

South Bay Center Employs Frantz as Promotion Man

A full-time promotion manager has been engaged by the South Bay Center to coordinate the activities of the new 37 store unit, it was announced by "SBC" Merchants' Association President, Peter T. Spilos, General Manager of the South Bay Bowling Center.

Lynne Frantz, 27, immediate past president of the Re-



LYNNE FRANTZ
... Gets Promotion Job

ndon Beach Junior Chamber of Commerce and a member of the South Bay Daily Breeze advertising staff for the past five years, has been appointed to the position, according to Spilos.

"In order to gain the maximum efficiency in promotion and advertising endeavors we felt it imperative that a full-

S. M. Johns Heads List Of Workers

Stanley M. Johns, vice president of the Electric Corp., 200 S. Mission Rd., has accepted the chairmanship of the Agencies Division management committee for the Los Angeles Area Community Chest.

Johns succeeds Ernest Loebbecke as chairman of the Chest's Agencies' management group. This committee selects members of the Chest's budgeting organizations. Loebbecke, president of the Title, Insurance and Trust Co., is volunteer president of the Los Angeles Community Chest.

Subsidiary committees working under Johns' supervision also rule on admission of new agencies to the Chest family, review agency work, set policy on pay plans and capital funds campaigns, and bring about closer cooperation between health and welfare service.

Christian Science Talk Set Sunday Over Radio

A nationwide audience will hear a program entitled "A God at Hand" on Columbia's "Church of the Air" series, in cooperation with the Christian Science Church on Sunday, at 6:30 a.m. over radio station KNX (1080 kc). The speaker will be Dr. Frederick G. Roberts of Wilmette, Ill., a Christian Science practitioner.

DEATH CHOICES

A doomed person in Utah may choose to die either on the gallows or before a firing squad, according to provisions of the state law.



DALE CARNEGIE

Author of "How to Win Friends and Influence People," "How to Stop Worrying and Start Living," and "Leadership Demands YOU SPEAK EFFECTIVELY."

If you agree to leadership—you'll need ONE ability which ALL business and professional LEADERS have in common—the ability to deal with people by SPEAKING EFFECTIVELY. And developing this ability calls for training—the training the Dale Carnegie Course in Effective Speaking and Human Relations has been offering ambitious MEN & WOMEN from Coast to Coast for the past 45 years.

Classes Now Being Formed For Information and Literature, Call Now HEMLOCK 2-5861

This training will enable you to speak with poise and confidence in private and before groups; prepare you for increased earning power and leadership through your ability to deal with people.

DALE CARNEGIE COURSES
14 Ninth Place, Long Beach
Presented by Eric Sutton

New Dental Offices Opened By Dr. Warren D. Cutting

Warren D. Cutting, D.D.S., has opened offices at 3810 Pacific Coast Hwy., in Torrance. He attended the USC School of Dentistry from 1950 to 1954 and was a member of Delta Sigma Delta Fraternity and was elected to membership in Omicron Kappa Upsilon honorary dental fraternity in 1954 when he received his D.D.S. degree.

He is also a graduate of Stan-

ford University, class of 1950, where he received his degree in chemistry. While at the northern school he was affiliated with Zeta Psi fraternity and a member of the swimming team.

After receiving his degree from USC Dental School, he practiced in Pasadena for a

UCR ADMITS LOCAL GIRL

Donna Jean Walker, 2332 W. 231st St., has been admitted to the University of California's new College of Letters and Science at Riverside.

She will enroll this September in the Humanities division, which stresses study of language, literature, history, philosophy and the arts. Although less than four

years old, the new liberal arts college was recently ranked among the 10 best small colleges in the United States. Applications for admission this fall must be filed by Aug. 15.

COTTON CAPACITY

A pound of cotton can be spun into about 70 yards of fabric or can be made into about 200 miles of yarn.

year before entering the USAF Dental Corps.

Discharged with the rank of captain, he then opened his office in this area.

Married in 1950 to Winifred Horrell, daughter of Mr. and Mrs. Edwin C. (Babe) Horrell, the Cuttings have two children, Cheryl Ann and Martha Lynn. Horrell is the former UCLA grid coach.

Mrs. Cutting is a member of the Junior League of Los Angeles and the South Bay Alumnae Assn., of Kappa Kappa Gamma.

Dr. and Mrs. Cutting reside at 226 Calle de Arboles, Hollywood Riviera.

JULY 25, 1957

TORRANCE HERALD

Three

Farmers AUTO policyholders
now SAVE up to
30-40% on
AUTO INSURANCE

You Can Save Too
by Calling . . .
FA 8-1066



Torrance District Office
2520 Torrance Blvd. — FA 8-1066
(Across From Jim Dandy Mkt.)

KCOP

"I SEARCH FOR ADVENTURE" Thurs. 7:00-8:00 P.M.

