



**KEEP TORRANCE PROSPEROUS!**

# YOU AUTO BUY NOW

**More Sales Mean More Jobs....**

**YOU AUTO BUY NOW FOR GREATER SELECTIONS! GREATER SAVINGS!**

Your Torrance franchised automobile dealer will show you that "You Auto Buy Now" is not just conversation!

This is what you have been waiting for . . . this is your chance . . . cash in . . . you Auto Buy Now and REALLY save!

You will not only save by buying now, but you will help keep our local business healthy.

Your Torrance auto dealer contributes thousands of dollars in taxes and fees which in turn support our schools, local government and all tax-supported bodies. They are local homeowners and businessmen who provide jobs and employment to hundreds of local people.

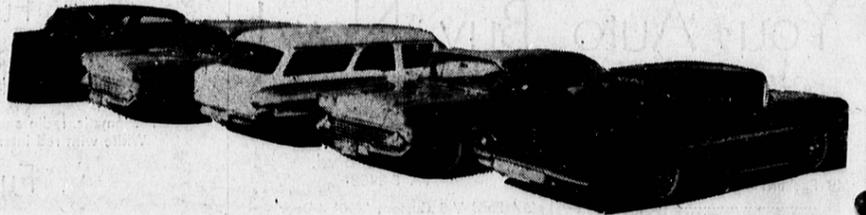
You pay no more when you buy in Torrance but you get more in every way. Your local franchised automobile dealer, a member of your community, can sell you a car for as little as any other dealer, but he will never penalize the buyer with inadequate or poor service.

**YOU CAN BUY NOW . . .** "Many families need automobiles and can afford to buy them—but they hesitate because recession talk has made them fearful of the future. Yet there are no greater values in automobiles than at present and the buyer has a tangible necessary possession to show for his investment.

"One way to get the wheels of the economy rolling again is through spending. It is an expression of confidence because it releases dollars withheld through fear."

**KEEP TORRANCE BUSINESS HEALTHY . . .**

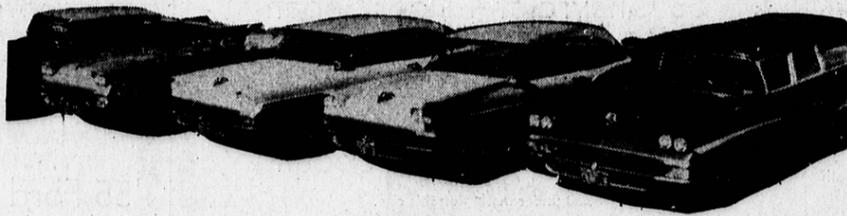
**BUY SOMETHING NOW IN TORRANCE!**



PLYMOUTH HARDTOP COUPES

CHEVROLET IMPALAS

FORD VICTORIAS



**FIRST COME FIRST SOLD!**

**THEY ALL GO ON SALE FRIDAY AT 6 P.M. SHARP . . . AT DEALER'S COST!**



**COME AND GET 'EM!  
1958 EXECUTIVE CARS AT DEALER'S COST!  
BE THERE! FRIDAY AT 6 P.M. SHARP!**

# ALL AT FANTASTIC DISCOUNTS

**HERMAN MILLER  
PLYMOUTH CO.**

1600 Cabrillo Avenue  
Torrance

Phone FAirfax 8-7171

WE'RE OPEN SUNDAY!

**VEL'S  
FORD**

1420 Cabrillo Avenue  
Torrance

Phone FAirfax 8-8276

WE'RE OPEN SUNDAY!

**PAUL'S  
CHEVROLET**

1640 Cabrillo Avenue  
Torrance

Phone FAirfax 8-1640

WE'RE OPEN SUNDAY!