

EVERYONE ON YOUR GIFT LIST

A HOLIDAY WORLD OF PRETTIES FOR A LOVELY LADY



Car Coats for Outdoor Fun

Look right for winter fun

998 and 1698

If she enjoys the active leisure of outdoor California, she'll thrill over these part coats of sateen and poplin. Choose from a Tyrolean style with Orion hood, or Acrilan pile furry hood style, both quilt lined. Sizes 8 to 18.



Party-going Holiday Dresses

Holiday Buy

1098 and 1298

The slim flattering sheaths of fashion in candlelight colors, perfect for the gala evenings of the holiday season. Velvet in black, turquoise, red; rayon crepe in black, red, royal; Lurex boucle in white. Misses' sizes.



Royal Purple Sheer Nylons

Compare with other brands selling for 1.15

98c

Introduce her to the beauty and long wear of Royal Purple nylons and she'll thank you forever! Ultra sheer, flawlessly clear top to toe, full fashioned with fine, even dark seams for leg flattery. 60 gauge, 15 denier. Newest shades. Sizes 8 1/2 to 11.



Cotton Flannel Mother Hubbards

Easy-care

398

Granny gowns of soft, warm flannel that wash easily, needs little or no ironing. Long and short sleeve styles in dainty prints and pastel solids with pretty, feminine trims. Sizes 32 to 40.



Pleated Aprons

Low Priced

1.59

Permanently pleated aprons in a variety of beautiful colors and patterns. Washfast, no-iron. Buy now!

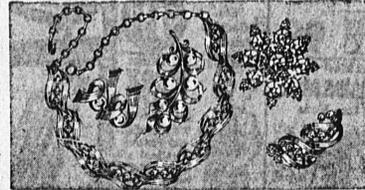


Nylon Slipperettes

Gift Buy

1.95

Stretch nylon slippers with Lurex threads for shimmery beauty. Pink, blue, red and black. See them today!



Fabulous Assortment of Jewelry

In many styles and colors

198

Costume jewelry in a magnificent array of necklaces, bracelets, earrings and pins, many in boxed sets, the precious "little" gift she'll adore. Flashing stone set and tailored pieces in gold and silver color. See our fine selection now!



11" Boudoir Doll

What a Doll!

2.49

Beautiful doll dressed in full ruffled satin. Movable eyes, arms and legs. White, pink or blue. See her today!



Knitting Bags

Gift Buy

2.98

Voluminous bags in many patterns and colors with plastic top handles. A gift she will appreciate!

Gifts for the Men in your Life



Attractive Rayon Plaid Robes, Smartly Tailored

Men's Sizes S-M-L-XL

998

Robes that tell him to "take it easy" at the end of his busy days... full cut, comfortable to wear. Wrinkle-resistant rayon in smart plaid patterns, attractive he-man colors. It's washable! Deep shawl collar, roomy pockets, non-slip sash. A T-V lounge he'll enjoy wearing! All men's sizes.

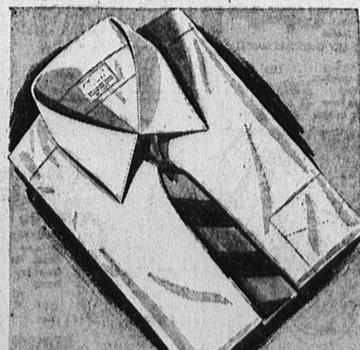


All Wool Coat Sweaters

Gift Priced

498

Pilgrim sweaters styled as a man wants them... smartly tailored with 6-button front, two pockets, double-thick elbows. Nylon sewn buttons and button holes, rib knit cuffs. Warm and resilient in 100% worsted wool. Sizes 36 to 46.



Boy's Sanforized Dress Shirts

White cotton broadcloth shirts, mercerized for strength and luster. Stays keep collar neat. Shirthead bottom. Boys' sizes 6 to 20.

198

Boys' Cotton Knit Ski Pajamas

Usually 2.98 combed cotton knit pajamas with double ribbed crew neck, cuffs and ankles. Double reinforced gusset for comfortable wear. Sizes 6 to 16.

237

Pretty and Practical for Tiny Tots



Boys' and Girl's Styles in Tiny Tots' Topper Sets

Sizes 6, 12 and 18 months

198 to 398

Give the littlest members of the family a happy Christmas with these cute sets, the latest styles in toppers with matching plastic lined pants. Tailored styles for little boys, frills galore to captivate little girls, as pert and colorful as the bulbs on the Christmas tree.



Quilted Acetate TV Pajamas

Christmas Suggestion

398

Little girls' lounging pajamas of soft, silky acetate taffeta in nylonized finish that will last through the life of the garment. Beautiful patterns, lovely colors, contrasting trims. For glamorous little misseys, sizes 4 to 6X.



Rayon Flannel Dress Slacks

Just right for junior

298

Washable slacks for holiday dress-up and Sunday best all through the year. Crease-resistant to stay neat and trim with shirt-gripping elastic back waist, detachable suspenders. Choose from dark shades. Sizes 1 to 6X.



Just say "CHARGE IT" with Sears Revolving Charge... up to SIX MONTHS to pay... small service charge.

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