

National Supply Announces Four Promotions of Key Personnel

Charles T. Reichert, divisional sales manager for the National Supply Company, has been named to head the firm's London office of the Export Division.

With the announcement of Reichert's promotion, company officials also revealed three other changes in personnel.

Jess D. McClendon has been appointed division sales manager, with headquarters in Torrance, to succeed Reichert.

John R. Mefford replaces McClendon as division tubular manager at Los Angeles.

Torrance Headquarters
Charles A. Chandler has been appointed district manager of both the Southern and

Northern Districts, with headquarters at Torrance.

Reichert has been with the company since 1916 and was made sales manager for the California Division in 1947.

He served in the U. S. government's Petroleum Administration in Washington during both World War II and Korea, and in 1953 spent time in England and Europe for the Export Division.

LEATHER SUPPLY
The United States produces more than three-fourths of the raw hides required each year by the domestic leather and leather trade industries.

He was elected potentate of the Al Malaikah Temple during 1951 and has held member-

Burglar Enters Home; Takes Penny Banks

Willis Eugene Flanagan, 19917 Mansel Ave., reported his home has been broken into and the house ransacked.

Missing were a jelly jar containing pennies and another bank also containing pennies. The burglar removed a screen in the bedroom and entered through an open window, police said.

ship in many civic and fraternal organizations.

McClendon joined National Supply in 1925 and has served as store manager at Bakersfield, Huntington Beach, Long Beach and Venice, and supervisor of stores.

Mefford started with the company in 1947 at the Bakersfield store and has been a sales representative at the Los Angeles office since 1949.

Chandler began with the company in 1935 and worked at the Avenal, Taft, Venice, Long Beach and Wilmington stores. He has served as district manager of the Southern District since 1947.

First Boats Register In Fleet Parade

Enthusiastic participation in the Fishermen's Fiesta to be held in San Pedro Oct. 5-6 was assured this week as the first boats registered for the colorful Parade of the Fishing Fleet which highlights the annual pageant.

First skipper to sign up for the boat parade was Tony Vidovich, of the purse seiner "Vittorio," who registered with pretty Yvonne Jeldum, daughter of a San Pedro fisherman.

Yvonne also enrolled Vince Guarrasi, skipper of the "Santa Rita," Nick Trutanich, "Star of

For the annual two-day festival, hard-working purse seiners of the world's greatest commercial fishing fleet based in San Pedro are transformed into fairyland floats. This year the boats will be decorated in the theme, "Legends of the Sea."

Boats can be entered by individual skippers or be sponsored by community organizations or commercial concerns. Trophies and cash awards will be presented in each category.



CHARLES T. REICHERT
... Moves to London



NO HUNGRY DEMOCRATS . . . Democrats won't go hungry this Sunday if they attend the third annual pancake breakfast of the Hollywood Riviera Democratic Club this Sunday from 8 a.m. to 1 p.m. Here, President Harold Thomasiou gets pointers on how to flip flapjacks from Gus Anastassiou, breakfast committee member, and Leeta Parker, club secretary.

Demos Slate Breakfast

El Retiro Park will be the setting for the Third Annual Pancake Breakfast sponsored by the Hollywood Riviera Democratic Club, this Sunday.

Committee members Louis Carreau, Milt Feinberg, and Gus Anastassiou will serve pancakes, sausage, orange juice, coffee and milk from 8 a.m. until 1:30 p.m. Club President Harold Thomasiou extended an invitation to local families to get "all you can eat."

Tickets can be obtained from local Democratic club members or at the park Sunday. This is an annual event held by the members of the Hollywood Riviera Democratic Club to raise money for club activities.

Many prominent Democrats have been invited to attend including State Sen. Richard Richards; Dr. Frank Sullivan, president of the 17th Congressional District Council; and

RAMS MEET SEMI-PROS

The Southern California All-Stars, a composite of the San Pedro and Eagle Rock semi-pro football teams, will provide the opposition for the Los Angeles Rams in their season's opener on Saturday night, Aug. 10, general manager Pete Rozelle announced today.

