

REALLY... REALLY...

BIG PRICE BREAK DALLIES

4 BIG SALE DAYS THURS., FRI., SAT. and MON.

SENSATIONAL EASTER PURCHASE LADIES' DRESSES
MADE BY NEW YORK'S LEADING MANUFACTURER

- Values to 12.98
- Guaranteed 100% Washable
- Shirt-maker and Dressy Style
- One & Two Piece Styles

NOW ON SALE 3.87 Many to Choose From SIZES 8 to 24 1/2
Spec. Group 5.87



EASTER SALE Specials!

USE OUR LAY-A-WAY PLAN

LUCKY PRE-EASTER PURCHASE

LADIES' CAPRI SETS

- Values to 8.98
- Latest 1959

Fabrics • Styled By Leading Calif. Mfgr.

You'll see these styles at leading stores for twice the price.

2.99 SIZES 8 to 18
PRICED FROM



SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
DOWN TOWN TORRANCE NEXT TO A&P MARKET

OPEN DAILY 9 TO 6
FRIDAY TIL 9 P.M.

\$1 HOLDS YOUR LAYAWAY

BOY'S 10-OZ. JEANS

Reg. 1.98
Sizes 1-12
Reinforced Washable

1.39



JUST ARRIVED! LADIES' CAPRIS

- Reg. 2.98 Value
- Multi-Strip Polished Cottons
- Pastel Corduroys
- Asst. Novelty Prints and Checks

SALE AT NOW ON 1.44 Sizes 8 to 18
Cut With That New Slim Tapered Look

LADIES' CAPRI SETS

- Values to 8.98
- Latest 1959

Fabrics • Styled By Leading Calif. Mfgr.

You'll see these styles at leading stores for twice the price.

2.99 SIZES 8 to 18
PRICED FROM



Men's Leather Slim Line BELTS

- Reg. 1.50
- Asst. styles
- Sizes 23-36

49c

Boys' Sizes, 44c

Men's Fruit of the Loom SHORTS

- Gripper and boxer styles
- Guaranteed washable
- Regularly 1.00

ON SALE 59c 2 FOR \$1
• Sizes 28 to 42

EASY GOING STYLES IN MEN'S Slacks FOR SPRING

- Wash and Wear
- Polished Cotton
- Flap-Back Pockets
- Sizes 29-38

2.77 Vals. to 5.98

Boys' sizes as featured, Sizes 6-16 and Huskies **2.49**

Relax in colorful spring SPORT SHIRTS

TONS TO CHOOSE FROM!

JUST ARRIVED SPECIAL PURCHASE
Many Styles to Choose From!

1.44



HOODED Sweat Shirts

Reg. 1.98 if perfect
Sizes 4-14
heavy-duty

ON SALE 64c



LADIES' GOWN & DUSTER SETS

- Created Narco
- Values to 3.98
- Flimsy, shimmering fabric
- Makes a beautiful gift
- Sizes 32 to 40

1.59



BEAUTIFUL BLOUSES

GOOD NEWS FOR YOUR EASTER SUIT

- SPECIAL GROUP • LINENS AND BROADCLOTHS • SHORT AND LONG SLEEVES
- DRESSY AND TAILORED STYLES
- VALUES TO 2.98

1.00 You'll want an armfull of these



Men's Acrilan POLO SHIRTS

- Usually 2.49
- Assorted colors
- Novelty trims
- Sizes S-M-L

PRE-EASTER SALE 99c

Usually made to sell for 2.98.

- Slotted collars.
- Assorted plaids and stripes.
- Short and long sleeve.
- 100% tailoring.
- Brands you'll recognize, worth twice the price.



LEVI'S

Guaranteed 1st qual
Never sold at this low, low price

3.25



LADIES' 100% Nylon & Nylonized FULL and HALF SLIPS

Nylon lace trim
Asst. colors
Sizes 32 to 40, 42 to 48

59c Each

FULL SLIPS, \$1.00
Sizes 32-48..... 1 ea.



FINAL CLEARANCE!

LADIES' & GIRLS' Values to 29.95
Must Be Sold Regardless of Cost!

- TOPPERS
- COATS
- CAR COATS

5.00 ALL SIZES
NOW PRICED FROM

handsome WHITE Shirts

put you at your Easter Sunday best...

WASH AND WEAR 1.99

- 100% combed cotton
- Sizes 14 to 16 1/2 - long sleeves
- Worth 3.98



Men's and Boys' Stretch Socks

- Regular 39c each
- Assorted patterns

4 FOR \$1.00

MEN'S PAJAMAS 2.49 Val. 4.98
• Flannels and Broadcloths
• 100% washable
• Asst. patterns
• Cut full for proper fit
• Sizes A-B-C-D



GIRLS' EASTER DRESSES

NEW ARRIVALS!

- Crispy Cottons
- 100% Nylons
- Full sweeps
- Deep Hems

1.59 VALS. TO 2.98

2.77 Sizes 7 to 14



GIRLS' & BOYS' PAJAMAS

NOW ON SALE AT • Usually Sold at 2.98

- Broadcloths
- Seersuckers
- Floral Prints and Solids
- Assorted Sizes
- Washable

1.00 PRE-EASTER SPECIAL



the sun will shine on those

Choose From the Latest Assortment of Fabrics!

- Rayon and silk
- Gabardine
- Rayon and dacron comb.
- Tailored by leading mfg.
- Cuffed bottoms
- Tweed jacket and solid slacks sets

2.99 to 9.99
Vals. to 22.95

A Terrific Buy!

- Sizes 3 to 7 • Big Boy 8-20
- Huskies 26 to 36



Pre-Easter Special on Boys' SPORT SHIRTS

LUCKY PURCHASE 77c

- Reg. 1.98 val. if perfect
- Novelty fabrics
- Washable
- Sizes 4 to 14

Boys' Polished Cotton SLACKS 1.77 Asst. Colors

- Reg. 2.98 val.
- Elastic back
- Belted front
- Cuffed bottom
- Slash pockets
- Sizes 2 to 6X



GIRLS CAPRIS

- Polished Cotton
- Stripes, Solids and Plaids
- Hollywood Cut
- Sizes 8-14
- Made by Californian's Leading Mfr.

1.39 Val. 2.29



GIRLS' QUILTED SKIRTS

- Reg. 3.98 Value
- Beautiful Plaids
- In Assorted Colors
- Full Sweep

1.99 Sizes 7-14



GIRLS' BANLON Sweaters

- Jeweled Cardigans
- New Pastel Shades

2.99 Sizes 7-14
Slip-Ons to match **1.99**



GIRLS' AND BOYS' SHORT PANTS, SLACKS, PEDAL PUSHERS, CAPRIS, AND BIBALLS

- 6 months to 6 years!
- Values to 1.99
- Cottons, twills, denims and gabardines

99c



Boys' White Dress SHIRTS 1.59

- Broadcloth
- Bow tie and cuff links are included
- Individually gift boxed
- Vals. to 2.98
- Sizes 4-12



Boys' Lounging ROBES 2.00 Vals. to 3.95

With Slippers to Match

- Individually boxed
- Riegel suede
- Washable
- Red and blue
- Sizes 6-12

PRE-EASTER SPECIAL

