

# EDITORIALS

## Kefauver and Stevenson

Torrance, along with many other California cities and communities, is being specially honored with the visitation of two presidential candidates in the space of three days. They are Adlai Stevenson and Estes Kefauver, both staging a thorough battle for the Democratic delegate vote in California.

Senator Kefauver has demonstrated beyond doubt that he is a formidable campaigner, seemingly tireless in energy and a master of the personal appearance. On the other hand, Governor Stevenson is no amateur at effective campaigning and is unique in that he is an aristocrat with the rare ability to talk with and to any kind of an audience.

Radio and television have taken away much of the glamour and thrill of the old-fashioned political campaign. A few decades ago a candidate had to depend almost entirely upon personal appearance and a silver tongue to make himself heard without benefit of electronics, specially equipped sound studios and even professional theatrical make-up. In this new era, then, it is truly a rare experience when a community of this size gets to hear two presidential hopefuls in one week and, perhaps, to shake their hands.

Irrespective of his political faith, every citizen should like to see and hear these two very famous men. We speak the feelings of the community when we express a hearty welcome to Torrance to both and a sincere thanks for paying us a visit.

## Join the Chamber

Within the past few months scores of new businesses have been established in this great and growing city of Torrance. Their proprietors or managers certainly are interested in success and must realize the importance of their relations with the community in which they have made an investment. That brings up the Chamber of Commerce.

There is only one agency that can properly assist and encourage orderly community development and in this city it is the Torrance Chamber of Commerce. Membership in the Chamber is as essential to every businessman as any other facet of his business budget. He should consider membership in the Chamber of Commerce an expenditure as normal as rent and advertising.

The Chamber of Commerce works for all, businessman and home owner alike. Taxes in Torrance would be prohibitive if it were not for the fine industries already located here and those that will come through the efforts of an effective Chamber of Commerce. Those who join the Chamber and pay their dues are helping to maintain a program that works unselfishly throughout the year for the benefit of the entire community.

If you are in business anywhere in Torrance and are not now a member in good standing of the Chamber of Commerce, you should join at once. The Torrance Chamber of Commerce is located next to the Civic auditorium where you may become an integral part of the community by signing up.

## A Good Effort

Commendable progress is being made by the Retail Merchants' Division toward the realization of a cooperative development program among downtown Torrance merchants. In recent years, at least, nothing has equaled the spirit and effort being shown by the present officers and board of the organization and they are deserving of support.

Prime purpose of a current campaign for funds is an ambitious advertising program that will point up the advantages of trading in Torrance. The immediate goal is a special fund to be used in promoting special events and generally advertising Downtown Torrance as a good place in which to shop.

How well the program succeeds depends entirely on those who have the most at stake—the retailers and downtown property owners.

## Fatal Fallacies by Ted Key



"Stop sign ahead... Watch that car... Not so fast... Man crossing... Easy on..."

## Internal Affairs



## Barney's Blarney

By BARNEY GLAZER

Said Jimmy Donahue to the gang: "You guys are tough like lemon meringue, I ain't afraid of none of youze Cause here comes 10 more Donahues."

—Barney Glazer

"Uncle Barney," remarked my teen-age nephew Simmerdale, "I just found out how to cure juvenile delinquency. Make parents stop doing what their kids are trying to imitate."

Dynamo Denny saw it in a Walter Lantz movie cartoon. The following sign in the snow-bound reaches of frozen-over Little America: "This Place Is for the Byrds."

"A miserable person," commented my Grandma Bobbie, "is one who doesn't like people. He doesn't even like the people he likes."

Sparkie, my auto mechanic, has a sure fire method for ridding your car of all squeaks and rattles. "Just drive it into your service garage," advises Sparkie. "Did you ever see a squeak or rattle show up when your mechanic took your car for a ride?"

Stuffie, the ballot box caretaker, defines a politician as a man who makes up his mind and reaches a point of indecision.

Uncle Shloomp returned home today with a black eye.

## The SQUIRREL CAGE

By REID BUNDY

Charlie Gotts tells about the huge truck which lumbered up alongside a sports car stalled at the roadside. The trucker called out, "Whazzamatter, you need a new flint?"

Dave Figueredo proved substantially that men are creatures of habit on a recent week end jaunt to the desert. Parking the kids with grandmother, the Figueredos climbed in the family bus and the two of them motored out to a quiet spot on the Mojave where they stopped at a motel. About 3 a.m., some lot staying in a neighboring motel with his parents let out a yell and began raising the roof. Before he had time to realize that his own children were a couple of hundred miles away with grandmother, Dave had hit the floor and was tearing the place apart looking for the crib. Ruined his night, he claims.

The question is, according to one wag: "How did the foot and the money get together in the first place?"

"Can you describe the man who hit you?" asked his wife, and Shloomp replied: "That's what I was doing until he hit me."

Mr. Shnook, the marriage broker, is distributing a new book titled: "What Men Know About Women." The pages are blank.

Auntie Draykop has been taking singing lessons and practicing day and night. This morning, she asked her next-door neighbor, "What do you think I should do with my hands?" and the neighbor inquired: "Did you ever try holding them over your mouth?"

