

Ronald E. Moran's GIANT MID-WINTER S-A-L-E OF QUALITY USED CARS Now Going On!

'56 Cadillac '62' Convertible

Sold new and serviced by us. A real honey! Light green finish with original white orlon top. CARRIES 1-YEAR WARRANTY!

Full Price \$3399

'55 Ford Customline 2-Door

Solid blue finish. Fordomatic and heater. Ideal 2nd car. Spotless inside and out. CARRIES 1-YEAR WARRANTY.

Full Price \$1099

'53 Cadillac '62' 4-Door

Ebony black finish. Radio, heater, power steering, whitewall tires. Very sharp!

Full Price \$1399

'55 Ford Ranch Wagon

Exceptionally clean. Has radio, heater and overdrive. CARRIES 1-YEAR WARRANTY.

Full Price \$1299

'55 Cadillac '62' 4-Door

A local Rolling Hills car. 2-tone brown and spotless inside and out. An ideal family car!

Full Price \$2399

'57 Oldsmobile '98' Holiday

One of our last remaining Executive cars. Low mileage. Eligible for our 1-year warranty.

Full Price \$3299

'56 Mercedes Benz Roadster

Has radio, very clean. Never been raced.

Full Price \$3399

'56 Oldsmobile '98' Holiday Sedan

2-tone grey and white finish, radio, heater, hydramatic, electric windows and seat control. Full power. Very clean.

Full Price \$1899

'55 Oldsmobile '98' Starfire

Coral and white finish. Full power and very, very clean. One-in-a-million!

Full Price \$1699

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

IMPORTED CAR NEWS DIGEST

from SMALL CARS MAGAZINE

Rootes Motor Ltd. of England added the word "Jubilee" to the designation of the 1958 Hillman Minx to mark the beginning of their second fifty years in the car business. The Jubilee models are available in four-door sedans, a convertible and a four-door station wagon, all of which use unitized construction.

The new models feature a boost in torque that steps up performance in the lower speed ranges with no loss in operating economy; a completely re-styled front end or grille; and a new range of colors and interior trims. "Finger-tip" steering and a ball-joint type of front suspension is now used. Also available, as an option, is the manumatic transmission, an automatic-clutch arrangement to provide two-pedal control.

The 2,135 lb. four-door sedan has a 96" wheel-base and a 162" over-all length. All the Hillmans except the low-priced Husky station wagon are powered with 85 cubic inch four-cylinder overhead-valve engines that develop 51 hp. Fuel economy is 24 to 34 mpg. Top speed is better than 77 mph and cruising speed is in the 60-65 mph bracket. Compression ratio is 8 to 1.

The steering is light, requiring 2 3/4 turns from lock to lock, and the turning circle is 34'3". The four-speed transmission is controlled from a steering-column lever and the clutch is hydraulically operated. The suspension uses conventional independent coils in front and leaf springs in the rear. The ride is firm but comfortable and this aids the all-round roadability and tautness of the Minx, reducing roll on corners and wallowing on turns.

Trunk space is sizable and provides enough room for two or three large suitcases and miscellaneous other pieces in the corners.

2 CARS

For The Price Of One!

If You Need 2 Cars . . .

Consider This Actual Case!

(This letter printed with permission of the writer.)

Mr. George Whittlesey, Pres.,
Whittlesey Motors, Inc.,
1212 So. Pacific Coast Hwy.,
Redondo Beach, Calif.

Dear George,

Two months ago I was faced with the problem of getting a second car for my wife's use. I had a '55 medium price range Station Wagon but I now wanted a sedan for my wife. So I shopped! I wanted to trade in my '55 wagon for a new sedan of the same make. I also wanted to buy a good used car for myself.

Luckily my wife and I stopped in to see your lines of small cars. I already knew what a new large car would cost me — and it was plenty steep. Also, I had discovered we would have garage trouble getting two large cars in . . . a tight squeeze in the standard two-car garage.

Well, you did some figuring and came up with the right answer. You showed us how we could get 2 New HILLMANS with our '55 wagon as a trade-in and keep our combined monthly payments as low as they would have been on 1 of the larger cars.

So we bought a HILLMAN Convertible and a HILLMAN 4-Door Sedan . . . and are we happy we did! My wife loves hers and I gloat when I think of the money we saved . . . not just on the purchase price, either. I formerly spent an average of \$40 a month on gas alone for the station wagon. Now, believe it or not, my monthly gas expense for BOTH cars has averaged only \$20.

I wanted to pass this word on to you because I know many other people must find themselves in the same position I did, and I think they'll be interested in how I solved it.

Believe me, I'm completely sold on small cars!

Sincerely,
WILLIAM SELLS
Torrance, Calif.

THE BEST IMPORTED CAR SERVICE ON THE ENTIRE WEST COAST!

☆ MAKE US PROVE IT! ☆

USED CARS

We're Selling Them Cheap

And

Keeping Them Moving!

BUY THE FINEST USED CARS AT
Near Wholesale Book Prices!

