

Red Cross to Open Fund Campaign Here Tuesday

Firmly resolved to marshal their pledged \$6000 goal as quickly as possible, more than 250 doorbell ringers will set out Tuesday morning to contact their fellow Torrance residents for their 1956 contributions to the American Red Cross.

The carefully planned one-day residential venture will be carried out by a completely

organized fund raising team, reports Mrs. Mary Pagnac, residential chairman.

"We are certain we can exceed our goal by a wide margin," insisted the chairman as she reported that "every area, every block is covered by a volunteer assignment."

Campaign headquarters for the day will be set up at Mrs. Pagac's home at 1528 Post

Ave., where division and section chairmen will officiate as door bell ringers come and go while tending to their assignments.

Division Chairmen
 Serving as Mrs. Pagac's immediate assistants are the following division chairmen: Mrs. Nick Draie, Mrs. Bonnie Uparday, Mrs. Don Cowden, Mrs. George Shelton, Mrs. Morris Frislie, George Vico, Mrs. Herma Tillim, Perk Perkins, and Mrs. John Jackson.

Section chairmen, also assisting with the direction of Tuesday's residential march, include Mrs. Walter L. Kroneberger, Mrs. Frances McKnight, Mrs. Rosalie Forve, Mrs. Ralph Eyestone, Mrs. John Muhlick, Mrs. Mary Nincevic, Mrs. Ray Rogers, Mrs. Bertha McNeil, Mrs. John Everett, Mrs. Joseph Olloque, Mrs. Merton Bottruff, Mrs. A. Schilling, Mrs. Alonzo Venable, Mrs. Helen Whitehurst, Mrs. Anita Rico, Mrs. Charles Darrow, Mrs. Myra Allison, and Mrs. Hanley Rogers.

More Aides
 Also Mrs. Maurice Tyner, Mrs. O. Samuelson, Mrs. Constance Nichols, Mrs. Robert Feldman, Mrs. Frank Bowes, Mrs. Herbert Minten, Mrs. Donald Weymouth, Mrs. Don Moshos, Mrs. Jake Zwaagstra, Mrs. Floyd Newton, Mrs. Lyle Mitchell, Mrs. Virginia Robbins, and Mrs. Patricia Powell.

The 1958 Red Cross appeal was officially launched here on Friday following a noon meeting when Fund Chairman Dr. Don Moshos and his top campaign assistants completed plans for solicitation activities to be conducted by all three divisions: professional, Hervey McCafferty; business, Ray Wyatt; and residential, Mrs. Pagac.

Stating that the kick-off event climaxed several weeks of planning campaign strategy and organizing volunteer units, Dr. Moshos said:

"Although we hope to gain most of our goal on Tuesday, we do not intend to stop until all assignments in all divisions have been completed."

Chamber to See Movie At Meeting

"Wonderful Mexico," a color-sound movie of old Mexico will highlight the regular membership monthly breakfast of the Torrance Chamber of Commerce on March 18 at 7:30 a.m. at the Torrance YWCA, 2320 Torrance Blvd.

The film will be shown in conjunction with the forthcoming Mexico "Friendship" Tour sponsored by the Chamber and scheduled for April 18-19 to April 26-27. The film will show scenic views of the tour itinerary, including Mexico City, Acapulco, Taxco, Xochimilco, Cuernavaca and other famous points of interest.

Co-chairmen are Clifford Nickle and George Naylor.



JOIN FUND DRIVE . . . On the job for the American Red Cross and asking you to "give" are Mrs. Jackie Geyer and 13-month-old Johnny of 1528 Post Ave. They'll join 250 doorbell ringers Tuesday when the Red Cross campaign drive is started here. Mrs. Geyer has a favorite Red Cross service—the blood program which furnished her two pints of whole blood for emergency surgery performed more than a year ago.

GARDENERS CHECKLIST

1. When frost danger in your area is past, all tender plants may be pruned. Examples are fuchsias and pelargoniums.
2. Look over the new fuchsia introductions. Each year sees lovely new types.
3. Blooming camellias are a wonderful buy now.
4. Check the 1957 and 1958 All-America camellia selections: Cinderella and Buddha. They're lovely.
5. Citrus can be safely planted now. Check especially the popular dwarf lemon, oranges, grapefruit and hybrids.

Thank You . . .

The Officers, Directors and Personnel of South Bay Bank express sincere appreciation for the response to the opening of our beautiful new banking home at 1800 Sepulveda Blvd.

We proudly dedicate this new structure to the service of the community. We are confident also that this bright landmark will not only make it possible to serve your every banking need better, but will also do much to further even greater community progress.