The game will be played at the Long Beach Memorial Stadium with the kick-off scheduled for 8:30 p.m.

"Our traditional opening game in Long Beach," Rozelle said, "always has been played against the best available talent, short of the professional ranks, in the Southern California area."

Tom Carvey, State Central Committee secretary. Among local celebrities expected are Mayor Albert Isen, Torrance; Mayor Le Roy Center, Redondo Beach, Judge and Mrs. John Shidler, and Allen Jonas.

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FRESH FRUITS

FRESH VEGETABLES

SWEET RED RIPE WATERMELONS lb. 3^c

SWEET CORN

FRESHLY PICKED GOLDEN TENDER

Ear 5^c

CANTALOUPE

THICK MEATED

EACH 10^c

BANANAS

GOLDEN RIPE

2 lbs. 29^c

THRIFT-PRICED GROCERIES!

KERN'S TOMATO JUICE 46-oz. Can **19^c**

A&P—SECTIONS OF GRAPEFRUIT 2 1-lb. Cans **33^c**

HOLIDAY-BRAND ICE CREAM 1/2 Gal. Ctn. **59^c**

COUNTRYSIDE FRESH EGGS SMALL GRADE "A" Doz. **29^c**

HUNT TOMATOES SOLID PACK 1 1/2-oz. Can **15^c**

EVERBEST JELLY ASSORTED FLAVORS 3 4 1/2-oz. Glasses **25^c**

FROZEN FOODS

A&P—FINEST QUALITY Strawberries 2 10-oz. Pkg. **29^c**

A&P—FINEST QUALITY Orange Juice 2 8-oz. Cans **21^c**

CAL FAME Lemonade 12 8-oz. Cans **87^c**

ORE-IDA Potato Patties 2 12-oz. Pkg. **19^c**

MORTON Macaroni & Cheese 20-oz. Pkg. **33^c**

22"x44"—CANNON

Bath Towels* 2 4^{1/2} Pkg. **1³⁹**

HUNT'S Tomato Sauce 3 8-oz. Cans **17^c**

EVERBEST Pickles ASSORTED STYLES 3 4-oz. Jars **25^c**

VENUS COCONUT COOKIES 1-lb. Pkg. **29^c**

MUNCHETTES 3x5 FOOT 1⁹⁸

BEACH TOWELS* Each **1⁹⁸**

LA CROSS—HI POTENCY VITAMINS* Over 4-Month Supply 250-oz. Bottle **2⁹⁹**

TAVERN PALE EASTERN BEER* 12-Can Case **1⁶⁹**

CHEF-D-LITE CHARCOAL Lighter* 4^{1/2}-oz. Can **29^c**

STAR KIST Tuna Chunk Style 6 1/2-oz. Can **29^c**

NORTHERN Facial Tissue* 300-oz. Pkg. **19^c**

SHORTENING Fluffo 1-lb. Can **38^c** 3-lb. Can **1⁰³**

IT'S DIGESTIBLE CRISCO 1-lb. Can **38^c** 3-lb. Can **1⁰³**

SUNSHINE DETERGENT SURF* 1-gal. Pkg. **33^c** 4-gal. Pkg. **79^c**

FAMOUS "SUPER-RIGHT" MEATS!

U.S.D.A. CHOICE GRADE POT ROAST CENTER CUT CHUCK **39^c lb.**

SUPER-RIGHT EASTERN SMOKED HAMS SHANK END PORTION **45^c lb.** BUTT END PORTION **55^c lb.** CENTER CUT SLICES **95^c lb.**

BONELESS CLOD ROAST **69^c**

LEAN MEATY STEWING BEEF **63^c**

A&P QUALITY GROUND BEEF **35^c**

FOR BAR-B-QUE CHUCK STEAKS **45^c**

GENUINE EASTERN CALVES LIVER **59^c**

SUPER-RIGHT BONELESS SMOKED BUTTS **63^c**

ALL-GOOD SLICED BACON **63^c**

FRESH NORTHERN HALIBUT SLOPED BY PIECE **59^c**

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