- 4 VOLVOS—USED PRICED FROM \$1595
- '56 and '57. Fully equipped, including radio and heater. Low mileage, 1-owner cars. We sold them new.
- '56 PLYMOUTH V-8 4-DOOR CUSTOM WAGON—
Radio, heater, automatic transmission. We sold it new. LOW DOWN—LOW MONTHLY PAYMENTS.
- '53 ENGLISH FORD CONSUL \$595
- Perfect condition. Radio and heater.
- 2 HILLMANS—USED PRICED FROM \$1295
- '55 and '56. Fully equipped, including radio and heater. Like new all the way through.
- '55 CHEVROLET V-8 BEL AIR FULL PRICE \$1095
- Radio and heater.
- '53 & '54 MERCURYS—HARDTOP & 4-DOOR SEDAN FULL PRICE \$895
- One-owner, like new cars. Don't buy until you see and drive them.
- '55 DE SOTO V-8 HARDTOP MAKE OFFER
- Full power, low mileage. What a beauty!
- '53 FORD V-8 CLUB COUPE FULL PRICE \$595
- Radio, heater and Overdrive. Low down, easy terms.
- '53 CHRYSLER NEW YORKER 4-DOOR FULL PRICE \$695
- All equipment, including radio, heater and automatic transmission. Priced low? I guess so!
- '52 STUDEBAKER V-8 COMMANDER 4-DOOR FULL PRICE \$295
- Radio, heater, automatic transmission. Goes like a bomb, and what transportation!

PLENTY OF '49 TO '51 MODELS
\$25 DOWN
ALL IN TOP CONDITION
PRICED WAY BELOW THE GOING MARKET

SHOP, THEN STOP
AT
1500 CABRILLO
TORRANCE — FA 8-2585

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\$ \$ \$ \$ \$ \$
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PAID

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IMPORTED
CARS

Paid For or Not!
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Motors
Pacific Coast Hwy. & Ave. E
Redondo Beach
1500 Cabrillo, Torrance

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FR 5-3811

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Now! Immediate Delivery
New 1958 models. All Colors.
RENAULT
Dauphines
Parisian-style, rear-engine, 5 passenger, 4 door sedan.
World's Greatest Economy Car Buy!
\$1695

NEW 1958 TRIUMPH
TR-3 ROADSTERS
See and thrill drive the internationally famous TR-3 ROADSTERS. World's greatest Sports Car Buy! 110 miles per hour, 35 miles per gallon, and exclusive disc brakes.
Only \$2699
Estate Wagons
Also the all brand new TR-UMPH 4-DOOR STATION WAGON.
Only \$1995
Sedans
AND THE ALL BRAND NEW 4-DOOR SEDAN.
Only \$1749

NINE (9) 1957 FORDS
From Which to Choose
2-Doors — 4-Doors — Victorias
Convertibles
Priced from \$1795 up
1957 CHEVROLET 210 2-Door. Green in color. Radio, heater, Whitewalls only \$1095
1955 DODGE Lancer Hardtop V-8 Automatic drive, radio, and heater. Real sharp. Full price \$1295
1955 FORD Pickup V-8 Custom Cab. Radio and heater. Full price \$395
1953 CADILLAC 62 4-Door. Runs fine. Full price . . . \$1195
KAZAN MOTORS
15019 S. Western at Compton Blvd. Gardena DAvis 4-4941 FAculy 1-1327

36,000 MILE GUARANTEE
CREIGHTON IMPORTED CARS
REDONDO 516 N. PAC. COAST HWY. FR 6-4011
'57 CADILLAC 62 Coupe. Blue and white. 4500 miles. Full power, \$4900. Take trade. Help finance. Private party. TE 5-8584 days. TE 3-3929 evenings.
1955 WILLYS engine 4 cylinder head. Complete with all accessories, overdrive, transmission. \$45 DA 4-4655.
FOR Quick Sale! 1954 Ford, 9 Passenger Country Sedan. Radio, heater, overdrive, \$775. FA 5-5869

Be Sure
You Know
and Call
the
Right Number
FA 8-4000
TRAILERS For Sale or Trade 111
1954 ROLLAWAY 44 foot, 2 bed-room trailer. See to appreciate. FA 8-0127 or DA 6-8356
FLAMINGO house trailer, 40', 1956 model. Disposal, awning, 32.48. DA 6-5587, 2157 West 24th Street, Lomita.
1949 ROLLAWAY Trailer, 2 bed-rooms. First cash offer over \$600 takes it. DA 6-8551.
LIGHT 2 wheeled box trailer. Good condition. \$50. DA 3-4960

'57 Buick
2-Door
Special Riviera
2-tone green. Dynaflow, radio, heater, whitewall tires.
\$2195
Butler Buick
400 S. Sepulveda
Manhattan Beach

'57 Plymouth 4-Door
Only \$2298
Radio and heater, 5-button transmission. Looks and drives like new. New car trade-in.
AFTON STUDEBAKER
240 N. Market Inglewood
1951 MERCURY 4-Door Sedan. 1953 license \$165 cash. After 5:30 p.m. or all day Saturday and Sunday. FR 5-8072
1956 CADILLAC Coupe. 2-tone green. Excellent condition. \$3900. Private party. DA 3-7795

'51 Oldsmobile '88'
4-Door
Radio, heater, hydramatic. Solid transportation.
\$198
AFTON STUDEBAKER
240 N. Market Inglewood
1941 CHRYSLER Club Coupe. Radio, heater. Good transportation. \$75. 5039 Carmel. FR 4-1729
FORD Ranch Wagon. 1955 Custom 8. Fordomatic, radio, heater, 3995. Will take trade. Private party. FA 5-9479 evenings.

'53 Mercury
STATION WAGON
Automatic transmission, power steering, radio and heater!
\$695
Butler Buick
400 S. Sepulveda
Manhattan Beach

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