Gentle Jim, man of God, says: "People who are superstitious make the serious mistake of placing their faith in the wrong things."

Unable to face life without Portia, my brother Yorkie ran sobbing into a 13-story office building and threw himself out of the window (the basement window).

My Auntie Gasser's best girl friend hired a plastic surgeon to eliminate her crow's feet and wrinkled face. Now she has wrinkled feet and a crow's face.

Charlie Bollor was asked if

a man named Mr. Worst had ever eaten at his famous Castle Restaurant. "No, not yet," replied Mr. Bollor, "The worst is yet to come."

"I have the best formula for getting along with your boss," Boston Barney," said my golf partner Fairway to me today. "You merely exchange his ideas with him."

Bluenose Bloochie just learned why we have a fast plane service to Las Vegas. He says: "It's for folks who are in a hurry to lose their money sooner."

Likened to Jack Webb, Oscar Levant snorted and commented: "It isn't true. He doesn't even have my lack of charm."

Wentworth, my stock broker, always advises his clients: "You must definitely live within your means, even if you have to borrow to do it."

Tom Rische, who parks his highlands in Highland Park, relates the yarn about an alligator. His teen-age hep cat owners nursed the little fellow but it died. In authentic Dixieland fashion, the beboppers staged complete services for their late pet while they marched to the swinging funeral dirge: "See You Later, Alligator."

## The Freelancer

By TOM RISCHÉ

There seems to be some difference of opinion between the so-called experts on whether or not Junior should get his little behind warmed when he misbehaves.

The old "spare the rod and spoil the child" school holds that Junior should have the tar beaten out of him periodically, even if he hasn't done anything, just to keep him in line.

Another school feels that Johnny shouldn't have a hand laid on him, even when he throws a tantrum and breaks Mama's favorite lamp. To do so would warp his little personality and prevent him from developing in his own way.

A middle-of-the-road school believes that a spanking should be administered now and then, as needed. If Junior throws rocks at passing cars, he gets spanked. If he behaves, he may get a candy bar or a Bugs Bunny comic book.

There are those who assure us, in horrified tones, that to spank a child frustrates him and gives him inhibitions. Judging by their behavior in public, some kids could stand a few inhibitions.

Looking back at my own childhood, there were a number of times when I deserved to have my rambunctiousness, curbed by a firm hand. I did, and I don't think I'm much the worse for it.

Back in the real good old

## REYNOLDS KNIGHT

# Business Reporter Predicts Campaign for Income Tax Cut

Before this month is out a determined drive will be in, aimed at forcing a tax cut which may reach \$2.5 billion in federal income taxes. Its sponsors mean to throw two stones at one bird: If the measure is passed and signed, it will neatly snip away a big federal revenue surplus, thwart administration boasts of budget-balancing. If it's vetoed, Ike is being mean to poor little taxpayers.

Perhaps both stones will find their mark in succession. A veto could be overridden. Taxation economists are alarmed at the trend they see gaining in income taxation: When revenue needs go up, but the extra load on the rich because they can afford it. When revenues are ample, take the load off the poor because they need a break.

Logical end of this would be to have, incomes of the top fifth of income-receivers go to tax. Logic is not likely to go so far.

60,000 BUDDING AUTHORS — Despite some adults' misgivings about television, comic books and the like, there are still at least 60,000 high school students vitally interested in

doing their own creative writing — articles, short stories, essays, poetry and dramatic sketches. That's the number of entries this year in the Scholastic Magazine's annual competition. The magazine company manages the contest for W. A. Sheaffer Pen Co., which donates \$2000 in cash and nearly a hundred fountain pens for the winners.

The writing awards were established in 1925, and this year's total of entries was the largest in history. The May issues of four national classroom magazines, and Literary Cavalcade, also published by Scholastic Magazine, are carrying several of the winners' entries. Judges included Eudora Welty, Gladys Schmitt, Bernadine Kieley, Shirley Jackson, J. Frank Dobie, Fred Coe, Hansford Martin and Oscar Williams.

THINGS TO COME — A new home movie camera attachment is an electronic pupil. It adjusts the light entering the lens to keep exposure adequate. A home hair-trimming set offers clipper, shears, comb, crew-cut attachment, and instructions. You can pop up your sales messages with gold bricks of golden eggs from a

new gimmick shop... Newest cake mix incorporates real chips of vacuum-dried apple.

BILLION FOR BOXES — The folding paper box industry will join the billion-in-sales ranks soon, the Folding Paper Box Assn. of America predicts. Sales last year were \$850 million, and this year they are running 15 per cent higher. W. W. Fitzhugh Jr., president of the New York Chapter of FPB AA, credits "constantly increasing consumer demand for more and better packaging, spurred by self-service retailing."

Pointing out that the folding paper box is the most widely used package, with 110 billion cartons used annually, Fitzhugh said new uses were a major factor in rising volume. Cartons for paper products, such as cups and napkins, and carry-packs for beverages, were almost unknown 10 years ago, but today account for 15 per cent of sales.

