

# RONALD E. MORAN'S ANNUAL

## September Clearance Sale

PRICES SLASHED

NOW! NOW! NOW!  
 Is The TIME To BUY Your Used CAR At MORAN'S

<p>'56 Cadillac                  Coupe De Ville. Beautiful dawn grey finish. Loaded with extras. Here's a tremendous savings. Try it and buy it!</p> <p>Full Price  <b>\$3999</b></p>	<p>'56 Packard                  Custom Clipper Sedan. Original thruout. Jet black finish. Power brakes and steering, automatic drive. Only 8,422 actual miles. Looks and runs like new!</p> <p>Full Price  <b>\$2299</b></p>	<p>'57 Oldsmobile                  "88" Convertible. Save save on this 4000 mile executive car. Loaded with extras. Own a new car for a used car price. Just released for sale by new car manager. Carries new car warranty!</p> <p>Full Price  <b>\$3499</b></p>
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<p>'56 Cadillac                  "60" Special. Gold finish and interior, GM air conditioning. Spotless inside and out. Sit in the lap of luxury!</p> <p>Full Price  <b>\$4299</b></p>	<p>'56 Cadillac                  "62" 4-Door. Loaded with extras including power seats, windows, steering and brakes!</p> <p>Full Price  <b>\$3299</b></p>	<p>'55 Pontiac                  Star Chief Convertible. Original yellow finish with green top. Excellent condition thruout. A one owner new Cadillac trade. Full power extras!</p> <p>Full Price  <b>\$1999</b></p>
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<p>'55 Cadillac                  "62" 4-Door Sedan. Own the finest at this reduced price of \$600. Full power extras. Save on this special!</p> <p>Full Price  <b>\$2899</b></p>	<p>'53 Cadillac                  Coupe De Ville. An original one owner car. 2-tone grey finish. Extras include power steering. See this one!</p> <p>Full Price  <b>\$1499</b></p>
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MANY, MANY MORE TO CHOOSE FROM

# RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

<p>TO BUY, SELL, RENT OR EXCHANGE - USE A HERALD CLASSIFIED AD                  Call FA 8-4000</p>	<p>World's Greatest SPORTS CAR BUY!  <b>Triumph TR 3</b>                  Up to 35 Miles Per Gallon Parts &amp; service available coast to coast. Wire wheels, hard-top, rear seats, overdrive optional.                  World's Greatest Sports Car Buy!                  ONLY \$2665                  33,000 Mile Guarantee.</p>	<p>PICK and SAVE                  From Our Large Selection of '57 OLDSMOBILES DURING OUR Special Bonus Sale                  NO REASONABLE OFFER REFUSED                  EACH DEAL GIVEN PERSONAL ATTENTION DURING THIS FABULOUS SALE                  Highest Trade-Ins Low GMAC or Bank Terms                  See Us This Week for Sure!</p>
<p>AUTOMOBILES Trucks, Wanted 110                  DEAD or ALIVE Any complete car \$31                  VERMONT AUTO WRECKING 2254 So. Vermont FA 8-6973</p>	<p>325.00                  JUNK CARS WANTED                  CALL COLLECT - HE 5-9403</p>	<p>HARBOR MOTOR CO.                  (Wilmington Oldsmobile)                  230 and 300 W. Anaheim TE 4-1166                  OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS</p>
<p>TRAILERS 111                  For Sale or Trade                  VACATION Trailer. Sleeps 6. Electric brakes canopy. Many extras. FA 8-7418 or see at 1878 Lincoln</p>	<p>TRAILERS 111                  For Sale or Trade                  PRIVATE Party has 18 foot house trailer also 22 foot. Will sell cheap or trade on larger trailer. FA 8-7344. FA 8-9018</p>	<p>ONLY HERALD ADS                  REACH 32,600 FAMILIES!</p>

