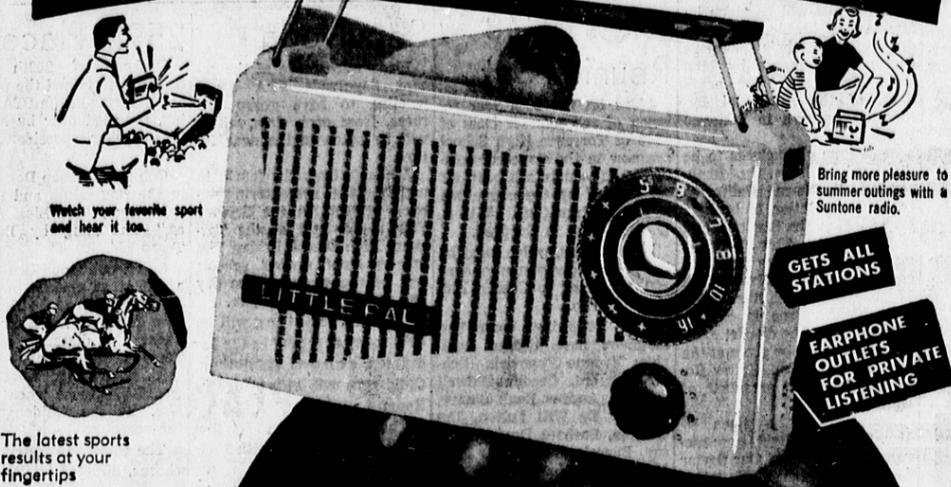


Newberrys
you always find more in a Newberry store

DISCOUNT SALE

Savings of 50% and More! You'll Find These Values Hard To Believe!

suntone PERSONAL PORTABLE
USE IT WHEREVER YOU GO!



Watch your favorite sport and hear it too.

Bring more pleasure to summer outings with a Suntone radio.

GETS ALL STATIONS

EARPHONE OUTLETS FOR PRIVATE LISTENING

The latest sports results at your fingertips

PLAYS ON LOUDSPEAKER OR EARPHONE
LOOK AT THESE SAVINGS!

39.75 Value
CHARGE IT
On Newberrys
Easy Time Plan

12⁸⁸
(NOT EXACTLY AS ILLUSTRATED)

GET YOURS TODAY

Protect your Suntone radio with a sturdy carrying case. Only \$3.95

Complete set of batteries only 2.95

Earphone \$2.95

HAWAIIAN DANCING WILL BE AT THE CRENSHAW - IMPERIAL NEWBERRYS
SATURDAY APRIL 19th—2:00 & 4:00 PM

Watch The Dodgers This Year
Thru ...

sunscope
BINOCULARS FROM NEWBERRY'S

Regular \$95.00

7 X 35 PRESIDENT
Extra Wide Angle

BINOCULARS (Central Focus)

A miracle of binocular design for those who demand high power, brilliant image and extremely wide field of view. Perfectly balanced body for easy use. Field: 580 feet at 1000 yards. Regular \$95.00.

Newberrys Discount Price

\$49⁸⁸

Complete With Leather Case

6 x 30 SUNSCOPE BINOCULARS

INDIVIDUAL FOCUS
An extremely brilliant binocular provides that "front seat" vision of sporting events. Field: 400 feet at 1000 yds. Complete with genuine leather case.

NEWBERRYS DISCOUNT PRICE

\$14⁸⁸

REGULAR \$29.95

7 x 35 SUNSCOPE BINOCULARS

INDIVIDUAL FOCUS
Favored for its extreme clarity of vision, this popular model is lightweight yet ruggedly built. Field: 350 feet at 1000 yds. With leather case.

NEWBERRYS DISCOUNT PRICE

\$19⁸⁸

REGULAR \$39.75



SIX Transistor

Reg. \$59.50

POCKET RADIO

COMPLETE WITH CARRYING CASE

- Sturdy Plastic Case
- No Tubes To Break or Wear Out
- High sensitivity and selectivity
- Pulls In All Stations
- Loud and Clear Tone

NEWBERRYS DISCOUNT PRICE COMPLETE

\$27⁸⁸

Not Exactly As Illustrated

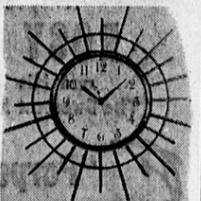
Discount Prices on Decorator Clocks

Sunburst Clock

A gleaming sunburst in brass makes this clock a standout. A wonderful buy for that gift for the home.

NEWBERRYS DISCOUNT PRICE

6⁶⁶



Starpoint Clock

Openwork effect permits wall color to share the background. Bright brass finish.

NEWBERRYS DISCOUNT PRICE

6⁶⁶

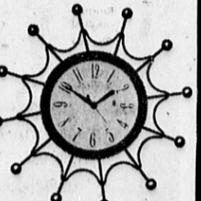


Ball Point Clock

Impressive ball tipped motif on 12-inch wide circlet. Readable clock dial. Brass finish.

