

Ronald E. Moran Is CLEANING HOUSE

During His Big MID-WINTER SALE of Quality Used Cars

'57 Oldsmobile '98' Holiday Coupe
Last of our Executive Cars! Very clean. Has premium tires and every power assist!
Full Price \$3199

'55 Ford Ranch Wagon
With that gas-saving overdrive. Radio and heater. Very clean. CARRIES OUR UNCONDITIONAL 1-YEAR GUARANTEE!
Full Price \$1299

'53 Oldsmobile Super '88' Holiday COUPE. Sold new and serviced by us. Power steering, radio and heater!
Full Price \$1099

'55 Cadillac '62' Coupe
Local Rolling Hills car. Radio, heater, power steering, power brakes. In excellent condition!
Full Price \$2299

'55 Oldsmobile '98' Starfire
A spotless automobile. Coral and white finish. Very, very clean!
Full Price \$1899

'56 Oldsmobile '88 4-Door.
Radio, heater, hydramatic. Has "GM" air conditioning unit. A good, clean, sharp car!
Full Price \$1699

'56 Oldsmobile '98'
Jet black finish, full power. Spotless inside and out!
Full Price \$2099

'49 Cadillac '62' 4-Door
A real honey. Jet black finish, original upholstery. Very clean!
Full Price \$599

'55 Ford Mainliner 2-Door
Very sharp. Reconditioned and ready to roll!
Full Price \$799

'53 Cadillac '62' 4-Door
Radio, heater, hydramatic, power steering. New paint and seat covers. Good tires. Black finish!
Full Price \$1399

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

IMPORTED CAR NEWS DIGEST

from SMALL CARS MAGAZINE

One of the more sizeable small cars, the 102½" wheelbase Volvo two-door sedan measures 177" over-all. Its dual-carburetor, 85 hp engine, combined with a weight of 2,140 lbs., makes it one of the liveliest and definitely the fastest 4-cylinder car selling under \$2,300. The two-door and a station wagon are the only body types available in the United States.

The F.O.B. price of \$2228 includes such things as heater and defroster, white sidewall tires, sturdy bumpers and bumper overriders front and rear, dual electric windshield wipers, dual sun visors and leatherette upholstery. Such things as brakes with automatic adjustment and a roller, window-shade type radiator cover, dashboard-controlled, are also standard. The finish and workmanship are of a high order. Tapping the heavier-gauge metal in the fenders belies that "they don't build them like that anymore" saying one hears occasionally.

From its jack-rabbit starting ability up to speeds between 90 and 100 mph, this car with its unitized body construction has a solid feel. A three-speed standard floor shift is used. The steering, suspension and brakes all contribute to the car's handling and roadability. The quick steering requires 2¾ turns for a full left to right swing and the turning circle is 34'.

The suspension uses coil springs at all four wheels and the front set-up is conventional while the rear uses two radius rods and a track bar to control lateral stability.

The powerplant is a 96.4 cubic inch displacement overhead valve-unit with a 8.2 to 1 compression ratio. It is equipped with very efficient intake and exhaust manifolds and uses two British S.U. carburetors. Fuel economy is generally in the 25 to 35 mpg bracket.

Attention All SALESMEN!

Do you receive mileage for driving your car on company business?

If you do you can probably buy a brand new HILLMAN, SIMCA or VOLVO and pay for it out of what you receive for mileage... yes, and pay for your gas, too!

CHECK THESE SIMPLE FACTS:

If you receive mileage of.....8¢ per mile and drive your car.....12,000 miles per year you receive a total of.....\$960.00 per year

In 2 years you receive a total of \$1920.00 for mileage — more than enough to pay for your new car!

HILLMAN PRICES START AT \$1735.00* DELIVERED

And remember this...

WE PAY TOP TRADE-IN ON ALL AMERICAN CARS!

*4-Door Hillman Special Sedan plus Sales Tax and License Plates

THE BEST IMPORTED CAR SERVICE ON THE ENTIRE WEST COAST! ☆ MAKE US PROVE IT! ☆

Lowest Prices Plus Highest Quality... Yes!

A combination of lowest prices plus highest quality you can't beat anywhere... Come in and shop... You'll be glad you did!

- '56 PLYMOUTH V-8 CUSTOM 4-DOOR WAGON. Radio and heater, pushbutton transmission. We sold it new. SALE PRICE \$1695
 - '55 CHEVROLET V-8 BEL AIR 4-DOOR. Fully equipped including radio and heater. YOU CAN'T BEAT THIS PRICE — \$1095.
 - '57 BORGWARD WAGON. This little gas-saver is just like new. Low priced for quick sale.
 - '56 & '57 VOLVOS. All equipped, including radio and heater. LOW DOWN PAYMENTS—LOW MONTHLY PAYMENTS—FROM \$299 DOWN
 - '53-'54-'55 & '56 HILLMANS. 4-doors and Hardtops. All in top condition. These gas-savers Start at \$595
 - '53 & '54 MERCURY MONTEREYS. Radios, heaters, Overdrive transmissions. SALE PRICE \$895
 - '53 FORD V-8 CLUB COUPE. Radio, heater, Overdrive transmission. SALE PRICE \$595
- TRANSPORTATION SPECIALS \$25 DOWN*
- '52 DODGE HARDTOP\$350
 - '52 STUDEBAKER V-8 4-DOOR—Hydramatic.....\$275
 - '51 PLYMOUTH 4-DOOR—Radio and heater.....\$250
 - '50 OLDSMOBILE '88' 4-DOOR—Hydramatic.....\$195
 - '50 BUICK SPECIAL 2-DOOR.....\$195
 - '49 FORD CONVERTIBLE\$150
 - '48 DODGE COUPE\$135

