



He's shopping for you at 3:30 a.m.

It's still dark outside and you're sound asleep...but Ben Pass, head produce buyer for the famous FOODS CO. Markets, is on the job. He's in downtown Los Angeles, personally inspecting incoming shipments of fruits and vegetables from

all over America...personally selecting the *finest* for FOODS CO. Market customers! This is another reason why FOODS CO. Markets have become Southern California's fastest-growing super-market chain...the place for you to shop!

Watch for
the Grand Opening of
the Fabulous New



Pacific Coast Highway
and Crenshaw