



MORREY HATTEM



BEN WALLACE



WAYNE DIBLEY



BILL HOLT



MAURICE WILSON



JOHN PICKERING



DICK CLARK

# ALL JOIN TO INVITE YOU TO BAKER FURNITURE'S 10<sup>th</sup> ANNIVERSARY SALE EVENT

See the Following Pages for Hundreds of Bargains

**HERE FRIDAY  
ELLEN CARLSON**

Home economist, Southern California Gas Co., will be demonstrating the latest in modern gas cookery.

Featuring the Burner with a Brain and Rotisserie

**FREE  
POT HOLDERS**

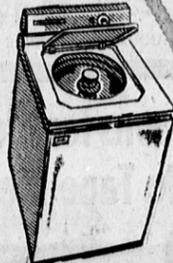


LOOK FOR THE GREEN DOT

This is not a "need money sale" by any means, but an honest-to-goodness Anniversary sale to say "Thank You" for your patronage over the past years. We have gone over every item in our stock and have REDUCED PRICES to the BAREST MINIMUM and in LOTS OF CASES to our ABSOLUTE COST. This sale is so big that our sales force has agreed to suspend their commissions in order that the MAXIMUM OF SERVICE CAN BE GIVEN TO EVERYONE



**Free!**



## MAJOR APPLIANCES TO BE GIVEN AWAY!

SATURDAY, MAY 31, at 7 P.M.

1st Prize, Frigidaire Washer; 2nd Prize, Automatic Ironrite Ironer.

No obligation—come in and pick up your ticket to qualify for prizes

**PLUS**

If you purchase either Washer or Ironer during this sale and win, we will complete your home laundry of Frigidaire Washer, Dryer, and Ironrite Ironer, plus your money, refunded on original purchase!

**DOOR  
PRIZES!  
FAVORS!**

**WE  
GUARANTEE  
AND  
SERVICE  
EVERYTHING  
WE  
SELL!**

Product Demonstrations  
**FREE!**  
Coffee and Doughnuts

Maple Hurricane  
**LAMP**  
Complete with glass chimney and candle  
**99c**



BEAUTIFUL  
DECORATOR  
**SOFA PILLOWS**



LINEN AND CORDUROY zipper covers  
**\$1.99**

HERE FRIDAY AND SATURDAY

**SONJA BUBAR  
BARBARA DUFFEY**

Edison Co. Home Economists to demonstrate Frigidaire Automatic Washers, Dryers, and Frigidaire Electric Ranges.

Here Thursday, Friday, Saturday

**GLADYS WATTLES**

Home economist for Ironrite, will demonstrate the famous IRONRITE IRONER

**Be Sure to Ask for  
Your Free Gift!**

**BAKER'S FEATURES  
SUCH FAMOUS NAMES AS**

- |                   |                  |               |
|-------------------|------------------|---------------|
| Admiral           | Tri Fold Bed     | Hoover        |
| Berkloc           | Vent-a-Hood      | Sealy         |
| Betty Lee         | Aldon            | Glenn of Cal: |
| John Alden        | Sanford          | Cal-Shops     |
| Douglas           | Artloom          | Mohawk        |
| Virtue            | R.C.A.           | Serta         |
| Stratolounger     | Englander        | Nantucket     |
| Gaffers & Sattler | Savage of Calif. | Calif-Tweed   |
| Cali-Lounger      | Harris of Calif. | Magnavox      |
| Lightolier        | Mode Line        | Blackstone    |
| Morris            | Maple of the     | Iron Rite     |
| Philco            | Month Club       | Flexsteel     |
| Salem House       | Frigidaire       | Cambridge     |
| Samsonite         | Roxbury          | Bervin        |
| Baby Line         | Bigelow          |               |

**Award of Merit  
BAKER'S**

for

EXCELLENCE IN ADVERTISING AND THE  
ADVANCEMENT OF MERCHANDISING OF  
HOME FURNISHINGS IN WESTERN AMERICA

Awarded by

**WESTERN MERCHANDISE MART**  
SAN FRANCISCO, CALIFORNIA

On behalf of the Advertising Exhibit Committee of the  
Western Home Furnishing Industries



*Alameron Ball*  
Chairman of Awards Committee

*Ed. Brown* Secretary  
HOME FURNISHING ADVERTISING EXHIBIT

OPEN THURSDAY, FRIDAY, SATURDAY  
OPEN THURS., FRI., SAT. NIGHTS 'TIL 9

This Week-end Only



HI-FI TV APPLIANCES DRAPERIES CARPETING

**1502 Cabrillo Avenue  
Downtown Torrance**

EA 2-2770

EA 2-6606