

A-1 Photo, Inc.

GRAND OPENING



South Bay Shopping Center

74th STREET AND HAWTHORNE • REDONDO BEACH • FR 6-5989

BIG OPENING CELEBRATION AT ALL FOUR STORES

PACIFIC COAST HIGHWAY
AT HAWTHORNE BLVD.
FR 5-7014
Walteria

13th and Pacific Ave.
TE 2-1787
San Pedro

1318 Sartori Avenue
FA 8-3154
Torrance



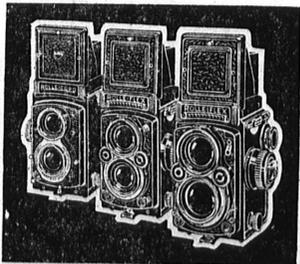
SOUTH BAY STORE
OPEN 9:30 A.M. TO
9:30 P.M.
DURING
GRAND OPENING
CELEBRATION

USE YOUR CREDIT—Pay Only 10% DOWN
NO INTEREST — NO CARRYING CHARGES ON 90 DAY ACCOUNTS



ROLLEIFLEX—ROLLEICORD DEMONSTRATION

Factory Representative—Mr. David Ohlson
—will be at A-1 Photo, South Bay Shopping Center on Friday, August 23, from noon until 9 p.m. to show and explain all the Wonderful Rollei Cameras and accessories —And on hand for the very first time in Southern California — THE NEW — DIFFERENT BABY (127) ROLLEI.



RECORDING TAPE

EXTRA SPECIAL
1200 FT. REEL

Now Only **\$1.79**

3 Reels For **\$5.25**

Sold Every Where for \$3.50 Each

HURRY WHILE SUPPLIES LAST

COME IN TO OUR SOUTH BAY STORE AND REGISTER FOR THESE **FREE PRIZES!**

- MOVIE CAMERAS
- STILL CAMERAS
- TRIPODS
- LEATHER GADGET BAGS
- FLASH BULBS
- MOVIE SCREENS
- CAMERA OUTFITS
- EXPOSURE METERS

SEE THEM IN OUR WINDOW

Stop in for your free tickets—No obligation—nothing to buy. Ask any salesperson for free tickets. Drawing to be held in 2 weeks.



World's Most Popular **Argus C-3** Outfit

YOU PAY ONLY **\$9.50** DOWN

The Balance on Easy A-1 Photo or Bank of America Terms

| | |
|--------------------|----------------|
| ARGUS C-3 CAMERA | \$55.50 |
| ARGUS C-3 CASE | 7.75 |
| ARGUS C-3 FLASH | 7.50 |
| LEATHER GADGET BAG | 24.95 |
| HOLLYWOOD TRIPOD | 21.95 |

TOTAL VALUE **\$117.65**

GRAND OPENING SALE **\$95.00**

USE YOUR CREDIT AT A-1 PHOTO



THE POPULAR NO. 5 **FLASH BULBS**

Grand Opening Special **10 for 89¢**

Reg. \$1.40 Value STOCK UP NOW THEY WILL KEEP

GRAND OPENING MOVIE or SLIDE

Screen Special



DA-LITE COMET

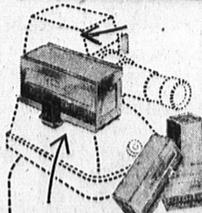
Genuine Beaded Screen on Sturdy Tripod...

Folds up into compact carrying-storing unit. All new design and features.

SIZE 30x40 Reg. \$14.95 **\$9.95**

SIZE 40x40 REG. \$16.95 **\$11.95**

USE YOUR CREDIT

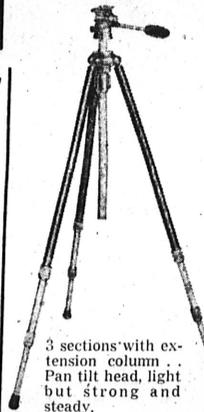


A-1 Photo MAGAZINES

Reg. \$2.25 Each
GRAND OPENING SPECIAL **\$1.75** ea.
6 for \$9.25

TERMS—TERMS Only 10% Down

Hollywood Tripod



REGULARLY \$19.95

Grand Opening Special **\$12.95**

MOVIE ARM-LIGHT BARS



In metal carrying cases. Can be hand held or used on tripod. Handy exposure chart. On-Off switch.

Reg. \$17.95 1 Light Bar, 1 Lamps and Case, Grand Opening Special **\$13.50**

Reg. \$11.95 2 Light Bar, 2 Lamps and Case, Grand Opening Special **\$8.85**

GADGET BAG DEALS

YOU CAN'T AFFORD TO MISS



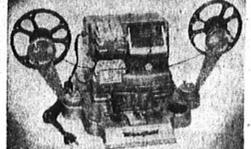
Heavy duty compartment Gadget Bag. Brass hardware, shoulder strap. Extra side pocket. \$3.95 Val. **\$2.29**

Genuine cowhide fitted pro bags. Extra pockets and compartments. Regular \$24.95 Value **\$14.95**

Movie and 35mm Camera Bag Special. Extra fine quality. Sponge rubber shoulder pad. Reg. \$4.95 Val. **\$2.95**

Many More Bargains Up to 60% Off

MANFIELD STANDARD PORTABLE FILM EDITOR Splicer & Rewind Combo.



Reg. \$39.95
GRAND OPENING PRICE COMPLETE... **\$21**

FREE GRAND OPENING ENLARGEMENT SPECIAL

One 5x7 enlargement made from your favorite negative FREE with each and every black and white roll left for finishing during our Grand Opening Celebration—Aug. 22-23-24. Expert work and fast one-day service.

• SOUTH BAY STORE ONLY •



COLOR SLIDE FILES

All metal, indexed. Holds 300 paper mounted or 150 glass mounted slides. Reg. \$3.25 value. Grand Opening Special **\$2.49**

Electric Slide Viewer

For 35 M.M. or 2 1/4 x 2 1/4 square color slides. All metal slide file—On-Off switch.

Regular \$6.50 Value Grand Opening Special **\$3.89**

Save \$25.00 on our Keystone MOVIE CAMERA OUTFIT



Keystone K-42 8mm Magazine MOVIE CAMERA Complete with Lock-on Exposure Meter — for perfect exposures every time.

plus GENUINE LEATHER Carrying Case

Regular Value \$124.90
SPECIAL PRICE **\$99.95**

\$10 down All Keystone cameras and projectors are registered in your name with a lifetime guarantee. **\$2.50 a Week**

Bring Out The Best in Your Color Movies! Perfect companion to the K-42 camera

KEYSTONE K-100 500-watt 8mm Movie Projector. Gearing film wind. Single knob controls forward, reverse. Only **\$99.95** fast rewind, still, stop. \$10.00 Down + \$2.50 a Week

PACIFIC COAST HIGHWAY AT HAWTHORNE BLVD.
FR 5-7014
WALTERIA

13th and PACIFIC
TE 2-1787
SAN PEDRO

A-1 Photo, Inc.

ALL 4 STORES OPEN FRIDAYS UNTIL 9 P.M.

174th STREET and HAWTHORNE
FR 6-5989
REDONDO BEACH

1318 SARTORI AVE.
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