

SHOP AT SEARS MONDAYS AND FRIDAYS 9:30 A.M. to 9:15 P.M. All Other Days 9:30 A.M. to 3:30 P.M. Plenty of FREE Near-Entrance Parking

Silvertone Lightweight PORTABLE RADIO

Regular 29.95

26⁸⁸

2.69 DOWN, Sears Easy Terms
2.98 Travel Case Free!

Bring music with you . . . wherever you go, whatever you do! NO PAMPERING NECESSARY! The rugged Dur-Pac case takes the roughest travel knocks. And the price . . . fantastically low! Here's a portable that gives you big console tone . . . a powerful performer under all conditions, on AC/DC or battery. BUY NOW! . . . get travel case FREE. Don't pass up this tremendous opportunity. Stop in at your nearest Sears store tomorrow, for sure!

Buy Anything at Sears Totaling \$20 or More on EASY TERMS . . . or Use Sears Revolving Charge, Up to 6 MONTHS to Pay. Small service charge.



AT THE BEACH
Sun worshippers and swimmer fans will enjoy referring to music with this easily portable.



IN YOUR BACKYARD
Fun for your whole family. Enjoy the outdoors more with this portable radio.



ON YOUR VACATION
Keep up with the news . . . spend pleasant vacation hours with this rugged portable.



Hurry! Now You Can SAVE 6.07 on This Beautiful Deluxe Portable Radio

Regular 39.95

33⁸⁸

3.39 DOWN, Sears Easy Terms

A portable radio to be truly proud of. Thrilling reception brought to you through a large 4x6 inch speaker. Many extra features such as the built-in radiometer antenna and the high fashion leatherette case. For economy, top quality, full rich tone and smart styling . . . buy this wonderful portable radio now, at your nearest Sears store!

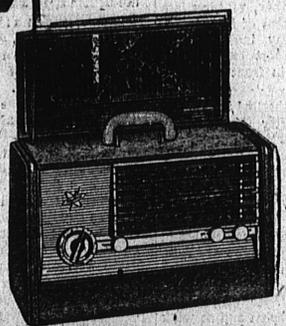


Silvertone Shortwave Portable

Lowest Price Ever

119⁸⁸

For a world of entertainment take along a Silvertone Shortwave portable. Tunes you in on ship to shore, airplane to tower frequencies. 8 reception bands to bring you in contact with every major city in the world, plus AM reception for your favorite local programs. Telescope antenna to catch weak signals. Perfect for those vacations in remote spots.



HIGH QUALITY SEARS LOW PRICES

ROEBUCK AND CO.

Greatest Sewing Value of the Year SEWING MACHINE

Regular 169.95

139⁸⁸

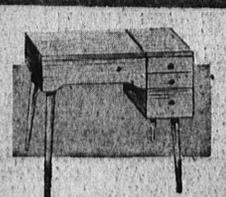
\$5 DOWN, Sears Easy Terms

Save 30.07

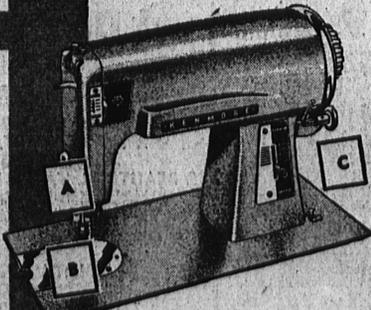
Darning Release allows you to darn without special attachments.

Full Rotary Action for smoother, uninterrupted sewing ease.

Automatic Bobbin Winder shuts off when bobbin is filled. Easy to use.



Two Large Drawers



- Sewes forward and reverse
- Automatic tension prevents breaks
- Streamlined head, built-in light
- Zip and cording foot, other attachments

ONLY \$5 DOWN

on any appliance or combination of appliances purchased up to \$200

Exclusive! Complete Storage for Attachments

KENMORE

VACUUM CLEANER

Only A Few This Low Price!

68⁸⁸

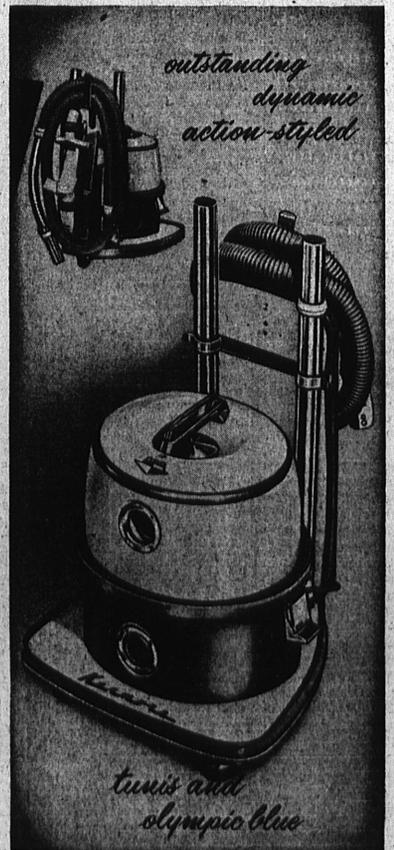
\$5 DOWN, Sears Easy Terms

- Full 1-HP motor gets out deepest dirt
- Mounted on easy-rolling 3-wheel dolly
- Snap-off rubber sealed disposable paper bag
- Plus all the features that you would expect to find in cleaners for as much as \$50 more



PHONE your nearest Sears store for a FREE Home Demonstration of Kenmore Appliances.

SERVICE for your Kenmore appliances is just as near as the telephone.



ALL ROADS LEAD TO



SEARS-INGLEWOOD OR 8-2521

MANCHESTER at HILLCREST PARK FREE

Satisfaction guaranteed or your money back