

Rouselot to Speak at GOP Meeting

John Rouselot will be the guest speaker at the monthly meeting of the 67th Assembly District Republican Club, Monday, 8 p.m., at the Hawthorne Intermediate School, 200 E. 129th St.

Rouselot is past president of both Los Angeles County Young Republicans and California State Young Repub-

cans. He will speak on the Republican activities in the 67th district.

Fred Sharlow of Inglewood, precinct chairman of the 17th Congressional District, will be an honored guest at the meeting, according to C. Harry Davis, president.

John Stuteville of Haw-

thorne will report on plans for the forthcoming "Brickyard Hop No. 2," which will be held June 21, 8 p.m. until 2 a.m. at the Higgins Brick and Tile Co., 2217 West 174 St.

Mrs. William Halley will be in charge of refreshments for Monday's meeting.

Youngster Hit by Auto in Torrance

Rolf Wyer, 236 Calle Miramar, Redondo Beach, Tuesday reported to Torrance police the 1955 convertible he was driving had hit a child.

The six-year-old, Kathy South, of 24223 Las Codonas, darted into the street between parked cars, Wyer said.

The child was taken to a doctor by her family. The accident occurred near 242nd St. and Las Codonas.

Truck, Tools Taken From Catholic School

A truck and a skill saw were stolen Monday from the Catholic School now under construction at 3750 W. Torrance Blvd., according to police.

The abandoned truck was recovered less than two blocks from the school.

Valued at \$180, the saw was taken from a tool box in a shed on the grounds. The key to the truck was hanging on a hook in the shed, police said.

Dining and Entertainment Guide

Torrance Herald City and Surf

JUNE 6, 1957 TORRANCE HERALD Thirty-nine

RECREATION GROUPS FORM ASSOCIATION

With announced objectives which will benefit both tourists and fun-seeking native residents, nine Southern California recreation attractions—including Marineland of the Pacific—have formed the Association of Southern California Recreation Enterprises.

This was announced by William F. Monohan, of Marineland, president of the group. The new organization is believed to be the first of its kind in Southern California.

Charter members of the Southern California organization, who have been meeting informally for several months, are: Disneyland, Farmer's Market, Forest Lawn Memorial Park, Hollywood Turf Club, Knott's Berry Farm, San Diego Zoo, Santa Catalina Island, Santa's Village and Marineland.

Announced objectives of the group include cooperative promotion-advertising of member organizations, aimed at both the local-regional market and the tourist market; exchange of information on promotional-advertising techniques and problems of mutual interest; group action and support in legislation which affects member organizations.

Three types of membership in the new organization will be available, according to Monohan.

The first two of these, charter and general members, will be limited to private enterprise organizations which operate tourist and regional resident attractions in the field of general recreation.

Associate membership will be limited to private enterprise organizations offering transportation and other services to Southern California visitors.

People and Places

By GEORGE THE GADABOUT

Vance Packard, author of the best-selling "Hidden Persuaders," which deals with Madison Avenue's use of psychology and psychiatry with a little hypnotism in efforts to fathom the buying habits of we tricky Americans, uncovered a very interesting bit of information. One of the Motivation Research outfits (M. R. or Motivation Research, is the fancy name for what Packard is writing about) revealed that when the lady of the house is upset or concerned about the way her family has been treating her, she tends to serve them meals with courses that are unpopular. She may not even realize she is doing this, Packard's book points out. Well, I thought this was a pretty frightening thing. There is no telling to what lengths this involuntary display of displeasure might go, and I, for one, think we should never let it go so far that our better half has to resort to these deep, hidden, psychological, psychiatric, symbolic actions to let us know of such goings-on about your house—take out some insurance. Look over the many fascinating entries on the City and Surf page and go—man, go!

Isn't much interested in Madison Avenue's interpretation of Motivation Research, he's been applying it for years. Charley "motivates" them in by offering food and drink in enjoyable atmosphere and after they "research" the food they manage to come back, says Charley. So it's as simple as that and Vance Packard had to write a book about it.