"In this era of self-service," Fitzhugh said, "packaging is taking over much of the sales process. In many cases the package is the only salesman the customer ever sees."

REAL CROP CONTROL — Corn and wheat, the basic crops that cause most of the worry over surpluses, are suffering from too little rain, and cotton, a third crop crop, from too much as May wears on without many signs of seasonable growing weather.

There is still plenty of time for planting corn and replanting cotton, and of course winter wheat was all in the ground last fall. However, there is always a loss of acreage when any crop is delayed long after its customary starting time.

Some marginal farmers have jobs to go to, others don't have the resources to seed twice, and a number are suitcase farmers who only arrange to be at their farms for seedtime and harvest, and can't change their plans quickly.

Wheat farmers are plagued with dust just now, but that's more a nuisance than a menace. The crop went into the winter with good moisture, and unless the ground gets so dry the winds literally jerk the plants out of the ground, well-started wheat can stand a lot of drought.

BITS O' BUSINESS — Sugar quota for all 1956 was hiked to 8,450,000 tons... Government stockpiling of strategic commodities has amassed \$6.3 billion worth... Bank clearings in the week ended April 18 totaled \$21,132,292,000. Dun and Bradstreet reported.



What? Know ye not that your body is the temple of the Holy Ghost which is in you, which ye have of God, and ye are not your own? (1 Corinthians 6, 19.)

St. Paul reminds us that the Heavenly Father created us in His image, that He dwells within us as our souls. Our sins and transgressions, therefore, are against Him; in love and humility we must seek His forgiveness, pray for His guidance and help.

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## The Political Front

By THE STAFF

Many municipal judicial districts of Los Angeles county have never had a higher court judge selected from within their boundaries," Judge John A. Shidler said yesterday.

The judge, serving in the South Bay Municipal Court and seeking elevation to the Los Angeles Superior Court, Office No. 28, pointed out that most judicial promotions to Superior Court are made from the ranks of jurists in the Los Angeles Municipal Courts.

Never has such an elevation come to judges from the Inglewood, South Bay, Huntington Park, Glendale, Burbank, Alhambra, Downey, Santa Anita, El Cerrito, El Monte, Whittier, South Gate, Culver City or East Los Angeles districts, he declared.

His own Municipal District serves some 250,000 residents. Judge Shidler pointed out, yet no judge from the area is serving in the Superior Court. Population totals in other districts vary, but on the basis of one judgeship for each 62,500 persons, most of them should have at least two such judges.

The judge, who served for the past 15 years on the bench in the South Bay, with frequent service at other courts in the county, disclosed there are six "downtown" candidates seeking the post, headed by Los Angeles Attorney Fletcher Bowron.

Judge Shidler believes that residents of the areas outside the big city have become aware of the fact that they are being overlooked in the selection of higher court judges and he points out that his election will be "a step toward a more equal distribution of such judgeships."

Judge Shidler's long record of service on the bench was broken only by three years' service in the Army during World War II and, besides an earlier private practice as an attorney in Torrance, he served as City Judge here and as justice of the peace in Gardena, Compton, and Inglewood. Service in the Los Angeles Municipal Court brought him wide experience as criminal jury

judge, civil jury judge, civil non-jury judge, traffic judge, preliminary hearings judge, and in small claims court.

He was chosen by the voters of his district with an overwhelming vote even before the South Bay Municipal Court was officially opened and has served in that court ever since.

This experience, coupled with the fact that he is well-acquainted with problems of vast populated districts of Los Angeles County, has led the jurist to seek a place in the Superior Court as a representative of one of the fastest growing areas in the county.

The tremendous votes of confidence given him by his fellow residents of the Bay area, Judge Shidler feels, can be coupled with those of other areas previously overlooked in the selection of Superior Court judges to give the "forgotten districts" a voice on the bench of the Superior Court.

Back from Washington, where he was able to hold meetings with top government leaders, 17th District Congressional candidate Charles A. Franklin has begun active campaigning for the June 5 primary election.

The Westchester resident and insurance broker met with Vice President Richard M. Nixon, U. S. Senator Thomas Kuchel and top party leaders to acquaint himself with the issues pertinent to the Southland area in the coming election.

Franklin is a family man, veteran and businessman in the district where he is campaigning. He holds degrees in law and engineering and boasts a top service record where he rose from enlisted man to officer.

Terminating his meetings in the capital, "highly successful," Franklin has returned to his campaign headquarters at 185 N. Hawthorne Blvd., Hawthorne, to lay plans for his campaign and book engagements for public appearances in the surrounding area.

Advertisement for 'THINGS TO TALK ABOUT' by Franklin J. Meine. Includes a cartoon illustration of a man and a woman talking. Text: 'ALTHOUGH MOST SMALL BIRDS FLY LESS THAN 200 FEET ABOVE THE GROUND THE LINNET AND OTHERS HAVE BEEN OBSERVED AT HEIGHTS OF 10,000 FEET... THE TREND IN FICTION RECENTLY HAS BEEN TOWARD THE LONG, LONG NOVEL. THE MOST POPULAR IS RANGING FROM 400 TO 1,000 PAGES IN LENGTH.'