To those who were not able to join us on Opening Day, we continue to extend a cordial invitation to inspect our new headquarters. Imaginatively designed by Craig Ellwood Associates, Architects, and ably constructed by Gattmann & Mitchell, Contractors, our new home reflects the forward spirit which we wish to continue in all of our contacts with our many patrons and friends. To you especially, we extend our thanks for your friendship and support.

SOUTH BAY BANK

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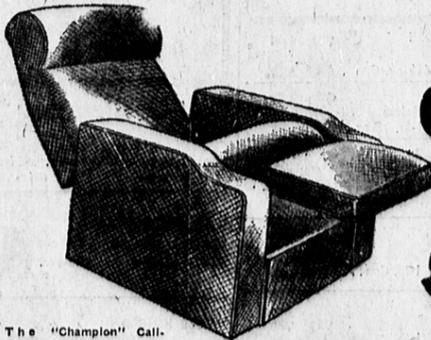
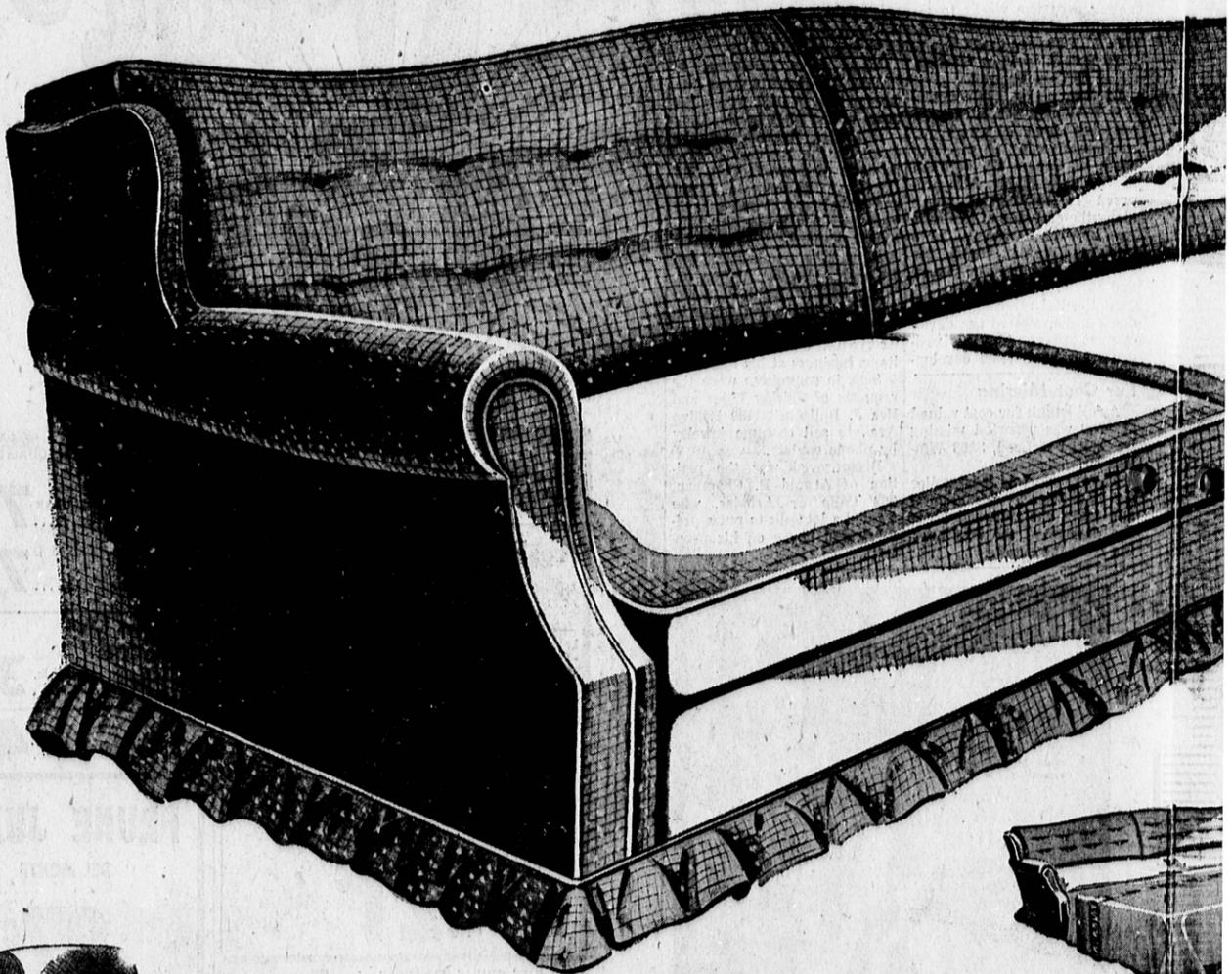


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