* ON APPROVED CREDIT

TOP \$\$\$\$\$\$ \$\$\$\$\$\$

PAID

For '50 to '57

IMPORTED CARS

Paid For or Not!

Whittlesey Motors

Pacific Coast Hwy. & Ave. E Redondo Beach 1500 Cabrillo, Torrance

+ 44 MILES PER GALLON
Now! Immediate Delivery New 1958 models. All Colors.
RENAULT Dauphines
Parisian-style, rear-engine, 5 passenger, 4 door sedans. World's Greatest Economy Car Buy!
\$1695

36,000 MILE GUARANTEE
CREIGHTON IMPORTED CARS
REDONDO 516 N. PAC. CST. HWY. FR 6-4011

Call the Classified Department when you have a want problem. We are here to serve you as the Herald has served you for over 40 years.
Call FA 8-4000

NEW 1958 TRIUMPH TR-3 ROADSTERS. See and thrill drive the internationally famous TR-3 ROADSTERS. World's greatest Sports Car Buy! 110 miles per hour, 35 miles per gallon, and exclusive disc brakes.
Only \$2699
Estate Wagons. Also the all brand new TRIUMPH 4-DOOR ESTATE WAGONS.
Only \$1995
Sedans AND THE ALL BRAND NEW 4-DOOR SEDAN.
Only \$1749

'51 Oldsmobile '88' 4-Door. Radio, heater, hydramatic. Solid transportation. \$198
AFTON STUDEBAKER 240 N. Market Inglewood
1952 BUICK Super Riviera Coupe. All accessories. Excellent condition. Reasonable. Private party. FR 4-9954.

Hurry! Hurry!
'56 PLYMOUTH BELVEDERE V-8 4-DOOR SEDAN. Powerflite, radio and heater. Mechanic's Special! ONLY \$595
'50 PLYMOUTH STATION WAGON \$395
'56 PLYMOUTH FURY with Standard Transmission \$1895
'55 FORD V-8 FAIRLANE CLUB SEDAN \$1145

Carl's Motor Co. CHRYSLER-PLYMOUTH
"22 YEARS OF SATISFIED CUSTOMERS"
425 W. Anaheim, Wilmington TE 5-3132 TE 5-3133

WHITTLESEY'S Imported Car Center

Hillman --- Simca --- Volvo SALES—SERVICE—PARTS

1212 So. Pacific Coast Hwy. at Ave. E

FR 5-3810 REDONDO BEACH FR 5-3811

'57 Buick 2-Door Special Riviera. 2-tone green, Dynaflow, radio, heater, whitewall tires. \$2195

Butler Buick 400 S. Sepulveda Manhattan Beach

1954 OLDSMOBILE '88' Holiday — Hydramatic, radio, heater, whitewall tires and all. Very nice. \$1095. Bank terms. ATCHISON-DOLAN, Chrysler-Plymouth. Used Car lot, 6th and Gaffey, San Pedro. TE 3-9776

'57 Plymouth 4-Door Only \$2198. Radio and heater, 5-button transmission. Looks and drives like new. New car trade-in.
AFTON STUDEBAKER 240 N. Market Inglewood

1956 PLYMOUTH V-8 Belvedere Sport Coupe. Automatic transmission, power steering, radio, heater, whitewall. A local 1-owner car, 18,000 actual miles. Very new and fully guaranteed. Your chance to save! \$1495, bank terms. ATCHISON-DOLAN, Chrysler-Plymouth. Used Car lot, 6th and Gaffey, San Pedro. TE 3-9776.

1952 OLDSMOBILE Super 88 4-Door. Clean, Hydramatic, radio, heater, \$595 Cash. 1121 West 99th Street, Los Angeles, PL 4-0848 after 6:30.

'57 VOLVO That economical foreign car! Has radio, heater and whitewall tires. Almost new! ONLY \$1795

Butler Buick 400 S. Sepulveda Manhattan Beach

1953 CHRYSLER New Yorker Sedan — Exceptionally clean and loaded. \$595 full price. Bank terms. ATCHISON-DOLAN, Chrysler-Plymouth. Used Car lot, 6th & Gaffey, San Pedro. TE 3-9776.

NEW CARS!

- (5) '57 Plymouths at Dealer's Cost
- (1) '57 Chrysler at Dealer's Cost or \$3500 — No More!
- (3) '58 Plymouths\$1972 PLUS SALES TAX AND LICENSE

Carl's Motor Co. Chrysler-Plymouth for 22 Years
1200 N. AVALON BLVD. Wilmington TE 5-3131