

What Makes Torrance Great—Little Things

By TOM RISCHÉ

Torrance is on the map. To be realistic, it always was on the map, but until recently, not very many people knew it was there. It was one of a number of small California cities, like Topsy, just "grewed and grewed." Torrance, however, "grewed" more than most.

Next week, Mayor Albert Isen, who has written letters to officials all over defending slights on the city's name, will go to Memphis, Tenn., to attempt to point out that Torrance is really on the map and to let everybody know about it. Torrance is up for an All-America City award.

In recent years, city officials have been disturbed by the fact that Torrance was relatively unknown. As the town doubled, tripled, and finally grew to seven times its size 10 years ago, no shouts announced its growing pains or its outstanding features. Like the little boy next door, it grew surely but quietly.

No hucksters sang its praises, nor did a gaudy billboard proclaim to its blase Southland neighbors that here was Torrance, a little town that was gaining height, length, and stature.

In fact, a huckster would have been hard put to find something to hallyhoo in Torrance. It had no movie stars and gay premieres like Hollywood, no swanky shopping centers and bejeweled matrons like Beverly Hills, no miles of Sunday-crowded beaches like Santa Monica, no noisy poker palaces and racing tracks like Gardena, no Rose Bowl and New Year's Day Parade like Pasadena.

It had none of these and yet it grew and kept on growing. Torrance is an average city—and average cities don't make very exciting copy for a huckster. It had homes and industries, for the most part, and while both are important, they aren't the sore of thing that really puts a city on the map, so that people will point to it and say, "There's Torrance."

But whether many people pointed to it on the map, people kept streaming into Torrance—15,000 of them during the last year.

These people who streamed through the portals of Torrance came from every state in the union and a few states that aren't in the union. They included almost every conceivable kind of job. For the most part, they weren't rich or even well-to-do. They were mostly just average people, fairly young, who bought a house and paid for it on the handy down-payment plan.

While the city fathers rejoiced at the growth of the city, they also scratched their heads in dismay at the problems which these new Torranites created.

Rules and regulations had to be set up for building houses for these people. Streets had to be built so that they could travel to work. Parks had to be created so they could play.

Schools had to spring up so that their children could get an education.

Provisions had to be made to regulate the business that would come to the city to serve these people.

More police and firemen had to be hired to protect their lives and property.

Additional teachers had to come to teach the children.

Hundreds of new employees had to be hired to serve a growing city's needs.

Considering that Torrance is nearly seven times as large today as it was seven years ago, this has been a tremendous job. No sooner had one problem been settled than others arose. Much of what has been done in Torrance during the past few years has been on a trial-and-error basis. But on the whole, the job has been well done. There have been mistakes. But the job has been done because it had to be done.

None of this is really exciting. It is not the stuff that appears in big black headlines on the front page.

All of these events, taken singly, are the kind of thing that get the little headline, down between the girdle and the market ad.

But taken altogether, it is the kind of thing that is really important. Torrance, today the largest city in Los Angeles County, has blossomed into a town of 82,000 people, most of whom aren't too important as worldly fame goes, but who form an important part of this area. It has many giant industries which turn out many of the products which are vital to the economy of this area.

The story of how a city grew from 12,000 to 82,000 in the short span of 10 years is both an important, and in its way, an exciting one.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's what put Torrance on the map.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

Traffic

(Continued from Page One)
hurt in a crash at 238th St. and Walnut Ave. Hurt was the driver of the truck. Clyde Crawford, 32, of Bellflower, and Mrs. Helen Baumberger, 29, passenger in a car driven by her husband, Thomas Baumberger, 38, of San Luis Obispo.

In Two-Car Crash
Violet Cave of 21135 Berendo Ave. suffered apparently minor injuries in a two-car crash at Carson St. and Carbrillo Ave. Drivers were William L. Cave, 39, of the Berendo address, and Ray E. Chavez, 17, of 1653 E. 209th St.

Three men suffered minor hurts in a two-car crash at 228th St. and Sepulveda Blvd. on Tuesday.

Treated by private physicians were Jack Crowell, 29, of Gardena; George Reames, 56, of 1006 W. 209th St.; the drivers, and Charles Callender, 27, of Venice.

Two young sisters suffered minor hurts when struck by their family's driverless car Monday, according to police.

Catherine Rustanuis, 4, and Cynthia Rustanuis, 3, of 4822 Mayor Dr., were treated for cuts and bruises suffered when the auto rolled down the driveway at their home and bumped into them as they were playing by the house.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

Vincent Thomas Mails Summary

Assemblyman Vincent Thomas as this week completed mailing to more than 3000 Torrance and Lomita voters a summarized report of the 19 State Propositions on the Nov. 6 ballot.

The 68th District legislator in submitting his analysis to area voters did so without injecting his personal opinion into the matter or without comment, except to state that the propositions in the main are "routine issues"; that No. 5 and No. 10 "are creating some controversy"; and the oil initiative measure, "real controversy."

In his analysis of No. 4 Thomas points out this is the first time voters have been called upon to vote on the "question of controlling the method of (oil) production" although twice in the past voters "defeated" laws designed to control the amount of production.

The summary, first mailed two weeks ago, was so well received by local voters and so numerous were requests for copies, that it was necessary for the assemblyman to have several thousand additional copies mimeographed and mailed, his campaign headquarters revealed.

Thomas, who will be seeking his ninth two-year term as the 68th District assemblyman in next Tuesday's election, has served this area since 1941. He was elected to office in 1940 to fill the vacancy created with the death of Fred A. Reeves. The latter died of a heart attack on the State Legislature's adjournment day, 1940.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

Hospital

(Continued from Page One)
er: George W. Post, of the California Bank here, who serves as campaign treasurer; the Rt. Rev. Msgr. Thomas J. O'Dwyer, director of health and hospitals for the Archdiocese of Los Angeles; George W. Schenier of Hollywood Riviera, and King Williams of The Torrance HERALD.

"All of us recognize the tremendous need for additional hospital beds in the Torrance area," Revell said. "With the amazing growth of Torrance—from about 9000 in 1940 to 82,000 in 1956—we simply do not have beds for our sick and injured. There are more than 85,000 industrial workers and their families in this area, and they must have hospital facilities."

"The Torrance Memorial Hospital is doing a fine job with the facility they have, but even with the expansion to 99 beds, the area is still woefully short of meeting the need. Every industry and every individual must recognize this need and do something about it if we are to provide the health security so desperately needed."

First meeting of an executive committee of the Industry Committee has been scheduled for Nov. 8, with a full-scale gathering set for Nov. 13.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

That's the case Mayor Isen will present next week as Torrance goes up for an All-America award.

Store Will Hold Preview

Larson's Department Store will stage a sneak-preview opening this week end at Arico's super shopping center, 152nd and Hawthorne Blvd.

The old market building that used to house Arico's Market, has been completely remodeled inside and out to accommodate this newest Continental Valley department store.

Larson's is well known in the southwest area, having served residents in Gardena for the past 16 years. Owned by Paul and Harry Larson, the new store is part of a multi-unit chain that is being formed to take advantage of volume buying power.

More than 20 departments have been set up within the store to take care of the buying needs of residents in this area. According to the brothers, this is one of the largest

and most complete department-variety stores in the entire southwest area, and is completely self-service.

Bargains and prizes will be among the features slated for the store's grand opening which will take place Nov. 15.

BORDER LAKE
Lake of the Woods, part in Canada and part in the United States, has an area of more than 2000 square miles.



THE OLD TIMER
"The way taxes are today, you might as well marry for love!"

frankly
it's
FRANKLIN
for Congress

Here's Why:
The mail service here in the Torrance area is in a real mess, yet the present Congressman has called the situation "unimportant" at recent meetings. He also stated he is "proud" to have recommended the appointment of the present Postmaster here. The present Congressman says he is "incompetent to handle the details of the Torrance Post Office." We are not smearing the present Congressman; he was many years ago a distinguished Representative of his District. Now, he no longer cares! After a quarter-century, it's time for a change!

