



# 3RD BIG WEEK! 11TH ANNIVERSARY SALE

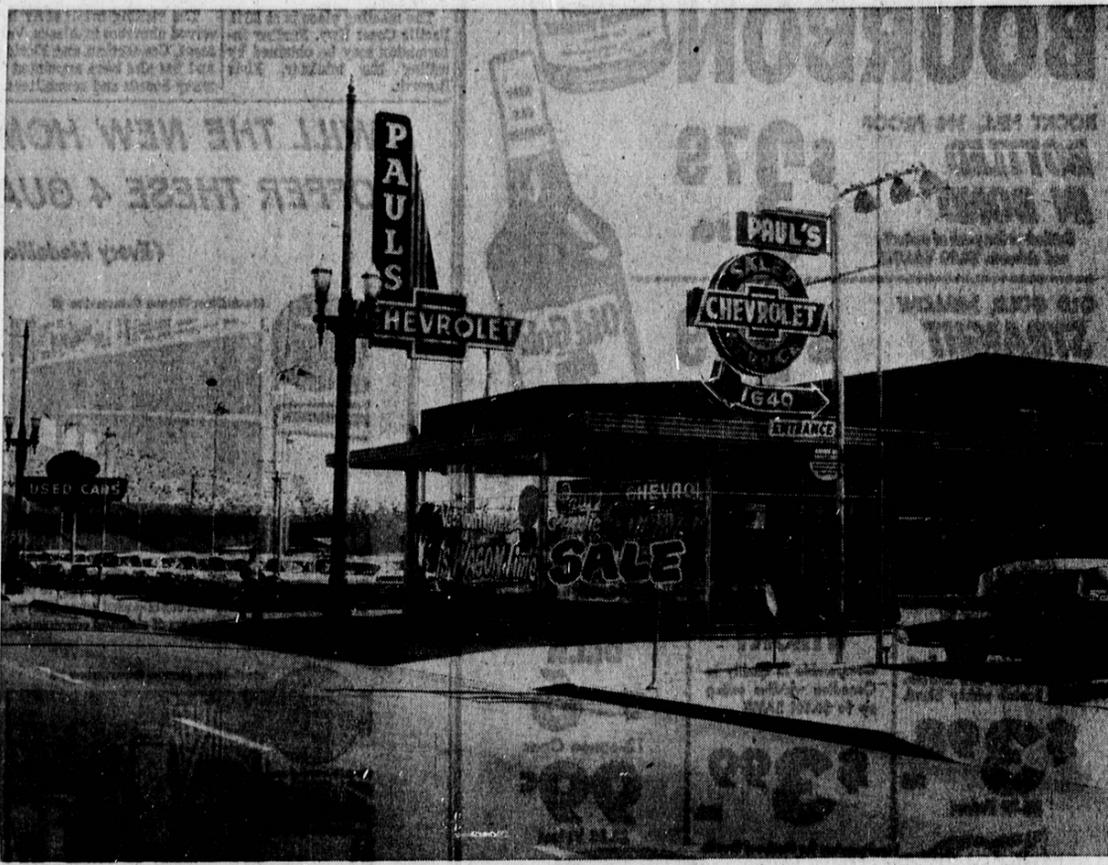
## Tremendous Response . . .

Due to the tremendous response of our 11th Anniversary Sale, we are continuing our fine used car, new car and service dept. specials.

We still have a large selection of new and used cars to choose from. We are sure you will find the car you want at the price you want to pay!

Although this sale will last throughout the month of June we suggest that you come in, as early as possible to get the deal of a lifetime. They are all honest-to-goodness bargains.

Being the oldest new car dealership in town means that we have gained a tremendous amount of public confidence. Folks have come back year after year to trade with us . . . they know that when PAUL'S CHEVROLET has a sale it's a REAL SALE!



### PAUL SAYS:

We wish to extend a vote of thanks to the people of Torrance for getting our 11th Anniversary Sale off to a wonderful start. Those folks know that their purchases are helping to put men back on the job — they also know that they made a real good money-saving deal at PAUL'S.

During the first 15 days of this sale we have sold more brand new 1958 Chevrolets than any other like time of our history. This just proves that our friends here in Torrance rely on the statements made by us in our advertising.