NEWBERRYS DISCOUNT PRICE

6⁶⁶

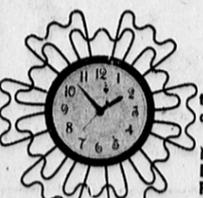


BRASS Petal Clock

Intriguing petal design of this clock will go with any decor. Brass finish.

NEWBERRYS DISCOUNT PRICE

6⁶⁶

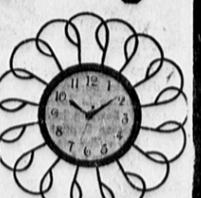


RadarWave Clock

12-inch brass clock with "active" radio waves effect is a smart buy for your own home or for a gift.

NEWBERRYS DISCOUNT PRICE

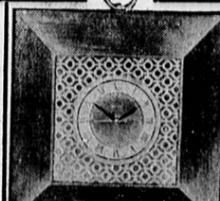
6⁶⁶



SESSIONS **ELECTRIC Alarm Clock**

A budget alarm clock with real style. Pull view textured dial with luminous numerals and hands. Polite but persistent, buzzer alarm, U.L. approved. You can't beat this buy at ...

Newberrys Discount Price **2⁸⁸**



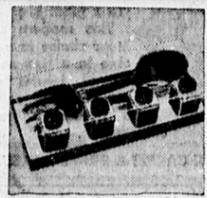
SQUARE Wood Frame Clock

Beautiful wooden frame with metal trim. Smart with any decor. You will be proud to have this clock in your home.

Newberrys Discount Price **\$12⁹⁶**

Other Decorator Wall Clocks
TOO NUMEROUS TO SHOW

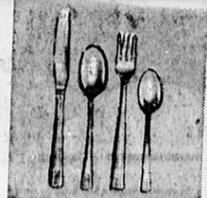
All At Newberrys DISCOUNT PRICES From **6⁶⁶** TO **27⁹⁹**



6-PIECE SALAD SERVER SET

Included are salad fork and spoon, and two pair of salt and pepper shakers, handily packaged in a "see thru" gift box. For gracious giving ... always bright forever.

NEWBERRY'S DISCOUNT PRICE **\$1⁰⁰**
REGULARS 2.95



24-PIECE STAINLESS STEEL TABLEWARE

Beauty and durability at an amazingly low price. Set includes 6 knives, 6 forks, 6 teaspoons, 6 dessert spoons. Set generally sells at \$9.95.

NEWBERRY'S DISCOUNT PRICE **\$3⁸⁸**



10-PIECE CLEAVER AND KNIFE SET

FOR EVERY USE
All knives stainless steel. Imported rosewood handles permanently secured. Hollow ground edges. Set includes cleaver, breadknife, beef slicer, vegetable knife, etc.

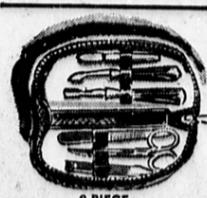
A \$9.95 VALUE
NEWBERRY'S DISCOUNT PRICE **\$3⁸⁸**



CUFF LINK SETS

Handsome cuff link and tie bar sets in a big assortment of the latest styles. Included are many sporting centres, Bowling, Hunting, Fishing, Golf, etc. These sets generally are sold at \$2.95 and \$3.95.

NEWBERRY'S DISCOUNT PRICE **99¢** SET



9-PIECE LEATHER MANICURE SET

Fine cuticle and trimming scissors, cutter, file, pick, cleaner, pusher and tweezers — all of fine German steel in a beautiful genuine leather zipper case. This set would generally sell at \$9.95.

NEWBERRY'S DISCOUNT PRICE **\$3⁸⁸**
Similar To Illustration



54-PIECE "Sunbright" Stainless Tableware

Here's the buy of a lifetime! A complete stainless steel service for 8 that stays bright forever with no polishing! Set includes 8 knives, 8 forks, 8 soup spoons, 8 salad forks, 16 tea spoons, cake knife, serving spoon, serving fork, ladle, butter knife and sugar shell — all at ...

REGULAR \$24.95
NEWBERRY'S DISCOUNT PRICE **\$8⁸⁸**
CHEST NOT INCLUDED



6-PIECE STEAK KNIFE SET

Six gleaming steak knives made of finest Sheffield Stainless Steel. Lovely, long lasting. Made in Sheffield, England. Gift boxed. A \$12.95 value!

NEWBERRY'S DISCOUNT PRICE **\$3³³** Set



IMPERIAL MARK XII FLASH CAMERA SET

A complete, gift boxed, flash camera outfit at a fraction of its original price. Set includes camera, flash attachment, bulbs, batteries and roll of 620 Ansco all weather pan film.

NEWBERRY'S DISCOUNT PRICE **\$3⁸⁸** Complete

Newberrys

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8801 SEPULVEDA BOULEVARD