BUY NOW at EXTRA SAVINGS even if you're short of cash

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Men's & Boy's Togs COST LESS AT Newberrys

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Here's a Promise of Terrific Value! The Kind of Clothes Men and Boys Like and Need! Handsome, Rugged—Built to Wear and Still Retain a Like-New Look. This is What Newberry Specializes in at Prices Bound to Please Every Budget! See Our Selection, Today.

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Huge Assortment

BOYS' SPORT SHIRTS

IVY LEAGUE—SHORT SLEEVE

88¢

Boys Sport Shirts in washfast fabrics large selection of styles, colors and materials. Every boy likes plenty of sport shirts. Stock up at Newberrys low low price.

BOYS' Denim JEANS

Sizes 4-12

$1.77

Sizes 14-16 - $1.98

13¾-Oz. weight western jeans for rugged wear Bartacked at points of strain. Riveted Pockets. Tailored fit. For real comfort and all around satisfaction. Big Value.

BOYS' Hooded Sweat Shirt

$1.98

Roomy muff front reinforced with braid at points of strain rib cuffs and waist. Assorted colors and sizes.

GUARANTEED 100% COMBED YARN

BOYS' POLO SHIRTS

Easy-fit polos with shape-retaining crew necks, short sleeves. In a big assortment of matched stripes. Absolutely safe to wash.

$1.00

Sizes 6-16

LITTLE GENTS' OXFORDS

Sturdy built-up with heavy duty welted soles, rubber heels. Brown, black. 8½-2.

$2.88

SHIRT & SLACKS 2 pcs. $1.77

Reg. 1.98

Amazing value—2-pc. set! Gay tapered tissue seersucker lower slacks, plain matching tailored shirt. Boys sizes 6 to 8.

BIG VALUE!

Dabl* Lok Socks

Wear-locked stitched base in laundry-locked colors. Favored blazer and fancy patterns. Cello package. Stock style. 7 to 10½. 4 prs. $1

*Trade Mark Reg.

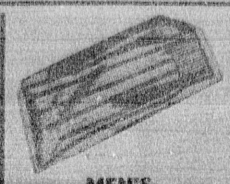
TAKE YOUR OWN PHOTO

IT'S FUN WITH THE NEW Auto-Photo Studio

Make it a habit to take a photo every week, or every month, of your children growing up. MEMORIES ARE MADE TODAY.

4 FOR ONLY 25¢

- Ideal for identification.
- Guaranteed not to fade.
- A perfect photo every time.
- All motion is "stopped" with new "Speed" lighting.



MEN'S STRETCH SOCKS

1 Size Fits all. Assorted Patterns in Cordovan, Navy, Charcoal, Grey, Camel, Blue, Maize stock up at Newberrys low price . . .

3 pr. 97¢

BOY'S SUSPENDERS

Colorful ¾" straps with 4 clips. Assorted colors..... 39¢

BOYS FANCY COTTON HOSE

Excellent quality, sturdy combed cotton hose. Wide choice of novelty patterns in no-fade colors. Boys sizes 7 to 10½ 39¢ pr.

STRETCH NYLONS

Boys' socks in many patterns. 2 sizes fit all growing feet. 4 Pr. 97¢

BOY'S 16-Oz. JEANS

Sizes 4-12 Long Wearing REG. $1.59

$1.27

BOY'S Leather Belts

½" fancy top grain Cowhide. Sizes 20-30. Regular 59c..... 44¢

Cushion Socks

Guaranteed for 3 months! Made of extra absorbent cotton in white only. Sizes: 10½ to 13.

3 pr. $1.15

39¢ Pr.

Buy these now while you can save.

at Newberry's low price!

SPORT SHIRTS FOR MEN

with a just right look and a just right low price

97¢

Special Buy! Large assortment, dozens of patterns to choose from. Easy to wash and iron. Buy them by the dozen at this low low price. Sizes S-M-L.

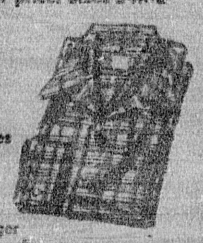
New Plaid Shirt

Dan River Wrinkl-shed cottons*

ONLY $2.98

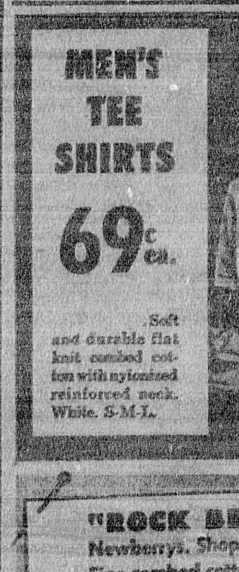
- Blue, red, tan, grey
- Long sleeves
- neatly stitched throughout
- top-stitched collar
- white pearlized buttons
- hemmed bottom
- wrinkles smooth out, stays clean longer
- easy to wash and iron
- needs no starch

*Maximum shrinkage 1%



Men's Gaucho SHIRTS

Mens Gaucho style knit shirts. Long Wearing. Short sleeves and two way collar. Cotton and orlon mixture. Assorted colors sizes S-M-L. $2.88



MEN'S TEE SHIRTS

69¢ ea.

Soft and durable flat knit combed cotton with nylonized reinforced neck. White. S-M-L.

MEN'S FINE KNIT BRIEFS

Nylon reinforced at leg bands. Elasticized waistband. Sizes 30 to 42.

59¢

"ROCK BRAND" underwear is exclusive with Newberrys. Shop and compare for high quality, low prices. Fine combed cotton, rib-knit for lasting fit, nylon reinforced.

BOY'S BOXER BRIEFS

Boxer style briefs with long wearing cotton broadcloth front. Bright four color stripes. Sizes 2-12

3 FOR $1.00

REG. 39¢

BOYS' KNIT "T" SHIRTS

Heavy knit cotton nylon reinforced. "Little Rock" quality for boys. 4-8

50¢

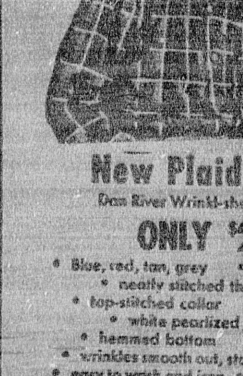
"Mr. Rock" Sizes S-M-L 50c

BOYS' KNIT BRIEFS

Fine combed cotton, nylon reinforced leg bands. Elastic waist. Sizes 2-8

39¢

"Mr. Rock" Sizes S-M-L 39c



MEN'S TIES

$1.00 AND $1.50

Huge selection — center panel designs, 2-tone Ombres, novelty stripes, small overall figures. In smart fall colors.

MEN'S DRESS SHIRTS

$1.98

Newberrys Own Fine Quality Shirts At A Hard - To - Beat Low, Low Price.

Luxury worsted tie cotton wiry wool only high count fabric, wrinkle-resistant in classic men's plaids over 1%. Smooth tweed, imported basic, full lined with shaping shoulders, roomy sleeves, full neckband and neck sizing. Sizes 14½ to 17. Stitching, buttons, workmanship guaranteed. Ultra fine lustrous wools 14½ to 17.

J. J. Newberry Co.

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