ARE A PIONEER MEMBER

INDEPENDENT MORTGAGE BANKERS ASSOC.

CASH! FAST!

1st and 2nd REAL ESTATE LOANS

FREE APPRAISALS

ANY AREA — 7 DAYS A WEEK — [illegible]

WE COME TO YOUR HOME

No Office Visit Necessary

CONSOLIDATE YOUR BILLS—BORROW [illegible]

Pay As Low As $10 Month

No Prepayment Penalty

[illegible]

WE BUY 2nds

GET OUR BID!

WE ALSO ARRANGE COLLATERAL LOANS

Sterling Finance Co.

DA 3-1070

● Real Estate

HOMES For Sale 90

FRANCES

NEAR EL CAMINO COLLEGE [illegible]

LARGE 2 bedroom [illegible]

ANXIOUS, MUST SELL [illegible]

BEAUTIFUL 3 bedroom [illegible]

[illegible] DOWN. Close to Nativity Catholic Church. [illegible]

ROOMING house. [illegible]

105 FEET on TORRANCE BLVD. [illegible]

[illegible]

C-2 ZONE. [illegible]

FRANCES

Real Estate & Insurance

2276 Torrance Blvd.

FA 8-0421

ST. NICK SPECIAL

[illegible] Sacrifice at $17,250. Terms.

$995 DN. GI RESALE

[illegible]

ROLLING HILLS AREA

[illegible]

2 STORY FAIRYTALE HOME

[illegible]

THE McCARTHY CO.

[illegible] Pacific Coast Hwy.

DA 6-7151 OR SP [illegible]

1 BEDROOM in Lomita. [illegible]

KETTLER KNOLLS HOMES

[illegible]

Lots

[illegible]

McEWEN REALTY

Realtor

22803 CABRILLO

DA 6-7175

Income $282 Month

[illegible]

Lovely 3 Bedroom Stucco Home

[illegible]

Kaye Porter

REALTOR

17224 So. Crenshaw

DA 3-7324

DAY OR EVENING

$695 DOWN

FULL PRICE $13,995

GI RESALE

[illegible]

DA 6-4995 FR 6-0477

Must Sell!

Only 2 Left

[illegible]

● Real Estate

HOMES For Sale 90

CORNER LOT [illegible]

COTA AVE. 2 BEDROOM [illegible]

LOMITA. 2 bedroom, 1¾ bath [illegible]

C-2 CORNER LOT on Crenshaw Blvd. [illegible]

[illegible]

LOVELY DUPLEX. [illegible]

SMALL 2 Bedroom, FURNISHED [illegible]

VACANT Property—[illegible]

★ We Need Listings ★

W. E. Bowe

Realtor

1327 Post Ave., Torrance

FA 8-7655

FA [illegible]

[illegible]

★ ★

DOWN IN THE VALLEY

[illegible]

FIX ME UP and Make Me Over

[illegible]

Provincial Realty

[illegible] HAWTHORNE

GATEWAY TO PALOS VERDES

Day or Night Call FR [illegible]

[illegible]

$[illegible] DOWN. [illegible]

$10,000 FULL PRICE. [illegible]

$[illegible] DOWN. [illegible]

EXCELLENT business location [illegible]

$[illegible] DOWN. [illegible]

3-BEDROOM, plus large family room. [illegible]

[illegible] ACRES [illegible]

J. N. Burton

[illegible] Torrance Blvd. FA [illegible]

Near the Broadway

[illegible]

Just Like New

[illegible]

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Realtors

[illegible]

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Madrona Square

Open 1-5 Sunday

[illegible]

H. E. HUTCHISON

Realtor

[illegible]

FA 8-0711

[illegible]

$595 DOWN

FULL PRICE $10,750

[illegible]