

MENT-24 L-O-N-G MONTHS TO PAY-1st PAYMENT, IN MAY

RIVIERA SALE

RIVIERA

Save to 40%! Yes, you need MATCHING CHAIR for in sets, it's a sensational

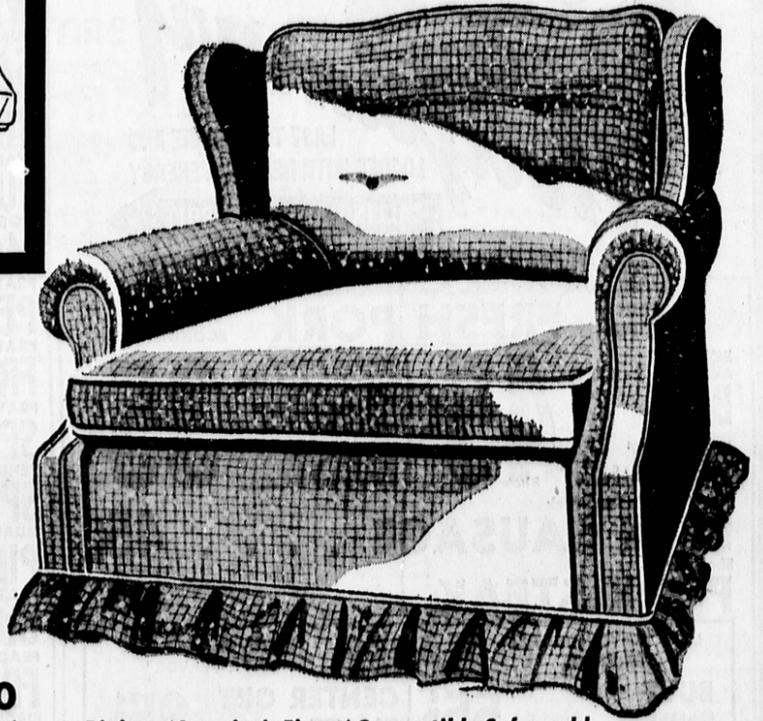
COME SEE THE FABULOUS NEW 1958 RIVIERAMATIC

Only RIVIERA Convertible Sofas Have "Touch-of-the-Toe" RIVIERAMATIC!
Riviera manufacturers and sells the only completely automatic sofa in the world!
No tug, no pull, no electric, no hands!
A touch of the toe is all it takes.

FROM \$172⁴⁵



NO MONEY DOWN
24 MONTHS TO PAY



Beautiful Lounge Chair
from \$37⁸⁸

AS LOW AS \$97⁸⁸

JUST \$9.90 MONTHLY FOR BOTH

with flounce, pleated or gathered skirt . . . priced slightly higher!

FULL-SIZE "PROVINCIAL" CONVERTIBLE SOFA . . . SAVE \$40

This is a beauty! Choice of decorator fabrics and colors! Complete with full-size double-bed with innerspring mattress, zippered cushions, hidden cushion compartment, mechanized steel bed unit . . . so easy to open . . . a child can do it.

Riviera (America's Finest) Convertible Sofas sold ONLY at your Authorized Showrooms—Locally Manufactured—Union-Made—Fully Guaranteed

CUSTOM-MADE AT NO EXTRA COST . . . due to limited floor space, the illustrated sofas may not be on the showroom floor — select the style you like . . . we'll custom-make it to your order.

CHAIRS



Chair . . . stable, smart by day — size bed at . . . \$88.88

Lounge Chair

Modern • Provincial • Traditional

Priced to Clear

\$37⁸⁸



VALUES TO \$139.50



2-PIECE STAIN RESISTANT SCOTCHGARD SET \$197⁸⁸
FREE! 2 Contrasting Throw Pillows

CONVERTIBLE CHAIRS

First Time in RIVIERA'S History!

\$88⁸⁸



LOVELY LAMPS

Modern, Provincial or Traditional

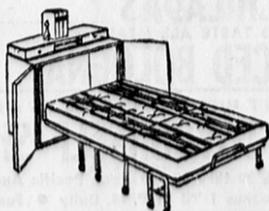
\$4⁸⁸

RIVIERA HI-RISER COUCH \$38⁸⁸

THROW PILLOWS IN EXPENSIVE FABRICS Values to \$5.95 96¢ ea (ONLY 2 TO A CUSTOMER)

TRI-FOLD BED CABINET

Here is a smart piece of furniture by day . . . then you're "sleeping on the Riviera" by night!



\$119⁵⁰

FREE GIFTS

Yes, for taking a few minutes to look over our Anniversary Specials we have gifts to make your visit doubly worth while!

A VE. REDONDO BEACH

Open Daily . . . 9:30 A.M. to 9:00 P.M. • Saturday and Sunday . . . to 6:30 P.M.

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