



LATEST DEL AMO ADDITION . . . A new \$900,000 J. C. Penney Co. store will be built on the Del Amo Shopping Center to join the recently opened Broadway and the Sears Store now under construction. It was revealed this week by store and shopping center officials. The new

J. C. Penney-Del Amo will be one of 20 new stores to be built by the company this year and one of two in Southern California. The other will be in Whittier. Completion of the new Penney store, which will serve the Torrance, South Bay and Harbor areas, has been scheduled for this fall.



THE LAST OF THE DETAILS . . . Negotiations completed, Robert Ashton (seated), vice president of the Del Amo Estates Co., prepares to sign agreement for the new J. C. Penney Co. store on the Del Amo Shopping Center, Hawthorne and Sepulveda. Others (from left) include Bill

McAdam, general partner, Coldwell, Banker & Co.; MacDonald Becket, vice president, Welton Becket & Assoc.; Eugenio Cabrero, secretary-treasurer of Del Amo; Arthur Hasselbach, of J. C. Penney Co., and Myron R. Wasson, leasing representative for Coldwell, Banker & Co.

EDITORIALS

A Collector's Item

The city of Torrance is getting a king-size collection of half-completed projects — roads that go nowhere, railroads you can't cross, highways you can approach but not enter — the list is growing weekly.

Veteran of them all is Arlington Ave., which was constructed last year but which still has its first commuter to carry. It's the city's original "road to nowhere," starting at 190th St. and traveling southward toward 203rd St. to connect with the present Arlington Ave. which ends at that point. It is nearly completed — all it needs is an easement over a railroad right of way. The city is now negotiating for that easement a year after the roadway was built. There is also a matter of a Public Utilities Commission suggestion at a signal system estimated to cost about \$10,000 be installed at the rail crossing (the same rail line that crosses Western Ave. at about 203rd St.). The city indicated it thought otherwise. There the matter stands, apparently.

Then there is Lomita Blvd., recently reconstructed to a four-lane thoroughfare with the "dead man's curve" near Hawthorne Ave. straightened out. There's a drawback, though. The city has not received permission to tie up the roadway with Hawthorne Ave., which is a state highway.

On the other hand, the recent extension of Carson St. from Madrona Ave. to Hawthorne Ave. apparently went through without a hitch. The railroad was crossed without a minute's delay, the roadway is connected to the same state highway which is "unapproachable" to Lomita Blvd. — only one thing is missing. The traffic signals which will be a matter of life or death to the thousands of persons using the facilities of the huge Del Amo Shopping Center have not been installed at Carson and Hawthorne.

Oh, but we are making progress. The city council will be asked by the city engineer Tuesday night to approve a request to the state Division of Highways to consider the installation of signals at the intersection.

We understand that the same forces which obtained the easement over the railroad and the encroachment to Hawthorne Ave., months ago anticipated that signals will be vitally needed at this new but already busy intersection, and have already started the ball rolling in that direction, and the signals are scheduled to be installed shortly.

Had it not been for this foresight, and the signals depended on the action of the city to be initiated this week, proper traffic controls at Carson and Hawthorne may have come too late for someone trying to negotiate a turn at that busy intersection.

The Dog and the Bone

There are a number of fables and axioms that warn us against the folly of seeking so much that we lose what we already have.

Take for a good example the case of the dog that saw in a stream the enlarged reflection of the bone he was carrying.

As every child knows — at least those who came before the "life adjustment era" — when the little dog barked out his yearning for the bigger bone, he dropped his own irrevocably into the water.

Therein lies a moral for our lawmakers. Don't tax a good revenue source out of existence.

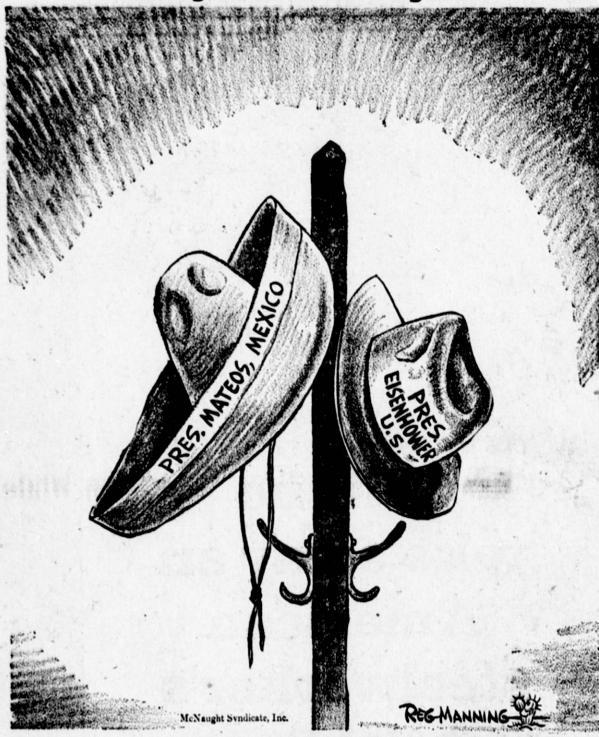
The entertainment world has declined as a tax source, in good part at least, because high excise levies have made their offerings less attractive to potential customers. The railroad passenger business has been hit by repressive taxes which are carrying out their wartime purpose of curtailing passenger traffic — even though now more traffic is needed to bolster a basic industry.