CHANNEL 13

IT'S Ralphs MIDSUMMER FRUIT FESTIVAL

Feast for the eyes, feast for the palate! The choicest of summer fruits: Cherries, Peaches, Pears, Plums, Nectarines, . . . dew-fresh strawberries, raspberries and blueberries . . . ripe, juicy red and seedless grapes . . . and luscious melons! . . . Honeydew, canteloupe and watermelon! For salad, for dessert, for munching . . . all extra low-priced now at

Ralphs FRESH PRODUCE

| | |
|----------------------------------|---------------|
| NORTHERN BARTLETT PEARS NEW CROP | Lb. 9c |
| HONEY DEW MELONS FANCY | Lb. 9c |
| CRISP CELERY FRESH | Lb. 5c |
| VALENCIA JUICE ORANGES FANCY | Lb. 5c |

Ralphs SUPER QUALITY 1957 SPRING LAMB U.S.D.A. CHOICE GRADE

| | | | |
|--------------------------------------|--|-------------------------------------|-----------------------------|
| OVEN READY Leg of Lamb | Lb. 63c | Large Loin Chops | Lb. 83c |
| Chops | | PIN BONE CUTS, Lb. | 75c |
| SMALL LOIN Lb. | 99c | SMALL RIB Lb. | 97c |
| SWIFT'S Brown n' Serve Sausage | 8-oz. Pkg. 47c | DUBUQUE MISSISSIPPI Sliced Bacon | 1-lb. Pkg. 59c |
| WILSON'S BONELESS Tasty Meats | Lb. 67c | SWIFT'S FROZEN Hamburger Patties | 9-oz. 39c |
| SMOKED PORK BUTTS | | LOIN LUNCHEON Steaks | 6-oz. 39c |
| FRESH NORTHERN Salmon | Sliced, Lb. 75c | DUBUQUE CANNED Ham | 9 1/2-lb. Tin \$7.95 |
| NEW KING SIZE SWIFT'S PREMIUM Franks | "Fits the bun" 1-lb. Pkg. of 10 57c | IMPORTED SELANDIA Sliced Boiled Ham | Lb. \$1.23 |
| SWIFT'S Prem LUNCHEON MEAT | 12-oz. Can. 37c | FISHER'S Cheese Spread | 2-lb. Carton 65c |
| SWIFT'S Pork Sausage | 10-oz. Can. 41c | | |

Ralphs FRESH BAKERY

| | | |
|---|--|------------|
| Cracked Wheat Bread | BAKED IN DELICIOUS BREAD 15-oz. | 21c |
| NUTTY CHUNKS WHOLE WHEAT | BAKED IN DELICIOUS BREAD 15-oz. | 21c |
| Apple Turnovers | MADE WITH LUSCIOUS FRESH APPLES Pkg. of 2 | 27c |
| FARMER IN THE HILL DEL. Barbecued CHICKEN IN A BASKET | COMPLETE FROZEN DINNER WITH FRENCH FRIES AND 2 BISCUITS 12-oz. | 79c |
| COUNTY FAIR FROZEN CHOCOLATE OR COCONUT Cream Pies | 8-inch | 39c |
| ROSARITA FROZEN Mexican Snack | 8-oz. | 25c |
| CHILL-RIPE FROZEN Fruit Punch | 6-oz. Can 2 for | 27c |

COTTAGE CHEESE
Ralphs Creamed, Farmer Style
Chive or Low Calorie
Pint **19c**

Good at any Ralphs Market
This Ralphs Coupon
WORTH 20c
On purchase of one 10-lb. Bag Sprockels
SUGAR
Thursday, Friday, Saturday and Sunday only
July 25, 26, 27 & 28, 1957
LIMIT ONE COUPON PER CUSTOMER

MARGARINE
ALLSWEET
1-lb. **19c**

Ralphs CATERING

| | |
|----------------------------|------------------------------------|
| Pineapple Ice Cream | Pint 2.49c Quart 49c |
| Reddi Wip | 7-oz. 54c |
| SMUCKER'S Elderberry Jelly | 10-oz. 23c |

| | | | |
|---------------------------------|--|----------------------------|---|
| LIBBY'S DEEP BROWN Pork & Beans | 1-lb. 10c | SCHILLING'S Black Pepper | 4-oz. Can 25c |
| Salad-Roni | AMERICAN BEAUTY MACARONI 12-oz. 17c | ROYAL PRINCE Southern Yams | 1-lb. 9-oz. 21c |
| VAN CAMP'S Tamales | 25-oz. 29c | BORDEN'S Instant Coffee | 5-oz. Jar Marked "20c Off" Price \$1.25 Less 20c Sale Price \$1.05 |

COMET LONGRAIN Brown Rice
12-oz. 2 for **35c**

Rinso Blue DETERGENT
Giant Pkg. **79c**

CALO Dog Food
15 1/2-oz. Can. **10c**

TOMATOES
YOSEMITE
1-lb. **2.27c**
12-oz. 2 for **27c**

TOMATO CATSUP
HUNT'S
14-oz. 2 for **25c**

CHARCOAL
DEERHEAD BRIQUETS OR COUNTRY CLUB CHARCOAL
10-lb. **59c**

TOILET TISSUE
ZEE
White, Green, Pink or Yellow
4 Roll Pack **29c**

Ralphs
SELLS FOR LESS
STORE HOURS
9 A.M. - 10 P.M.
Daily AND SUNDAY

Bisquick Biscuits
HOME STYLE OR BUTTERMILK
8-oz. Can. **15c**

Dial Deodorant Soap
Regular Size 2 for **27c** Bath Size Bar. **2 for 37c**

Ralphs
SELLS FOR LESS
Prices Effective in all Ralphs Stores
Thursday, Friday, Saturday and Sunday
July 25, 26, 27 & 28, 1957
We Reserve the Right to Limit Quantities

Complete Food Stores Serving Los Angeles County for 84 Years