VON'S —Featuring U.S.D.A. CHOICE YOUNG STEER BEEF STEAKS

Serve a dinner that's a winner! Fork tender, taste tempting steaks from the Von's Market nearest you, is your best bet for a real man pleasing menu. All Von's steaks are cut from select U.S. Choice Beef.

EXTRA LEAN FOR BROILING
Club Steaks . . . . 93¢ lb.

BEST FOR BARBECUING
T-Bone Steaks . 98¢ lb.

CUSTOM TRIMMED TENDER
Porterhouse . . . $1.05 lb.

BONELESS—FLAVORFUL
Cube Steak . . . 89¢ lb.

BONELESS—TENDER N' JUICY
Top Sirloin . . . . $1.19 lb.

BEEF TENDERLOIN CUTS
Filet Mignon . $1.79 LB.

BONELESS—GOURMETS CUT
New York Steaks $1.79 LB.

Meat Buyers Special!
U.S.D.A. CHOICE
RIB STEAKS
Tender and Flavorful **89¢ lb.**

SLICED BACON
LUER'S QUALITY 1-LB. PKG. **59¢**

STANDING RIB ROAST

- TENDER & FLAVORFUL
- USDA CHOICE BEEF
- TRIMMED OVEN READY

FIRST 5 RIBS **79¢ lb.**

C & H SUGAR

"PURE CANE SUGAR FROM HAWAII" 5-LB. BAG **39¢**

Von's Offers 20 Varieties of Fancy Sea Food

FRESH SKINLESS FILLET SOLE		59¢ lb.
FANCY LONGONSINAS BABY LOBSTER MEAT	6-OZ. PKG.	49¢
FOUR FISHERMEN—FROZEN FISH STICKS	8-OZ. PKG.	35¢
GORTON'S FROZEN FISH CAKES	8-OZ. PKG.	3 for 69¢

FRESH LEAN TENDER
GROUND ROUND 69¢ lb.

RATH'S BLACK HAWK—SMOKED BUTT
PORK DAINTIES 69¢ lb.

FRESH DRESSED—MEATY & TENDER
FRYING RABBITS 49¢ lb.

SUNNY VALLEY—MEDIUM
FRESH EGGS MEDIUM GRADE A DOZ. **35¢**

APPLE CITY
APPLESAUCE 1-LB. CAN **10¢**

GLORIETTA
TOMATO JUICE 46-OZ. CAN **19¢**

BREAST OF CHICKEN—
CHUNK TUNA 6½-OZ. CAN Incl. 8c Off **3 for 69¢**

Velveeta Cheese KRAFT'S 2 Lb. Loaf **69¢**
Sauerkraut LIBBY'S No. 2½ Can **19¢**
Straw Brooms OUR LEADER 4-Tie **59¢**

ICE CREAM
JERSEYMAID "CATERING QUALITY"
BANANA NUT FLAVOR ½ GAL. CTN. **59¢**

Baby Food HEINZ STRAINED 5 Oz. Jar **3 for 29¢**
Apple Cider TREE-TOP WASHINGTON ½ Gal. Jug **59¢**
Mayonnaise KRAFT'S Quart Jar—Incl. 7c Off **62¢**

— Von's Frozen Food Values! —

BIRDSEYE "Premium Flavor"
Green Peas
Cut Corn
French Cut Beans
French Fries
10-oz. Pkg. **2 FOR 29¢**

CANTONESE DINNER	59¢
COFFEE CAKE	69¢
CHEESE CAKE	69¢
LASAGNE or RAVIOLI	49¢

VON'S "Really Fresh" Produce Values!

APPLES
CANADIAN McINTOSH
Bright Red—Tasty White Fleshed **10¢ lb.**

FIRM CRISP & TART
PIPPIN APPLES FOR A "REAL" PIE **5¢ lb.**

RUBY RED—SWEET & JUICY
GRAPEFRUIT BREAKFAST FAVORITE **9¢ lb.**

FOR PIES OR FOR FUN
Pumpkins . . . . . 2¢ lb.

SILVER SKINNED—JUICY
Lemons . . . . . 9¢ lb.

DELICIOUS DELICATESSEN VALUES
CHIPPED BEEF OR CHIPPED HAM
Roadship—Eastern Smoked 3½-OZ. PKG. **3 FOR 1.00**

IT'S TASTY & DIFFERENT
ROQUEFORT DRESSING **49¢**

VON'S OWN TASTIEST EVER BOT.

ROYAL BRAND BEEF SALAMI LB. PIECE **59¢**

ELDERBERRY SHARP CHEDDAR CHEESE LB. PIECE **65¢**

AJAX CLEANSER	14 Oz. Can	2 for 33¢
AD DETERGENT	1½ Lb. 7½ Oz. Incl. 3¢ Off	34¢
VEL LIQUID	32 Oz. Can Incl. 9¢ Off	63¢
FAB DETERGENT	Large Pkg. Incl. 4¢ Off	29¢
BATH SOAP	FAIRMOUNT Bath Size 2 for	31¢
VEL POWDER	DETERGENT Lge. Pkg.	73¢
DEODORANT	FAIRMOUNT 3½ Oz. Can	79¢
TOILET SOAP	CASHMERE BOUQUET 3 for	31¢

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., OCT. 23, 24, 25, 26
We reserve the right to limit quantities. Sales tax added to taxable items.
THERE'S A FRIENDLY VON'S MARKET NEAR YOU!