

Savings Galore
Thruout
The
Store

HOLIDAYS PREVIEW Sale

SEARS REGULAR PRICES ARE LOW PRICES

Sears does not establish artificially high "List Prices" in order to allow so-called "discount" selling

KENMORE

America's Fastest Selling Automatic Washer at a **SPECIAL LOW PRICE**

169⁸⁸

\$5 DOWN, Sears Easy Terms



FREE Delivery in Greater Los Angeles
FREE Installation under normal conditions
FREE 5-Year Warranty on sealed gear case parts

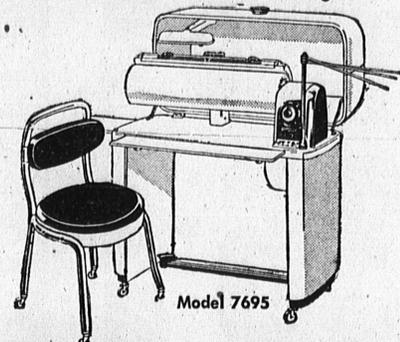
- Porcelain enameled tub, no bolting down
- Duralite 6-vane rustless plastic agitator
- Baked enameled worktop, Durabond finish
- Compact 24-inch model fits in small space
- You get 5-year guarantee on gear case parts Model 7410

Matching Electric Dryer
Feature value at only

- Fluffs or damp dries... big 8-lb. capacity
- Pre-set temperatures for average drying
- Loading door prevents spillage. Safety switch Model 7800

119⁸⁸

\$5 DOWN, Sears Easy Terms



Save 15.02 ... Tip-Toe-Matic
Kenmore Ironer, Chair
Regular 224.90
209⁸⁸
\$10 DOWN, Sears Easy Terms

- Toe-touch starts, stops roll automatically
- 2-speed control for fast or slow ironing
- Fingertip heat control, big 26-in. roll
- Pink, sunshine yellow, sage green, white

Kenmore Big 9-pound Capacity

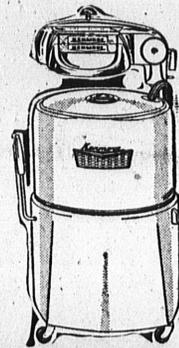
Wringer-Washer

Would be 139.95 if not specially purchased

119⁸⁸

\$5 DOWN, Sears Easy Terms

- Lint filter built into lid for cleaner wash
- Fast-acting discharge pump
- Large 2-inch wringer rolls
- Full skirt model Model 7233

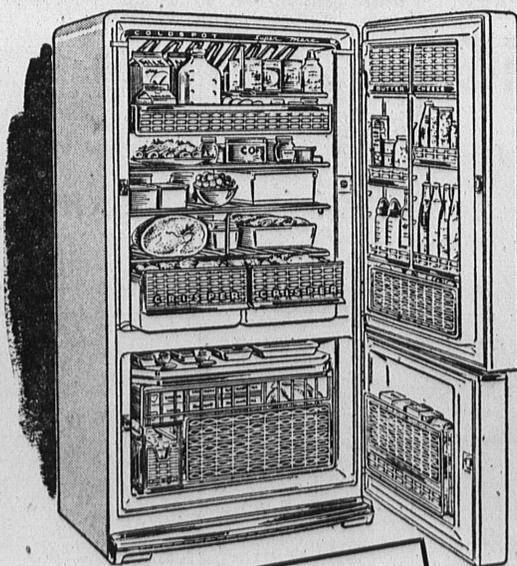


See "The Gray Gost" a new TV series of Civil War Stories Every Monday at 7:30 P.M. KTTY Channel 11

NOW OPEN EVERY THURSDAY NITE 'TIL 9:15 P.M.
ALL SEARS STORES ALSO OPEN MONDAY AND FRIDAY NITES... OPEN 9:30 A.M. TO 9:15 P.M.

EXCEPT PASADENA AND WESTWOOD

Balance of Week 9:30 A.M. to 5:30 P.M.



SAVE 20⁰⁷ ... 13.5 cu. ft.* Coldspot 2-Door Refrigerator-Freezer

Regular 409.95

- Completely automatic cycle defrosting
- Separate "true freezer" holds 134 lbs.
- "No-Frost" freezer walls, 2 cube trays
- Freezer door has tilt-out rack
- Famous "Auto cube" for ice cube storage

*Gross Capacity Model L-13-D

389⁸⁸

\$10 DOWN, Sears Easy Terms

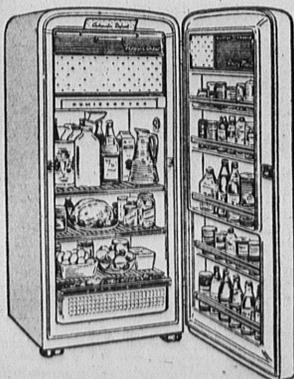
11 cu. ft.* Coldspot
With full width freezer chest

Reduced to... **239⁸⁸**

- Automatic defrosting • 15.8 sq. ft. of shelf area
- Extra deep shelves in door • Porcelain enameled crisper
- Freezer chest holds 40-lbs. food
- Unit is guaranteed for 5 years
- *Gross Capacity Model LK 10 T

\$5 DOWN on appliance purchases up to \$200, Sears Easy Terms

\$10 DOWN on appliance purchases totaling \$200 or more SEARS EASY TERMS



Coldspot Economy Club Members Get

Over 200 food items to choose from at a saving. Meet cut to specifications, food financing arrangement... other big advantages.

SAVE 20.07 Coldspot 15 cu. ft.* Deluxe Freezer

Regular 339.95
319⁸⁸

\$10 DOWN, Sears Easy Terms

- Stores 525 lbs. of food conveniently
- White porcelain enameled interior
- Ready-rack and "all's-well" light
- Famed "super-wall" construction

Model 71115

NO Monthly Payment until MARCH 1st on Coldspot Freezers and Refrigerators

ALL ROADS LEAD TO **SEARS**

SEARS INGLEWOOD MANCHESTER at HILL CREST PARK FREE

Satisfaction guaranteed or your money back