

Sears Features Pacific Coast Made Furniture

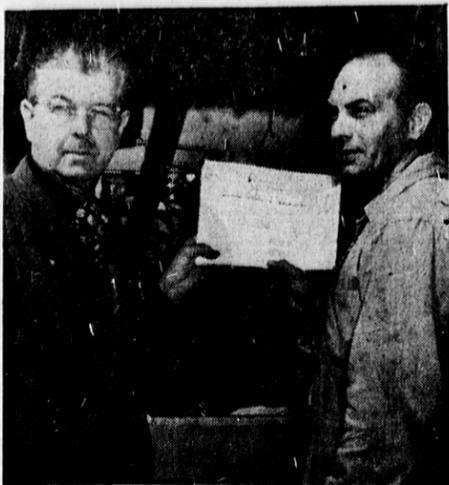
More than 10,000 craftsmen employed by 140 Pacific Coast furniture manufacturers had a hand in making the special furniture offerings at Sears Los Angeles Group stores which were unveiled April 10.

In commenting on the booming furniture festival his stores are conducting through April 21, K. R. Barton, Sears Los Angeles group manager, observed the importance of the contribution that Sears furniture purchases make to the economic welfare of the furniture industry on the Pacific Coast.

"Our company buys on the Coast practically all the furniture that it sells here," Barton said, "and besides, millions of dollars worth of ready-to-finish and redwood outdoor furniture produced for years on the West Coast are shipped over the Rockies to fill the needs of Sears Stores back east."

California manufacturers alone supplied Sears with 64.2 per cent of the company's Pacific Coast furniture purchases last year, Barton said.

The gigantic furniture event in which 71 Pacific Coast Sears Stores with furniture departments are participating this month is being counted upon to spark a major acceleration of the productive economy of the Far West's swiftly growing furniture industry, within the last 10 years, has doubled both



MOTOR VEHICLE STUDENTS . . . Torrance garage foreman Paul Slonecker and his assistant, John Disario, recently completed the Motor Vehicle Maintenance Short Course in Los Angeles. The course was designed to assist in improvement of safe vehicle operations, and to aid in establishing an efficient preventive maintenance program. (Herald Photo)

its output and wages and salaries paid to employees. Barton recalled that this is the 66th year for his company in the furniture business. It was in the 1893 Sears catalog, containing only 196 pages, that a line of furniture was first introduced by Sears to the American public.

ACCIDENT DAYS

Accidents at railroad grade crossings occur most often on Sundays.

New Theater Group Formed in Manhattan

A new theater group called the Avant-Garde Players, is being formed in Manhattan Beach under the direction of Gordon McGaw and William Stone, it was reported yesterday. The group is now casting its first production, an original drama, to be presented sometime in May. Interested persons may contact Stone in Manhattan Beach.

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THE SUPERMARKET WITH THE COUNTRY STORE FLAVOR
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FRESH FRUIT and VEGETABLES
BIG SAVINGS Plus S & H GREEN STAMPS

LARGE WHITE ROSE
POTATOES
10 LB. BAG **45¢**

TENDER, GREEN
ASPARAGUS
10^c lb.

SWEET COACHELLA
GRAPEFRUIT
6 For **19¢**

SWEET HAWAIIAN
PINEAPPLE
2 For **25¢**

Deluxe—2½-oz. Can Boiled in Butter
MUSHROOMS
Sliced, Whole or Chopped
4 for **\$1**

M & M
CANDIES
Large 11½-oz. Bag **43¢**

VET'S—1-lb. Can
DOG FOOD
16 for **\$1**

WE GIVE
S & H GREEN STAMPS

Oven Fresh—1-lb.
CRACKERS
4 for **\$1**

Big Deal—½ GAL. IMITATION
ICE MILK
29¢

Hunt's—No. 1 Can
POTATOES
3 for **25¢**

CIRCUS PEANUTS
Lge. Can
Spanish 59¢
Virginia 69¢
Mixed Nuts 89¢

Puss 'n Boots—1-lb. Can
CAT FOOD 2 for 29¢
Chicken of the Sea Tuna Red Label 37¢
LINDSAY OLIVES Large Pitted 36¢
NEWS SOAP (lge.) 49¢
MILANI'S 1890 DRESSING 12-oz. 51¢
SWANSON'S FROZEN DINNERS 73¢
GORTON'S FISH STICKS 10-oz. 41¢
BIRDSEYE FRENCH FRIES 1 lb. 31¢

DURKEE'S Large 24-oz. Jar FRESH EGG
MAYONNAISE
39¢

FREE! WITH THIS COUPON
ONE CAN OF "BATTER UP"
PANCAKE SYRUP
Limit One Per Customer
Coupon Expires April 19, 1958

HEMET Large 2½ Can
PEACHES
4 for **\$1**

FULL 2-LB. BAG
Cream Filled
COOKIES
59¢

ZEE—80 Cnt. Paper Wrapped
NAPKINS
3 for **25¢**

KERMIN'S—Frozen Chicken-Turkey-Beef
POT PIES
5 for **\$1**

FEILER'S FROZEN—FRESH
BEEF STEAKS
3 For **25¢**

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★ WELL-TRIMMED ★ TENDER ★ JUICY

Fresh, Colored, Grade "A"—Whole Body
FRYING CHICKENS
45¢ lb CUT-UP 49¢ lb

FRESH
GROUND BEEF
3 lbs. **\$1.19**

Eastern—Lean
BACON
1-lb. Cello **59¢ lb**

OSCAR MAYER—1-lb.
LINK SAUSAGES
67¢ Pkg.

Oscar Mayer—All Meat
WIENERS
57¢ lb. Pkg.

OUR OWN—LEAN 1-lb. Bag
PORK SAUSAGE
49¢

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Distilled and blended in Canada
\$3.99 5th

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Excellent straight or in highballs . . .

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BRANDY
Cognac quality! Elegant Flavor! \$5.95 VALUE!
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ROCKY HILL
8-YR. OLD BONDED
BOURBON
100 Proof!



1955 Vintage IMPORTED
GERMAN WINES
Delicious light, dry dinner wines. \$2.79 VALUE!
\$1.29 5th

\$3.79 5th
A \$4.99 VALUE!

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Thursday thru Sunday April 17, 18, 19, 20

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