

... tempting meals begin with meats from Von's

VON'S



All Von's Meats are **GUARANTEED** To Give You Complete Satisfaction

Swiss Steak 65^c lb.

—You can enjoy good eating and get economy, too, when you select your meats at Von's. All cuts are well trimmed and pan ready. This week-end we suggest a Swiss Steak dinner with potatoes and gravy... Look for the big displays of your favorite cuts of fresh meats at Von's.

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|---------------------------------------|--------------------------|-------------|---------------------------|
| BONE-IN FULL CUT—ALWAYS ECONOMICAL | Round Steak | U.S. CHOICE | 73^c lb. |
| WELL TRIMMED—JUICY AND FLAVORFUL | Boneless Round | U.S. CHOICE | 83^c lb. |
| SELECT BONELESS CUTS—MORE GOOD EATING | Sirloin Tip Steak | U.S. CHOICE | 89^c lb. |
| FRESH GROUND—FOR PATTIES OR MEAT LOAF | Ground Round | U.S. CHOICE | 69^c lb. |
| BONELESS—ALWAYS A CROWD PLEASER | Sirloin Tip Roast | U.S. CHOICE | 83^c lb. |

Morrell's Pride—Eastern Sugar-Cured

SLICED BACON 1-LB. PKG. **55^c lb.**

Von's 100% Pure Pork

LINK SAUSAGE 2 1/2-LB. PKGS. **55^c**

Fresh—Lean—Meaty—Young Eastern Pork

SPARERIBS SMALL CHOICE SIZE **49^c lb.**

THE KIND WITH THE BIG CLAWS

Eastern Lobsters **98^c**

FRESH PACIFIC **Rockfish Fillets** **43^c**

FROZEN FILLETS **Birdseye Perch** 12-OZ. PKG. **39^c**

FROZEN FILLETS **Birdseye Sole** 12-OZ. PKG. **53^c**

Treat your Family to a Roast Beef Dinner

RUMP ROASTS

USDA CHOICE Bone-In Ready for the Oven **69^c lb.**

USDA CHOICE Bone-less No Waste! All Meat! **79^c lb.**

Juicy - Tender, with that extra richness of flavor found in Von's Meats



Remember... Meat Makes the Meal.

SPRY ALL PURPOSE

SHORTENING VON'S HEAVY DUTY DETERGENT KLEENEX

ORCHARD GARDEN—303 CAN **String Beans** 2 FOR **29^c**

COUNTY FAIR **Green Peas** 303 CAN 2 FOR **29^c**

WAXTEX—30 COUNT PKG. **Sandwich Bags** 2 FOR **15^c**

QUICK OR REGULAR **Quaker Oats** 18-OZ. PKG. **17^c**

BON AMI **Glass Gloss** PINT SIZE **35^c**

GIANT SIZE **Vogue Detergent** **45^c**

FIVE IN A PACKAGE **Downyflake Waffles** **19^c**

STAR KIST **Tuna Pies** 7-OZ. CAN **25^c**

BIG 3-LB. CAN **69^c**

GIANT SIZE **49^c**
19^c

400 COUNT BOX

FRESH EGGS

Sun Valley Large Grade A

SAVE ON EGGS AT VON'S

49^c DOZEN

CAKE BOX—FROZEN

Banana Cake OR LEMON CAKE 16-OZ. **59^c**

O'BOY—FROZEN

Pizza Pie WITH SAUSAGE **49^c**

SWANSON'S MAIN COURSE—FROZEN

Meat Loaf 9 1/2-OZ. **49^c**

ROSE ROYAL—FROZEN STRAWBERRY

Cheese Pie 20-OZ. **75^c**

TOMATO JUICE

LIBBY'S

BIG 46-OZ. CAN **19^c**

—At Von's You Save Money—

BATH'S—PERFECT FOR LUNCHES

Luncheon Meat 12-OZ. CAN **45^c**

IXL—**Enchiladas** 15-OZ. CAN **35^c**

KITCHEN CHARM **Wax Paper** 100-FT. ROLL **21^c**

THE CHOCOLATE TREATS **M&M Candies** 7-OZ. PKG. **27^c**

Von de Kamp's SPECIALS Jan. 2-5

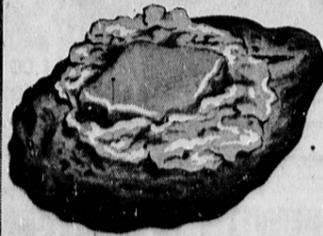
Light, Dark, Assorted FINE CHOCOLATES (Reg. 1.29) 1-lb. **1.15**

2-Layer Pineapple CAKE 89^c ea. (Reg. 99c) 49c half

Butter Horn COFFEE CAKES 4 for **33^c** (Reg. 4 for 39c) 2 for 17c

Assorted CHOCOLATES 2-lb. **2.25** (Reg. 2.49)

POTATOES



• CHOICE WHITE ROSE
• U.S. LARGE NO. 1
• IDEAL WITH SWISS STEAK

RIPE AND READY FOR YOUR SALAD **Avocados** HALF-POUND SIZE 2 FOR **25^c**

SERVE WITH YOUR SWISS STEAK **Spanish Onions** 3 LBS. **10^c**

MODERATELY TART FOR PIES OR SAUCE **Pippin Apples** 4 LBS. **29^c**

FUNFAIR FROZEN DESSERT

Imitation Ice Cream

1/2 Gal. **39^c**

Von's Annual Sale Bareroot Roses

• Wide Selection
• Field Grown
• Assorted Colors
• 2-years-old

each **59^c** or 3 for \$1.69

FRISKIES **Dog Meal** 5-LB. PKG. **71^c**

FRISKIES **Cat Food** 5-OZ. CAN 3 CANS FOR **26^c**



VON'S OWN FAMOUS Bleu Cheese Dressing

FULL PINT JAR **53^c**

Wisconsin American—Sliced

LOAF CHEESE **49^c lb.**

Morrell's Pride "All Meat"

FRANKFURTERS **49^c lb.**

Swift's Premium—"All Meat"—Sliced or Whole

LARGE BOLOGNA **49^c lb.**

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., JAN. 2, 3, 4, 5

TAX ADDED TO TAXABLE ITEMS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES