

# Behind the Scenes

By REYNOLDS KNIGHT

Failure of housing starts to respond to recent stimuli will worry builders, construction workers, and suppliers of home fittings and furnishings until the start of good building weather next spring. That's when they will see whether the full is the result of the approach of winter, or of something more serious.

In previous years building has held up well past the first frost in the densely populated East and North, but in those years it enjoyed the momentum of high production in summer.

The decline in housing starts last spring and summer coincided with a sharp rise in interest rates. Some builders proposed that the government inject new funds into the market. Others wanted interest rates on VA and FHA mortgages to be allowed to rise. Various maneuvers were undertaken, whose effect added up to a little of both—but no rebound came.

ing saturation." Others say there can hardly be any saturation when so many newly formed families are seeking homes. Actually, they could both be partly right. Demand for homes there certainly is, as anyone can testify who lives in a suburban area among all the "model homes."

But there's also demand for new automobiles, and enlarged wardrobes, and other amenities as the small children who sparked the suburban rush in the first place grow older. Spring's answer to whether demand priority has turned to these from new homes will be vital to the whole economy, not just to the builders.

IT'S DEMONSTRATION NOW—Television has been called many things. Newest name for it has just been coined by the man whose company leads the writing equipment industry in domestic sales and in television advertising. It's "demonstravision."

ment pen company calls demonstration the most powerful of selling forces, and says television has contributed greatly to his company's sales by making it possible to show its pens and pencils.

"As self-service purchasing increases it becomes more necessary, than ever for the consumer goods manufacturer to reach the customer before he gets near a retail store," he says. "The manufacturer must demonstrate the superiority of his products if he expects the consumer to ask for them by name."

When the consumer products have easily identifiable advantages, "demonstravision" is the most powerful new sales tool available the official contends. It reaches peak effectiveness when backed by local retailer newspaper advertising, he adds. His firm is backing that theory this year with sponsorship of the television comedy "The Brothers" and the biggest cooperative newspaper

advertising campaign in its history.

THINGS TO COME—A new hospital flowmeter, first ever designed for infant patients, has just been developed by National Cylinder Gas Co. . . . A hang-it-yourself wall covering is textured burlap backed with paper for pasting . . . You can get wrought-iron record cabinets to match your furniture . . . From Western Germany comes a wickless cigaret lighter.

HIGH-SPEED TERRAPIN—The trend to more and more complicated and expensive devices for pushing into outer space has been reversed in the two-stage rocket designed by Republic Aviation Corp. for the University of Maryland.

Called the Terrapin after the university's mascot, the rocket soars 80 miles into outer space at the unturtle-like speed of 3800 miles an hour. Yet it is less than 15 feet long and weighs only 22 pounds. It can be loaded into a small station wagon, driven to a launching area, and fired from a small metal launcher that can be assembled in 15 minutes by two or three men. Printed circuits, an all-transistor radio system

and other innovations made it possible for high school and university students to assemble the rocket.

Republic, not content with the rocket as it is, has completed preliminary design of a third-stage rocket for Terrapin, which would enable it to climb to altitudes of 200 miles and higher.

GAMBLERS TO THE LAST—This week the Department of Agriculture will be busy processing last-minute applications of winter wheat farmers to get into the soil bank. After two years of searing drought, Secretary Benson had expected all the Southwest's wheat growers to be in before this. However, if the Southwestern wheat grower weren't a gambler he would not be growing wheat in the Southwest. All the farmers kept staring at the cloudless sky until the last minute for signing up, hoping for the general rains that would give them a fighting chance for a crop.

BITS O' BUSINESS—Steel production in the week ended Sept. 29 crossed the 2.5 million mark for the first time in history.

## Port Theater Group to Cast New Production

Readings for roles in "Suds in Your Eyes," December production of the San Pedro Theatre Arts, Inc., will be held at 7:30 p.m. tomorrow at the Pacific Playhouse, 1415 S. Pacific Ave., San Pedro, announces Jim Allen, president.

The comedy play, centered in the junk yard home of an eccentric, elderly woman, has roles for men and women of all age groups, including one Oriental part. There are 13 roles for women, including three older women who will play the lead roles, and 10 roles for men.

"Pedro" Winners "Suds in Your Eyes" will be directed by Kitty Poole and Mary Jane Carnahan, both charter members of the 10-year-old theater group and winners of the group's "Pedro" awards for outstanding performances.

They said a casting committee will hear the tryout readings next Monday and pointed out that persons need not have had previous dramatic experience or reside in the San Pedro area.

Tentative dates for the production are two week ends, beginning Nov. 30.

### Public Notice

**Torrance Herald—829**  
37191  
NOTICE OF INTENTION TO SELL  
NOTICE IS HEREBY GIVEN pursuant to the provisions of Sections 640 and 644 of the Civil Code of the State of California, that David Birdsong and Carol Birdsong, Vendors, 1975 Torrance Blvd., Torrance, California, intend to sell to Orestis J. Birdsong, 1975 Torrance Blvd., Torrance, California, all that certain parcel of real property containing generally all of the stock in trade, fixtures, equipment and good will of a certain restaurant business known as MORGAN DONN BAR-B-Q located at 1975 Torrance Blvd., in the City of Torrance, California, and that the purchase price thereof will be paid at 10 o'clock on the 14th day of October, 1956, at Bank of America N.T. & S.A., 1255 Sartori Street, in the City of Torrance, County of Los Angeles, State of California.  
Dated October 3, 1956.  
DAVID L. BIRDSONG, Vendor.  
CAROL BIRDSONG, Vendor.  
JAMES E. SAUL, Vendor.  
MARTHA SAUL, Vendor.

**Bank of America NT&SA**  
1255 Sartori Avenue  
Torrance, California  
Sartori 7044  
8-Oct. 14, 1956.

**Torrance Herald—817**  
38177  
NOTICE TO CREDITORS  
In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of BERTHIE K. JOHNSON, Deceased.  
Notice is hereby given to creditors having claims against the said decedent to file said claims in the office of the Clerk of the Superior Court, in the City of Los Angeles, California, on or before the 14th day of October, 1956, at 10 o'clock A.M., on the 14th day of October, 1956, at the court room of the Superior Court of the State of California, in and for the County of Los Angeles, City of Compton.  
Dated October 11, 1956.  
By H. L. McLEAN, Deputy, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

**Torrance Herald—827**  
38178  
NOTICE INVITING BIDS FOR STEEL CHAIN-LINK FENCE  
NOTICE IS HEREBY GIVEN that the City Council of the City of Torrance, California, will, on the 14th day of October, 1956, receive sealed bids, and they will be opened and read thereafter on said date, for furnishing and installing for said City approximately 2,500 feet of Steel Chain-Link Fencing, including two (2) twelve-foot (12') gates, and two (2) walk-in gates. The material to be furnished and the specifications therefor are fully described as follows: STEEL CHAIN-LINK FENCING: Fabric to be No. 11 square, 2-inch mesh, 7-foot high, galvanized after weaving, chain-link of which the bottom one foot and top one foot shall be painted with asphalt emulsion paint and buried into ground. End, corner, and gate posts to be 2 1/2 inch OD galvanized pipe with return diagonal truss. Line posts to be 1 1/2 inch OD galvanized pipe set in 24-inch diameter footings and spaced not to exceed 10 feet apart on centers. These posts to be fitted with galvanized after fabrication barbed wire arms for means of securing the three strands of galvanized barbed wire and to be directed in any and outland on approximately 45° angle. Tension wire of No. 9 gauge to be stretched taut at top and bottom of fabric and tied at approximately 24-inch intervals to add to rigidity of fence. Gates to have 1 1/2 inch OD galvanized pipe frame having all joints welded solid and to be complete with all necessary hardware including padlocking device. Gate to be 6' x 7' double swing. GENERAL: All bids shall be sealed and plainly marked on the outside of the envelope containing the same "BID ON STEEL CHAIN-LINK FENCE OF THE CITY OF TORRANCE, CALIFORNIA." Each bid must be accompanied by a bidder's check, certified check, or cashier's bond made payable to the City of Torrance, for an amount equal to at least ten percent (10%) of the amount bid, to be used as a guarantee that the bidder, if awarded the contract, shall execute and enter into a contract with the City. That should a bidder to whom the contract is awarded fail to so execute and enter into a contract within a period of ten (10) days following notification of the award of contract, the guaranty may be retained by the City of Torrance as liquidated damages for the failure of the bidder to so execute and enter into the said contract. City reserves the right at any time to cancel contract or contracts entered into in its opinion the materials are not suitable for the work being done. The estimate of the amount of material to be furnished is approximate only and the City of Torrance reserves the right to increase or decrease the amount of material as may be deemed necessary or expedient by the City Engineer. Notice is hereby given that the successful bidder will be required to furnish a surety bond satisfactory to the City Council in an amount of not less than fifty per cent (50%) of the amount of the bid as a guarantee of the faithful performance of the contract and a labor and material bond in an amount of not less than fifty per cent (50%) of the amount of the bid. Notice is hereby given that the City Council has ascertained that the general prevailing rate of per diem wages in the locality in which the work is to be done shall follow the provisions of Section 3770 of the Labor Code of the State of California. The City Council of said City reserves the right to reject any and all bids received, to waive any informality in any bid, and to be the sole judge of the relative merits of the material mentioned in the respective bids mentioned.

**Torrance Herald—831**  
37248  
NOTICE OF HEARING OF PETITION FOR PROBATE  
No. 383121  
In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of BERTHIE K. JOHNSON, Deceased.  
Notice is hereby given that the petition of Ethel M. Kyle for the County of Los Angeles, California, in and for the County of Los Angeles, in the Matter of the Estate of BERTHIE K. JOHNSON, Deceased, to which reference is hereby made for further particulars will be heard at 9 o'clock A.M., on November 5, 1956, at the court room of the Superior Court of the State of California, in and for the County of Los Angeles, City of Los Angeles.  
Dated October 11, 1956.  
HAROLD OSTLY, Plaintiff, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.  
By H. L. McLEAN, Deputy, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.  
W. E. KALBEISS, Attorney for Plaintiff.  
ST-Oct. 14, 18, 21, 28, 1956.

**Torrance Herald—830**  
37192  
NOTICE OF INTENTION TO CHATTEL MORTGAGE  
Notice is hereby given pursuant to the provisions of Section 2461 of the Civil Code of the State of California, that James E. Sauls and Martha Sauls, husband and wife, of 555 West Main Street, Los Angeles, California, owners of certain restaurant business known as MORGAN DONN BAR-B-Q and located at 11322 S. Main Street, Los Angeles, California, and located at 1975 Torrance Blvd., Torrance, California, intend to place a chattel mortgage on fixtures, equipment, machinery and goods located at the above listed place of business.  
The mortgage of the said property is David L. Birdsong and Carol Birdsong, Vendors, 1975 Torrance Blvd., Torrance, California, and the consideration therefor will be paid on Monday, the 29th day of September, 1956, at the hour of 10 o'clock A.M. at Bank of America NT&SA, 1255 Sartori Avenue, Torrance, California.  
Dated October 3, 1956.  
JAMES E. SAULS, MORTGAGEE.  
MARTHA SAULS, MORTGAGEE.  
DAVID L. BIRDSONG, MORTGAGEE.  
CAROL BIRDSONG, MORTGAGEE.

**Public Notice**  
Torrance Herald—825  
37075  
NOTICE OF PUBLIC HEARINGS  
NOTICE IS HEREBY GIVEN that Public Hearings will be held before the Torrance Planning Commission on October 14 and 21, 1956, at 7:00 p.m. in the Council Chambers, City Hall, Torrance, on the following matter:  
CASE No. 416: Petition of the Torrance Planning Commission for a Change of Zone from C-1 and C-2 to P-1 on certain vacant portions of land in the Harbor City area. The boundaries of the district in question coincide with the Downtown Parking Assessment District, per map on file in the Office of the Planning Commission, Torrance.  
The City Council has recommended that the said portions of land be rezoned to P-1 to present them being used for purposes other than off-street parking.  
The persons interested in the above matter are requested to be present at the hearings or to submit their written approval or disapproval to the Planning Office, City Hall, Torrance, California.  
GEORGE F. POWELL, Director.  
8-Oct. 14, 1956.

**Torrance Herald—818**  
38118  
NOTICE TO CREDITORS  
No. 381077  
In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of WILLIAM ROBINSON, Deceased.  
Notice is hereby given to creditors having claims against the said decedent to file said claims in the office of the Clerk of the Superior Court, in the City of Los Angeles, California, on or before the 14th day of October, 1956, at 10 o'clock A.M., on the 14th day of October, 1956, at the court room of the Superior Court of the State of California, in and for the County of Los Angeles, City of Compton.  
Dated October 3, 1956.  
By ALICE J. GRIFFIN, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.  
ARMSTRONG, NEWBORN & HITCHECK, Attorneys, 2211 Torrance Blvd., Torrance, Calif., 8-3472.  
8-Oct. 7, 14, 21, 28, 1956.

**Torrance Herald—825**  
37075  
NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL & COUNTERPETITION  
No. COMP P1642  
In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of HAROLD W. CHASE, Deceased, also known as HAROLD W. CHASE, also known as H. W. CHASE, Deceased.  
Notice is hereby given that the petition of Albert J. Dunlop for the Probate of the Will and Codicil of the above-named decedent and for the issuance of Letters Testamentary thereon to the Petitioner to which reference is hereby made for further particulars will be heard at 9:30 o'clock A.M., on November 5, 1956, at the court room of the Superior Court of the State of California, in and for the County of Los Angeles, City of Compton.  
Dated October 11, 1956.  
By R. DUNLOP, Deputy, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.  
ALBERT J. DUNLOP, Petitioner.  
1407 Garbille Ave., Torrance, Calif., FA 8-2888.  
ST-Oct. 11, 14, 18, 21, 1956.

**NOTICE INVITING BIDS FOR STEEL CHAIN-LINK FENCE**  
NOTICE IS HEREBY GIVEN that the City Council of the City of Torrance, California, will, on the 14th day of October, 1956, receive sealed bids, and they will be opened and read thereafter on said date, for furnishing and installing for said City approximately 2,500 feet of Steel Chain-Link Fencing, including two (2) twelve-foot (12') gates, and two (2) walk-in gates. The material to be furnished and the specifications therefor are fully described as follows: STEEL CHAIN-LINK FENCING: Fabric to be No. 11 square, 2-inch mesh, 7-foot high, galvanized after weaving, chain-link of which the bottom one foot and top one foot shall be painted with asphalt emulsion paint and buried into ground. End, corner, and gate posts to be 2 1/2 inch OD galvanized pipe with return diagonal truss. Line posts to be 1 1/2 inch OD galvanized pipe set in 24-inch diameter footings and spaced not to exceed 10 feet apart on centers. These posts to be fitted with galvanized after fabrication barbed wire arms for means of securing the three strands of galvanized barbed wire and to be directed in any and outland on approximately 45° angle. Tension wire of No. 9 gauge to be stretched taut at top and bottom of fabric and tied at approximately 24-inch intervals to add to rigidity of fence. Gates to have 1 1/2 inch OD galvanized pipe frame having all joints welded solid and to be complete with all necessary hardware including padlocking device. Gate to be 6' x 7' double swing. GENERAL: All bids shall be sealed and plainly marked on the outside of the envelope containing the same "BID ON STEEL CHAIN-LINK FENCE OF THE CITY OF TORRANCE, CALIFORNIA." Each bid must be accompanied by a bidder's check, certified check, or cashier's bond made payable to the City of Torrance, for an amount equal to at least ten percent (10%) of the amount bid, to be used as a guarantee that the bidder, if awarded the contract, shall execute and enter into a contract with the City. That should a bidder to whom the contract is awarded fail to so execute and enter into a contract within a period of ten (10) days following notification of the award of contract, the guaranty may be retained by the City of Torrance as liquidated damages for the failure of the bidder to so execute and enter into the said contract. City reserves the right at any time to cancel contract or contracts entered into in its opinion the materials are not suitable for the work being done. The estimate of the amount of material to be furnished is approximate only and the City of Torrance reserves the right to increase or decrease the amount of material as may be deemed necessary or expedient by the City Engineer. Notice is hereby given that the successful bidder will be required to furnish a surety bond satisfactory to the City Council in an amount of not less than fifty per cent (50%) of the amount of the bid as a guarantee of the faithful performance of the contract and a labor and material bond in an amount of not less than fifty per cent (50%) of the amount of the bid. Notice is hereby given that the City Council has ascertained that the general prevailing rate of per diem wages in the locality in which the work is to be done shall follow the provisions of Section 3770 of the Labor Code of the State of California. The City Council of said City reserves the right to reject any and all bids received, to waive any informality in any bid, and to be the sole judge of the relative merits of the material mentioned in the respective bids mentioned.

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Closing time for acceptance of Classified Ads is Friday and Tuesday at 5 p.m. Ads received after will be held over to the following issue. Back responsible for more than one incorrect insertion. Errors will be corrected by re-publication.

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Opportunities...40 to 46  
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CEMETERIES 3  
GREEN HILLS MEMORIAL PARK  
An Endowment Care Cemetery Serving the Harbor District  
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LOST AND FOUND 6  
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LOST—Small black and white dog, terrier type, Alton Manor section. Answers to name of Chiquita. 2123 South Hobart, Torrance. FAIRfax 8-5081. Reward.  
LOST—Fox terrier, Black and white. Dear. Rabies Tag #9000. Called "Nipper." 4809 Green Meadows Avenue, Torrance.

HOME SERVICES 13  
WILL DO IRONING IN MY HOME  
DAVENPORT 6-5114  
SEWING AND IRONING IN MY HOME  
DAVENPORT 6-5114  
SERVICES 14  
Miscellaneous

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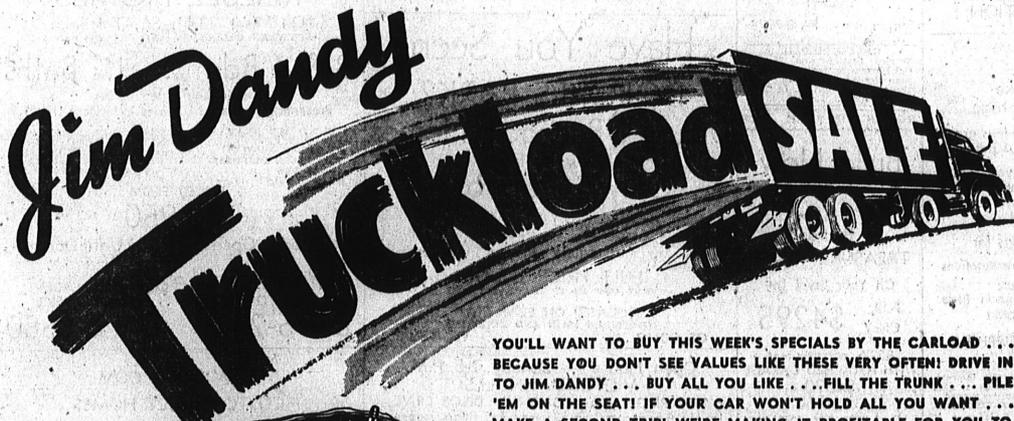
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10,000 Yards of Sandy Loam Fill Dirt  
CAN BE USED FOR TOP SOIL  
\$4.50 LOAD  
WHILE IT LASTS  
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DOUGHTY'S ECONOMY MOVE  
We move all the light furniture. We will move all the heavy refrigerators, stoves, washers, etc. We disconnect and contract your appliances. Free estimates. Frontier 9-2654.

Typing—Manuscript, etc.  
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TOP SOIL—FILL DIRT  
Ship, Load and Dump truck work DAVENPORT 6-5114.



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FOLGER'S COFFEE  
Be Prepared  
WIN Westinghouse Prizes  
FOLGER'S COFFEE  
COFFEE 85¢ lb.  
Cream it with Cream... 29¢

YOU'LL WANT TO BUY THIS WEEK'S SPECIALS BY THE CARLOAD... BECAUSE YOU DON'T SEE VALUES LIKE THESE VERY OFTEN! TRUNK IN TO JIM DANDY... BUY ALL YOU LIKE... FILL THE DRIVE... PILE 'EM ON THE SEAT! IF YOUR CAR WON'T HOLD ALL YOU WANT... MAKE A SECOND TRIP! WE'RE MAKING IT PROFITABLE FOR YOU TO BUY A CARLOAD... DURING OUR TRUCKLOAD SALE!

**Jim Dandy QUALITY MEAT**  
A Treat Any Time! Fine to Barbecue  
Medium Size Selected Eastern Meats  
Fork. Flavorful... Serve 'em Tonight

**SPARE RIBS 39¢ lb.**  
**SLICED BACON 55¢ lb.**  
Fresh Lean—  
**GROUND BEEF 33¢ lb.**

**Jim Dandy PRODUCE**  
RED CRISP JUICY  
**JONATHAN APPLES 10¢ lb.**  
NO. 1 RED  
**VELVET YAMS 9¢ lb.**  
SWEET THICK MEAT  
**PERSIAN MELONS 5¢ lb.**

**Jim Dandy MARKETS**  
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2515 Torrance Boulevard, Torrance  
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OPEN 'TIL MIDNIGHT EVERY NIGHT  
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**FLAPJACK 29¢**

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**CHEF BOY-AR-DEE** 8-oz. Can 16¢  
**SPAGHETTI SAUCE**  
**SWIFT'S READY QUICK FROZEN BEEF** 8-oz. 65¢  
**SANDWICH STEAK**  
**JACK AND THE BEAN STALK** No. 303 Can 17¢  
**SUPER PEAS**  
**SUNSHINE** 1-lb. Pkg. 35¢  
**MARSHMALLOWS**  
**NINE LIVES 100% RED MEAT** 6-oz. Can 2 for 25¢  
**TUNA CAT FOOD**

**BOSCO** 12-oz. 35¢  
Milk Amplifier

**KAL KAN** 2 for 49¢  
Horse Meat tall can

**PABLUM** 8-oz. 29¢  
High Protein Cereal

**KARO** Quart Decanter 45¢  
Crystal White Syrup

**IVORY SNOW** Large 33¢  
**DASH** CONDENSED SUBS 25-oz. 39¢

**LAVA SOAP** Lge. Bar 15¢ Reg. Bar 2 for 25¢  
**IVORY FLAKES** Large 33¢

**IVORY SOAP** Medium Size 3 for 25¢  
**IVORY SOAP** Large Bar 2 for 29¢

**CASCADE** 49¢  
**PERSONAL IVORY** 4 bars 22¢

**DUZ** Lge. 32¢  
**OXYDOL** Large 32¢