We intend to make this month our greatest sales month in history . . . we also have a national sales contest to win . . . you can be sure we will do all in our power to make our deal the right deal for you. We want to win! Make us your offer . . . tell us what car you want, the trade you have, and we will do our best to make the deal you want!

# CONTINUING SPECIALS IN ALL DEPARTMENTS!

WE'RE BUSTIN' AT THE SEAMS WITH USED CAR VALUES!!

### WAGONS

'57 Chevrolet 210 4-Door  
Powerglide, radio, heater.  
Priced this month only at..... **\$2199**

'54 Ford Country Squire  
V-8, overdrive, radio, heater,  
whitewalls—in original condition.  
3 MORE TO CHOOSE FROM! **\$1099**

### TRANSPORTATION CARS

WE HAVE 2-'49 FORDS  
WE HAVE 2-'51 FORDS  
WE HAVE 2-'50 CHEVROLETS  
WE HAVE 1-'52 STUDEBAKER  
WE HAVE 1-'50 PONTIAC  
ALL PRICED FROM  
**\$150 to \$399**  
These are dependable transportation cars  
NOT junkers!

### HARDTOPS

'57 Chevrolet Bel Air 2-Dr. Sport Coupe  
V-8, Powerglide, radio, heater  
and sidewalls. ONLY..... **\$2199**  
(Carries new car guarantee)

'56 Chevrolet Bel Air 2-Dr. Sport Coupe  
V-8, Powerglide, radio, heater &  
whitewalls. ONLY..... **\$1699**

'55 Ford Crown Victoria  
Full power including power win-  
dows. Has Continental kit and  
wire wheels. Black & white in color. **\$1599**

'55 Chevrolet Bel Air 2-Dr. Sport Coupe  
V-8, Powerglide, radio, heater &  
whitewalls. Two to choose from **\$1599**

'54 Buick Century Riviera Coupe  
This is a dandy! White & coral  
finish, leather interior. ONLY..... **\$1399**

'53 Ford Victoria  
Beautiful 2nd car! Priced to sell  
this week end. Has Fordomatic,  
V-8, radio, heater and whitewalls. **\$799**

### TRUCKS

'55 3/4-Ton Chevrolet Pickup  
V-8 engine. IT'S YOURS  
FOR ONLY..... **\$999**

'55 1/2-Ton Chevrolet Pickup  
Chrome grille, good rubber.  
ONLY..... **\$799**

'53 1/2-Ton Chevrolet Pickup  
Like new! Our ANNIVERSARY  
PRICE is..... **\$699**

'52 1/2-Ton Chevrolet Pickup  
4-Speed transmission.  
SALE PRICE..... **\$599**

'55 3/4-Ton Ford Pickup  
In excellent condition, high rubber  
clean body. SALE PRICE..... **\$799**

'54 Ford 1-Ton Stake Truck  
Built for tough hauling.  
JUST..... **\$699**

### CONVERTIBLES

'57 Ford Fairlane "500"  
Full power. This is a beauty.  
Has everything! Radio, heater,  
whitewalls, etc. (New car guarantee.) **\$2299**

'56 Chevrolet V-8  
Powerglide, radio, heater and  
whitewalls. OUR PRICE..... **\$1799**  
(New car guarantee.)

'55 Chevrolet V-8  
Powerglide, radio, heater and  
whitewalls. Like new—1 owner! **\$1499**

'54 Chevrolet  
Powerglide, radio, heater, white  
sidewalls. Full leather interior! **\$999**

ALL PRICES ARE EXTRA LOW  
DURING THIS BIG SALE!  
DON'T WAIT . . .  
MAKE YOUR SELECTION NOW!

**LOOK!**  
WE HAVE SEVEN  
1957 4-DOOR  
CHEVROLET  
SEDANS

All equipped with Power-  
glide, radio, heater and  
V-8 engines.

★  
These cars are fully guaranteed  
. . . they were used last year for  
high school driver education by  
the school system. All have low  
mileage and carry a new car  
guarantee! We believe that this is  
Paul's Chevrolet best value.

AVERAGE RETAIL PER CAR  
IS \$1995!

All will go on sale Friday, June  
20th at noon for only  
**\$1795** each

# PAUL'S CHEVROLET

OPEN MONDAY THRU FRIDAY  
8:30 A.M. TO 9:30 P.M. — SATURDAY 'TIL 6:00  
OPEN SUNDAY NOON TO 6 P.M.

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