Under consideration in Sacramento is a severance, or production tax, on natural resources, specifically petroleum. At first glance, this levy seems like a rich source of revenue. But bringing oil to the surface is a costly and risky business. If the rewards are diminished greatly, there is no reason for trying to find new sources.

Not long ago, the legislature increased the royalties that oil companies must pay the State for oil taken from leased State tidelands. Just recently, Standard Oil Co. of California relinquished 740 acres of State offshore oil land in Ventura County because the sliding scale of royalties, piled on top of drilling and production costs, have made further operations unprofitable. Result: no royalties at all.

Death and taxes are inevitable. But in the matter of taxation, we can at least be smarter than the little dog, and not go barking after illusory bones.

Getting Their Heads Together



In Years Gone By

The biggest issue facing local councilmen on Feb. 22, 1934—twenty-five years ago today—was whether or not to seek a bond issue to finance the purchase of the American Legion Hall on Carson Street, which was being considered for conversion as a library, according to the HERALD files of that date.

While Councilmen pondered the pros and cons of purchasing a library site, local residents were considering the merits of The Townsend Plan, an old age pension plan which would place all persons over the age of 60 on federal pension rolls. Seen as a cure for the depression, the plan provided

for retirement income for persons of the prescribed age provided that "the applicant shall prove that he has never been a criminal and that he will spend the entire pension check during the month in which it is received."

Possibility of an oil boom loomed on the Torrance horizon with discovery of a wildcat oil well in the area east of the city midway between the Torrance and Dominguez oil fields.

The theft of the week consisted of 50 missing pennies from the cash drawer of the Santa Fe depot. Forced entry had been gained by the thief through a window.

In other news, 100 garden

tracts had been set aside for persons on relief to raise their own crops; and 16 Torrance High School students were given a one-hour-a-day job by local merchants.

Would-be home renters were offered a choice in the classified columns of "house and garage" on 223rd St. for \$6.75 a month; a five-room house for \$16.50; or a "modern furnished small house" on Western Ave. for \$10.50 a month.

J. C. Penney Announces Plans For Store on Del Amo Center

Announcement that the J. C. Penney Co. would build a \$900,000 store on the new Del Amo Shopping Center was made this week by officials of the store and the developers.

Albert W. Hughes, board chairman of J. C. Penney Co., made the announcement in Los Angeles this week. He

said the company planned 20 additional stores this year with one other in Southern California. It will be at the Whittier Center in Whittier.

The Del Amo store will contain 70,000 square feet and is being designed so an additional 30,000 square feet

can be added, Arthur Hasselback, who heads up J. C. Penney's real estate division, said when signing the lease.

The building will be designed and engineered by Welton Becket & Assoc., and will contain two floors plus a basement delivery and storage area. Modern escalators will be installed to move shoppers between the two floors.

A complete credit plan will be initiated at the Del Amo store, officials reported. This was described as a major departure from the cash basis J. C. Penney Co. has operated under for more than half a century.

The J. C. Penney Co. presently operates 1691 stores in 48 states; Alaska excluded. Fifty of the stores are in the Los Angeles area.

Coldwell, Banker & Co., are leasing agents for the Del Amo Center, which will be one of the nation's largest centers when completed.

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LAW IN ACTION

Homesteading Law

A California homestead protects the home of a married couple up to \$12,500, or a single person up to \$5,000 (1) from forced sale by creditors, or (2) from sale or encumbrance by a husband or wife without the other's consent.

A homestead goes automatically to the survivor when a man or his wife dies. And so, like joint tenancy property, it may not be willed directly.

To claim a homestead you must (1) live in the home, and (2) declare and record your homestead properly.

Check with a lawyer if you plan a homestead, for in some cases it may well have advantages.

