

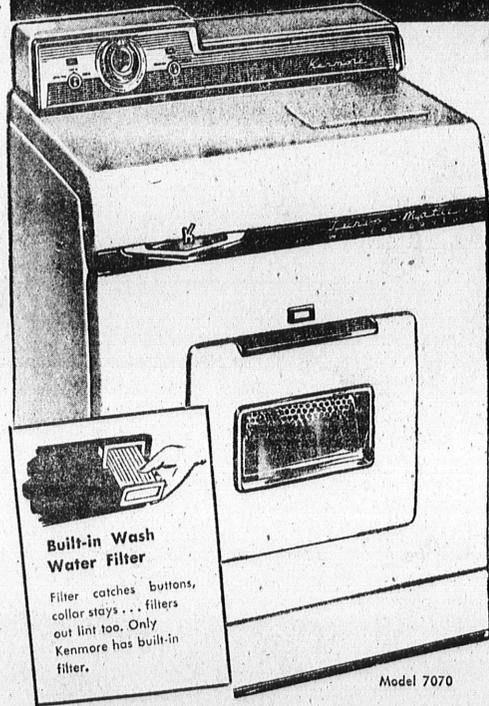


# KENMORE and COLDSPOT

AMERICA'S 'FIRST FAMILY' OF APPLIANCES

## Kenmore Turbo-Matic COMBINATION ELECTRIC WASHER AND DRYER

# REDUCED



No other combination washes clothes so clean and bright! The Kenmore turbo-matic keeps wash water hot and clean for the cleanest clothes possible

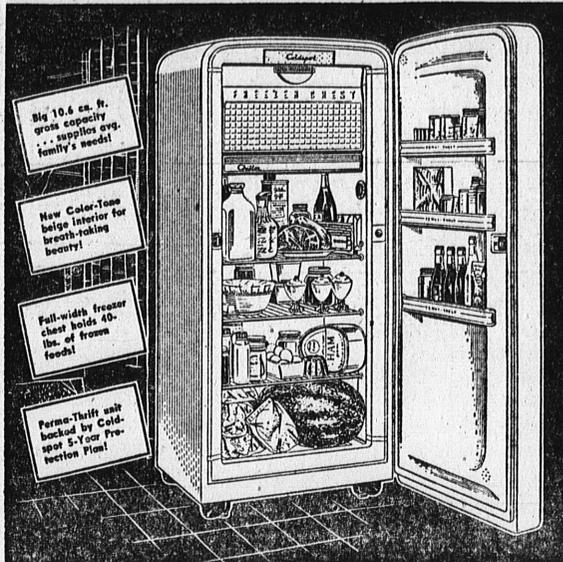
You can buy it for only

**\$10 DOWN**  
on Sears Easy  
Payment Plan  
**FULL PRICE**  
**399<sup>77</sup>**

Only Kenmore dries with twice the air at twice the speed for fast, safe drying, more wrinkle-free drying of all fabrics!

Gas Model ..... 439.77

<p><b>Easiest-to-see Magni-Life Controls</b> Magni-Life magnifies dial markings for right-on-the-button washing and drying time control.</p>	<p><b>Five All-Fabric Drying Temperatures</b> Set for Air, Low, Warm, Medium or Hot... a separate drying temperature for every fabric.</p>	<p><b>Three All-Fabric Washing Temp.</b> Warm for modern fabrics; medium for all colored cottons; or hot for heavy cottons, whites.</p>	<p><b>Wide Load-a-Door See-thru Window</b> Gives you a handy shelf for stacking clothes when you're loading or unloading Kenmore.</p>	<p><b>Add Bleach in Safety Dispenser</b> Gives you uniform distribution of bleach, bluing and other washday products with safety.</p>
<p><b>Easiest to See Lighted Interior</b> Interior light illuminates entire cylinder when you open the safety-styled Load-a-Door.</p>	<p><b>Sun-Fresh Lamp Sweetens, Deodorizes</b> Makes all your clothes smell as sweet as all outdoors. It's perfect for sweetening diapers.</p>	<p><b>Automatic Safety Stop Door</b> All washing or drying action stops when the Load-a-Door is opened. Especially safe for children.</p>	<p><b>Finest Protection on Any Appliance</b> Beautiful finish... inside and out for a longer life of usual durable beauty.</p>	<p><b>Biggest Capacity of Any Combination</b> Washes and dries up to 10-lbs. of clothes... does it faster than any other combination.</p>