Would you like to have a superb dinner in exquisite surroundings? The Plush Horse is for you. This showplace is drawing them from as far away as the Valley, and we have it in our back yard.

Marineland Restaurant is a must on the City and Surf recommended list. You won't soon forget this one-of-a-kind restaurant in a setting that can't be duplicated anywhere.

If you like a quaint village atmosphere, park your car and stroll through the pretty streets of Hollywood Riviera. Window shop and take your pick of fine eating spots. Do something a little different and try a pizza if you are one of the few who hasn't yet become a fan.

Most of City and Surf's dining and entertainment places are owned and operated by City and Surfers. They know you'll be back and they want you back. That's why they make that little extra special effort to contribute toward making your night out an occasion.

If any of you have uncovered a spot that I've missed, let me know! Don't keep it to yourself.

FISH HARVEST
More menhaden are caught on the south Atlantic and gulf coasts than all other fin fishes combined, according to current estimates of the U.S. Fish and Wildlife Service.

According to the nation's TV critics, who religiously watch at least five or six sets at the same time and tell us how bad the show was that we enjoyed last night and vice versa, all of us are logging too much time in front of this electronic persuader. It's time, they say, to get about a bit so we can become more selective in our viewing and therefore more critical of network programming. So—how long has it been since you've been to a movie? How long since you've been dancing? No better time than now to do something about it. Join in the fight against re-runs on your TV screen, by taking a night away from the set.

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Theater Players Open Broadway Hit Tonight

"Witness for the Prosecution," Manhattan Beach Play-ers' latest production, will open tonight and continue showing every Friday, Saturday and Sunday through June 30.

Rita Mackey of Manhattan Beach, well known to theatergoers in the area from roles with the Manhattan Players, Hampton Players and Accent Theater, will play the feminine lead.

Prosecuting Attorney Bill Burroughs, also of Manhattan Beach, creates the prosecuting attorney. Burroughs has previously appeared with the Chapel Players.

The role of the defense attorney will be portrayed by Robert Connor who has acted and directed for the Manhattan Players, Hawthorne Theater Guild and Santa Monica Theater Guild.

Cast Members
Others in the cast will be Don Walker, Ivar E. Lundeen, Carl Rogers, Virginia Murphy, Miriam J. Wilson, James J. Flynn, Dan Watson and Nancy Baltad.

Kent Cooper of Manhattan Beach is directing. Bill Walker and Dick Mackey are co-producers, assisted by Hal Stearns, lighting; Shirley Escher, hostesses; June Gilham, make-up; Betty Walker, programs; Ed Kilpack, photographer; Bernice McMahon, publicity.

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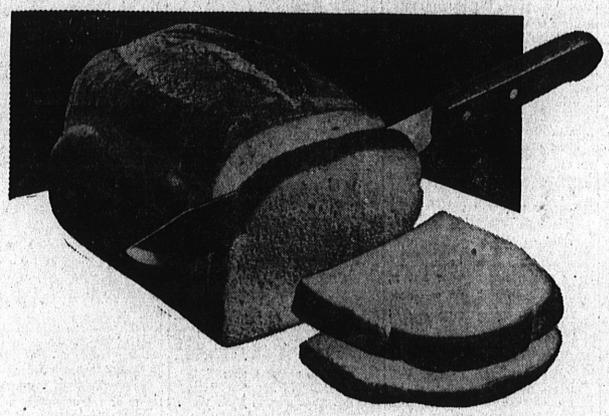
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Reed Williams' orchestra at Vivian Laird's out Long Beach way presents a fine selection of danceable tempos for City and Surf couples out on the town. Janie McFadden and Dick Benson, billed as Jazz Twice, offer a delightful interlude to Reed's orchestrations. Believe it or not, all of this with top quality dinners from \$2 to \$4 and no cover or minimum. Vivian Laird's is a beautiful supper club and the whole family is welcome at all times.

Just what is your mood tonight? City and Surf can fit that mood in a matter of minutes. Chinese? You want to taste some wonderful Chinese food—Ding How's the answer, and the perfect answer. Right in downtown Torrance, too.

Charley Gotts maintains he