Neither man nor wife can sell or mortgage a marital homestead without the written consent of the other.

As a rule, except for federal tax claims, your homestead is protected from forced sale even in bankruptcy, but not for more than the \$12,500 or \$5,000, or from creditors whose mortgages and liens were recorded before the homestead.

Sometimes a court may select a homestead from the separate property of the decedent spouse which the family can use for a limited time. But such a homestead may not pass on to a surviving man or wife.

If a person selected no marital homestead during life, the probate court, when asked, must set aside property, which might otherwise have been used as a homestead, for the surviving spouse or minor children. It becomes free from the claims of creditors, heirs, or others claiming it under the will.

The court may set aside such a homestead for life time use of the surviving husband or wife, or children's use until they grow up. Afterwards it would go to the heirs.

My Neighbors



"But dear, I tried to tell you the Polar Bear Club was different from the Lions, Moose and Elks."

IN HOMETOWN AMERICA



STAR GAZER
By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

Aries MAR. 22-31 APR. 20-30 35-37-40-45 60-73-75	Taurus APR. 21-30 MAY 21-31 17-20-36-57 71-74-88-90	Gemini MAY 22-31 JUNE 22-31 2-8-14-28 32-43-56	Cancer JUNE 23-30 JULY 23-31 12-26-38-49 51-76-79-84	Leo JULY 24-31 AUG. 23-31 21-24-41-47 65-67-72	Virgo AUG. 24-31 SEPT. 22-30 4-15-29-34 42-53-57-59	Libra SEPT. 23-30 OCT. 23-31 7-10-13-31 32-55-66	Scorpio OCT. 24-31 NOV. 22-30 11-16-18-46 48-58-63	Sagittarius NOV. 23-30 DEC. 22-31 3-6-19-22 27-61-78	Capricorn DEC. 23-31 JAN. 20-31 23-39-44-50 69-70-83-84	Aquarius JAN. 21-31 FEB. 19-28 5-9-30-54 62-68-81-85	Pisces FEB. 20-29 MAR. 21-31 1-25-33-59 64-77-80-82
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1 Withdraw 21 Much 61 You
2 Fine 32 Gatherings 62 See
3 Talks 33 The 63 Progress
4 A 34 From 64 Today
5 Speak 35 Your 65 Out
6 Letters 36 Better 66 Power
7 Thrift 37 Personality 67 Any
8 For 38 Or 68 A
9 Up 39 Let 69 You
10 Counts 40 Sparkles 70 Into
11 Stop 41 To 71 Receive
12 Some 42 Friends 72 Difficulties
13 As 43 Short 73 Recave
14 Meetings 44 Anyone 74 Than
15 Surprise 45 Circulate 75 Company
16 Worrying 46 Only 76 Cheer
17 Remember 47 Straighten 77 Don't
18 It 48 Hinders 78 Cheer
19 And 49 Relative 79 For
20 It's 50 Needle 80 Be
21 Cooperate 51 May 81 Destined
22 Calls 52 As 82 Forward
23 Don't 53 From 83 Reach
24 Fully 54 You'll 84 Moves
25 Into 55 Earning 85 Change
26 Friend 56 Trip 86 Die
27 Bring 57 To 87 Highly
28 Social 58 Your 88 Stimulating
29 Out 59 Background 89 Forgiveness
30 And 60 Or 90 Forgiveness

Good Adverse Neutral

CROSSWORD PUZZLE

ACROSS

- Moro high priest
- Growing flower
- Alloon goddess
- Indefinite article
- Shala deer
- Noose of 18-Farcel
- Willow
- Petition
- God of love
- Fairy
- Hebrew letter
- One of Magi
- Adjusted
- War god
- Prefix; half
- Amoville
- Spanish title
- A state (abbr.)
- Broken suddenly
- Roman tyrant
- High mountains
- Period of time
- Unit in middle
- Man's name
- Instrument
- Symbol for copper
- Daisy
- Small dog
- Royal
- Epic poem
- Group of performers
- City in Oregon
- River in Arizona
- Roman garments
- News
- Ceremonies
- Julius of East
- Indian palm
- Freuding spirit
- River in France
- Island game
- Strike
- Once more
- Tray
- Stock
- Wise person
- Rascal
- Range
- Boat
- Wooden ring
- Colony
- Game at cards
- Symbol for tantalum
- Spanish article
- Colony (abbr.)

DOWN

- Spanish title
- Man's name
- Things in hand
- Preposition
- Peas, collectively
- Afternoon (abbr.)
- Island
- Everone
- Ancient temple

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