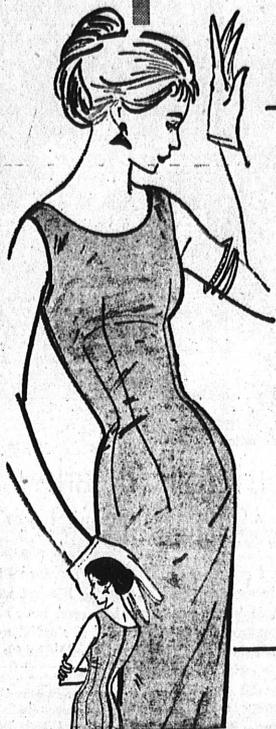


Jaxsons
IN THE
South Bay Center

**SEE MISS U. S. A.
AT OUR STORE**
Friday, Aug. 2nd—3-5 p.m. and 7-9 p.m.



**Grand
Opening
Special**

100% WOOL FLANNEL

**Slender Basic
SHEATH**

In the Newest Fall Shades
of Stevens Flannel

Wear Everywhere and Anywhere

SORRENTO GREEN GREY
RIVIERA BLUE BLACK
UNIVERSITY RED MAUVE
MUSHROOM CAPRI CORAL
AQUA MIST GREEN

Sizes 8 to 18

Regular **7⁰⁰**
10.99

★ **GRAND** ★
OPENING

For our Grand Opening we have unveiled a truly fabulous collection of the latest in fashion, California styled, for easy California living. In this collection are many wonderful values priced specially for our opening, a few of which are listed below. We look forward to seeing you. We know you'll find Jaxsons truly a beautiful fashion store.

SHOP IN COOL COMFORT—AIR CONDITIONED THROUGHOUT

All Purpose Daytime
**SHEER
NYLONS**

Proportioned to fit, and with
that heavenly lanolin softness.

59^c

Regular \$1.15 Pr.

2 Pair \$1
LIMIT 2 BOXES



**GRAND OPENING
SPECIAL
DRESSES**

Tremendous array of beautiful...
glamorous dresses in the latest and
newest styles. Dresses you will be
proud to wear now... back-to-school
... and through the coming Fall season.

Values
to **7⁵⁰**
\$17.95



Sensational Opening Special

TOPPERS

100% Wool Suede
Gad-About Toppers

IN TURQUOISE, ROSEWOOD,
BEIGE, POWDER, RED, IN SIZES
from 8-16.

Accentuate your wardrobe with
one of these fashionable Toppers.

Made to Sell for \$29.95

14⁹⁹



A TERRIFIC VALUE

SWEATERS

NOVELTY HI-BULK, FINEST TOURBO-ORLON,
FULL FASHIONED SWEATERS... IN ALL
THE NEWEST FALL SHADES.

OPENING SPECIAL

Regular **2⁹⁹**
\$4.99



ROBES

Dusters in Durasuede, fine cotton prints, needs
no ironing, simply wash—hang—dry—and wear.
Crease resistant. Sizes 10-18. Also check
cottons in pastel colors.

Regular **2⁹⁹**
\$5.99



**Grand Opening
SPECIAL!**

**Washable Corduroy
CAPRIS**

In new mix and match, Darlene colors
—Hi Rise. Zipper in back. Perfect
fit. Sizes 8-18.
Sorren to Green, Riviera Blue, University
Red, Aqua, Mauve, Capri Coral, Mist
Green.

OPENING
SPECIAL **2⁵⁹**
2 Pair \$5

**D-RING
SHORTS**

In Prints, Stripes, Checks, Twills, mostly all
with D-Ring waist and leg ties. Sizes 10-16.

ORIGINALLY
PRICED TO **1⁵⁹**
\$2.99
2 Pair for **3**



**BE HERE EARLY
Doors Open 9:30**

**FREE GIFT
WITH EACH
PURCHASE**

USE OUR LAYAWAY PLAN
30-60-90 Day Charges
No Down Payment Required

OPENING STORE HOURS:
THURSDAY 9:30 to 9:30
FRIDAY 9:30 to 9:30
SATURDAY 10:00 to 6:00

BLOUSES

Large assortment of Blouses in newest Fall styles, fash-
ioned to take your breath away, also in Summer sleeve-
less, and short sleeves.

BROADCLOTHS—BABY DOLLS—DRIP-DRYS AND
MANY MORE. Sizes 32-38. Assorted Colors.

SENSATIONAL GRAND OPENING SPECIAL

Values to **1⁵⁹**
\$4.99
2 for \$3



"The home of famous Brand Names"

Jaxsons
IN THE SOUTH BAY CENTER
174th & Hawthorne Blvd.