- Big 10.6 cu. ft. gross capacity... supplies every family's needs!
- New Color-Tone beige interior for breath-taking beauty!
- Full-width freezer chest holds 40-lbs. of frozen foods!
- Perma-Thrift unit backed by Coldspot 5-Year Protection Plan!

You Get Many MORE FEATURES per Dollar!  
**Big 10.6 cu. ft.\* COLDSPOT**

\*Gross capacity

Check the features, check the price. Why pay more?

- Full width freezer chest holds 40 lbs. of frozen foods.
- Store an additional 13.1 lbs. of food in chiller tray.
- 3 handy shelves in door.

**179<sup>77</sup>**  
\$5 DOWN  
Sears Easy Terms

Model L-K-10-X

**ONLY \$5 DOWN**  
on appliance purchases up to \$200.  
Sears Easy Terms

**ONLY \$10 DOWN**  
on appliance purchases totaling \$200 or more.  
Sears Easy Terms

We Deliver, We Install  
We Service, We Guarantee  
What We Sell!

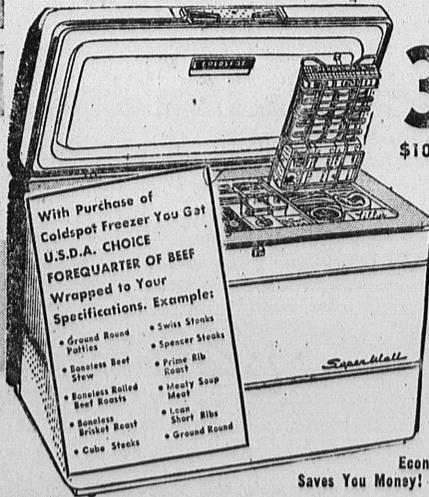
No matter where you move in the nation, service for your Sears appliances will always be as near as your telephone. In Los Angeles area phone LU 2-8611, EM 3-4611 or toll free ZE 4611.

Front Quarter of Beef Plus Deluxe Model  
**15 cu. ft. Coldspot FREEZER**

All for Only

**359<sup>95</sup>**

\$10 DOWN Sears Easy Terms



With Purchase of Coldspot Freezer You Get U.S.D.A. CHOICE FOREQUARTER OF BEEF Wrapped to Your Specifications. Example:

- Ground Round Patties
- Swiss Steaks
- Spencer Steaks
- Prime Rib Roast
- Meaty Soup Meat
- Lean Short Ribs
- Ground Round
- Boneless Beef Steaks
- Boneless Rolled Beef Roasts
- Boneless Brisket Roast
- Cube Steaks

- Smooth easy-to-clean porcelain enameled interior.
- Stores up to 525-lbs. of food easily and conveniently.
- Ready-rack and "Alls-well" light.
- Super wall construction... See Model 71115

Ask About Sears Economy Club Food Plan... Saves You Money! Lowers Your Food Bills!

**OPEN TONITE AND EVERY THURSDAY NITE until 9:15**

ALL SEARS STORES ALSO OPEN MONDAY AND FRIDAY NITES... OPEN 9:30 A.M. TO 9:15 P.M. EXCEPT PASADENA AND WESTWOOD Balance of Week 9:30 A.M. to 5:30 P.M.

ALL ROADS LEAD TO



SEARS-INGLEWOOD OR 8-2521

MANCHESTER at HILLCREST PARK FREE

"Satisfaction guaranteed or your money back"