Let's Elect:
Charles A. Franklin Congressman

Franklin for Congress Committee
185 N. Hawthorne Blvd., Hawthorne, Calif.
Verling R. Vans, Campaign Director

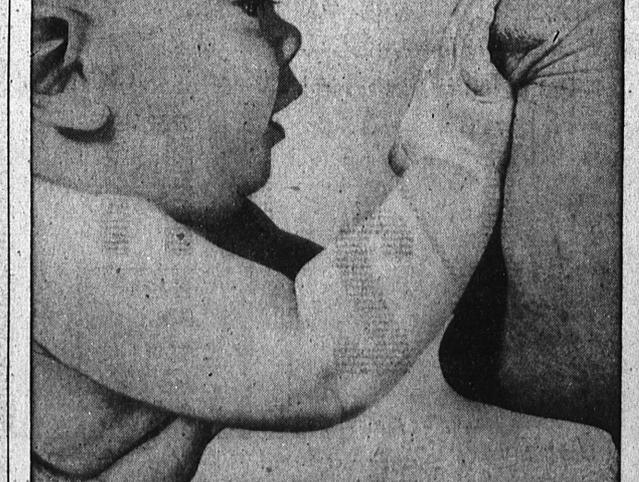
Pair Sought In Beating

Two youths who beat and robbed an Inglewood man and then drove away in his car Sunday night were being sought by police yesterday.

The victim, Loren Holland, 36, said the pair slugged him after he gave them a ride at 182nd St. and Roslin Ave. about 9:30 p.m.

He said he regained consciousness several hours later to find himself lying at 170th St. and Prairie Ave. His \$200 wrist watch, a wallet containing \$78, and car were gone.

Owner Carl Ridenour said a neighbor called to tell him that prowlers were in his shop. He arrived to find the boys crawling out the rear window. He managed to hold one of them. Deputies recovered \$19 and 28 ball point pens which the boys had taken, but an additional \$20 is still missing, according to Ridenour. The other boy, was picked up later.



WHO'S THAT FUNNY MAN? What a clown he is! Making such silly faces . . . silly noises, too. Thinks he's talking my language. But I kind of like him because . . . I guess he belongs to me. If only he could understand me . . . you know what I'd tell him? I like it here!

Behind the assurance so many American children feel—from their earliest days—lies a sense of security that comes from their parents. And over 16 million Americans—parents and others, too—enjoy that sense of security because of savings . . . entrusted to their local Insured Savings and Loan Association. This trust is inspired by sound local management, excellent returns and insured safety. Savings are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation, an agency of the U. S. Government.

Insured Savings and Loan Associations are a major and steadily growing factor in the Nation's economy. For millions they encourage thrift, promote home ownership and create paying jobs. With over \$37 billion of assets these insured associations help keep the Nation's prosperity vigorous and genuinely sound.

Southwest SAVINGS AND LOAN ASSOCIATION
1439 Marcellina Ave. Torrance, CA 90501

WHERE ARE YOU PAYING YOUR SAVINGS?

MAIN OFFICE:
2611 W. MANCHESTER INGLEWOOD PLEASANT 3-2164

DID YOU KNOW
85% of all accidents are caused by only 15% of the drivers in the United States.

YOU
STATE FARM keeps its auto insurance costs low by aiming to insure only the careful, "less expensive," drivers.

KNOW
You may save as much as 40% of the cost of ordinary auto insurance by buying STATE FARM.

It pays to know your STATE FARM Agent

JACK SMITH
1715 CASABLANCA AVE. FAIRFAX 8-3803

REGISTER NOW THE ORIGINAL... MAPLE CLUB

Here is an opportunity for you to buy California created individual accessories for your Maple at cost, or below cost, through our Maple Club. Each and every month we shall offer a Dividend at a very low price. There is no obligation to buy the Dividend, or any other merchandise. Register Now! Watch this newspaper for the Monthly Dividend advertisements. Save . . . through the Maple Club. Join Today!

Announcing . . .
THIS MONTH'S DIVIDEND
TELE-STAND or SMOKE STAND

- DRAMATICALLY GRAINED ALDER
- PERFECT AS ASHTRAY STAND
- 21½" TALL, STURDY CONSTRUCTION

\$ 2.79
REG. \$6.95

You may qualify to buy the monthly Maple Club Dividends by registering. You will be issued a Maple Club membership card entitling you to further monthly Dividend savings. Maple Club members will be notified by mail in advance of each exciting new monthly Dividend. This is not a "giveaway"—there are no hidden charges. Your membership card is your assurance of continuing savings through