# THE FIRST YEAR'S DEPRECIATION

Can Be An Awful Blow To Your Pocketbook

## Drive a New VOLVO and COMPARE

HERE'S SOME FIGURES TO THINK ABOUT

<p>1956 VOLVO 2-DOOR                  (1 YEAR OLD)</p> <p>With heater, whitewalls, directional signals, oil filter, 2 arm rests, 2 visors, undercoat and special bumper guards.</p> <p>COST NEW . . . . . \$2160                  TODAY'S WHOLESALE BLUE BOOK VALUE . . . . . \$1525                  1 year depreciation . . . \$635</p>	<p>1956 CAR 'C'-'F'-'P' 2-DOOR                  (1 YEAR OLD)</p> <p>With heater, whitewalls, directional signals, oil filter, 2 arm rests, 2 visors, undercoat and special bumper guards.</p> <p>AVERAGE COST NEW \$2425                  TODAY'S WHOLESALE BLUE BOOK VALUE . . . . . \$ 900                  1 year depreciation . . . \$1525</p>
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<p>1956 VOLVO 20,000 Mile Gas Consumption                  600 GALLONS                  COST (average) . . . . . \$210</p> <p>1956 VOLVO 20,000 Mile Tire Expense                  TOO GOOD TO BE REPLACED!!</p>	<p>1956 CAR 'C'-'F'-'P' 20,000 Mile Gas Consumption                  1200 GALLONS                  COST (average) . . . . . \$420</p> <p>1956 CAR 'C'-'F'-'P' 20,000 Mile Tire Expense                  ABOUT READY FOR A NEW SET                  COST (average) . . . . . \$120</p>
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## GET A FREE DEMONSTRATION RIDE TODAY

AT

# WHITTLESEY MOTORS, INC

TORRANCE'S ONLY NEW FOREIGN CAR DEALER

1500 CABRILLO AVE.  
 Torrance

Sales FA 8-2585  
 Parts & Service FA 8-5600

NOTE Gasoline salesmen don't like us but our satisfied customers love us. If you don't believe it, ask one; That gas hog you are driving may make the down payment on a new Volvo. NOTE

<p>1953 HILLMAN convertible. All white. Good condition. \$600. FA 8-7422</p>	<p>1951 STUDEBAKER 2-Door. Heater, economical overdrive. Good transportation car. \$375 or best offer. NE 8-2676.</p>	<p>1950 CADILLAC 4-Door. Radio, heater, whitewalls. Clean. Good condition \$795. Private party. FA 8-6337</p>	<p>1953 CHEVROLET 2-Door Sedan. Powersteer, radio and heater. Best offer buys. DA 4-2224</p>
<p>1956 HILLMAN convertible. 10,000 miles. Good condition. \$1900. Wholesale price. Private party. FA 6-1170.</p>	<p>1952 FORD 6 2-Door Custom. Radio, heater. Personal. Excellent condition \$405. Owner. DA 6-4845.</p>	<p>ORIGINAL OWNER-1952 Plymouth Cranbrook. Radio, heater. Excellent transportation car. \$400. 713 Sartori. FA 8-3159</p>	<p>1953 DODGE 3/4 ton pickup. Good tires. Clean. Hot side rack. \$150 or best offer. 2444 22nd Street</p>
<p>TRAILERS 111                  For Sale or Trade                  1957 FLEETWOOD - 2-bedroom. Like new. \$200 for our equity. You pick up low monthly payments. 1820 Torrance Boulevard. FA 8-8800.</p>	<p>1949 GMC Dump Truck. 450-570 motor. Two speeds. \$750. Will finance. FA 8-9215.</p>	<p>1956 BUICK Century 4-Door. Excellent condition. All extras. Make offer. Private party. 712 1-3014 after 8 pm. All day Sunday</p>	<p>1955 FORD 6 passenger Country Sedan. Powersteer, radio, heater. Perfect condition. Private party. FA 8-6574.</p>
<p>1957 CHEVROLET 6 2-Door Sedan with standard transmission, radio, heater, etc. Like new. Sacrifice. \$1695. Private party. DA 8-3731.</p>	<p>1957 DODGE 1950 ACTUAL MILES Trade equity for good transportation car. TE 5-1443</p>	<p>1950 OLDSMOBILE. Excellent condition. Customized. no oil needed. Motor overhauled. \$299. 1344 Torrance Boulevard. FA 8-5795</p>	<p>Ask for                  A Herald Classified Ad Taker To Help You!                  FA 8-4000</p>