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New Film Shows Work of Highway Engineers, Explains Road Plans

A 27-minute film, "Jonah and the Highway," which had its western press preview in Los Angeles this week is a new tool going to work in the 41,000-mile national and state highway program.

Dedicated to the highway engineer as a public service by U. S. Steel Corp., the film is unique in many ways and is designed to focus public attention on one of the most ambitious modern engineering undertakings — the building of the nation's projected highway network.

The film, which was premiered in New York before the annual convention of the American Society of Civil Engineers, pays tribute to the key men in the construction phase of the highway program — the highway engineer and the contractor.

To bring the story of the highway program to wide public attention, U. S. Steel turned to Hollywood to produce the film for wide-screen theatrical projection.

While highway scenes in "Jonah and the Highway" were photographed from coast to coast by John Sutherland Productions, the producers filmed actual construction shots on highway projects in Los Angeles County. Many of the scenes were shot on location at construction sites of the vast Los Angeles freeway system.

Professional engineers lent technical assistance and on-the-job equipment was used to insure maximum authenticity to the picture. Directed by John Sutherland, Howard Roessel was assistant director; Charles Bordwell, film editor; Irving Gertz, music director, and Jerry D. Lewis wrote the story.

"Jonah and the Highway" is part of U. S. Steel's "Keep-our-roads-on-the-go" program, and will be seen in many movie houses and drive-in theaters throughout the country, following its national release in November.

Within a year, it will be released in 16mm. for showings to various groups and organizations.

In limited screenings for technical evaluation before small groups of national highway association, professional and governmental officials, "Jonah and the Highway" has been recognized for its accurate portrayal of the highway construction industry.

After viewing the film, Bertam D. Tallamy, Federal Highway Administrator of the U. S. Bureau of Public Roads, commented that it should serve as an incentive to inspire young men in selecting engineering as a profession.

Administrator Tallamy said he had in mind the vast demands the highway program will have for technically trained manpower, both directly in the highway program and in affiliated industries.

The 41,000 miles of highway to be built in the next 15 years will involve:

50,000 highway engineers who will have a say on road specification, design and construction;

6,000 contractors who are in a position to bid on individual jobs;

15,000 to 20,000 prime contracts to be negotiated annually as the program progresses;

52,400,000 tons of steel to be manufactured and fabricated, ranging from reinforcing mesh to bridges;

1,650,500,000 barrels of cement;

60,000 units of highway equipment annually by 1971 — up from about 25,000 units annually now.

The film's cast includes Graig Stevens as Bill White, a competent highway engineer faced with a run of hard luck; Lola Albright as Bill's wife, Mary; Alan Hale as a government engineer; Robert Armstrong, a hard-bitten contractor; and Hal Stalmaster as a young highway engineer on his first job.

In introducing the film at the ASCE's opening session in New York today, Clifford F. Hood, U. S. Steel's president set forth the Corporation's purpose in sponsoring the film: "United States Steel has had a major interest in the building of our nation's highways since the turn of the century. We realize, moreover, that firms such as ours must have not only an interest in such an important field, but should recognize a certain responsibility as well."

"Grand Plan" Eyed
 "Our nation is about to undertake the construction of a 41,000-mile national system of interstate and defense highways. Beyond this we are aware that it will be the training and the abilities of the professional group which you represent that will turn the 'grand plan' of President Eisenhower into a reality for the American people."

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