

Here At Home

By Maude Miller

Sometimes we wonder . . . does it really pay to advertise? This little jingle is a kind of answer:

A lion met a tiger
As they drank beside a pool,
Said the tiger, "Tell me why
You're roaring like a fool."
"That's not foolish," said the lion,
With a twinkle in his eyes,
"They call me King of all the
beasts
Because I advertise."
A rabbit heard them talking
And ran home like a streak,
He thought he'd try the lion's
plan
But his roar was just a
squeak.
A fox came to investigate—
Had luncheon in the woods.
So when you advertise, my
friends,
Be sure you've got the goods!

Woman Side

We've got the goods at the Sam Levy Dept. Store even though we don't roar about it . . . just sort of give gentle hints to our friends. "Frinstance: While the weather stays cool are you dying to wear dyed to match skirts and sweaters by Connaught? What makes these flannel skirts and cashmere sweaters so highly desirable to us middling gals as well as to you young ones? First, they're stunning to the eye . . . perfection in color, line and fit. Second, they give the elegance of the matched look . . . yet they're not expensive! Can't believe it? Come into Levy's and see! And when the weather finally turns hot . . . you'll still want that matched look . . . And you'll find it in our famous, "bright as a Spring morn," two-piece cottons! Lots of them on the gay, circular bar on your right as you enter the Store. Soft, elegant simplicity is the keynote this year . . . you might call it the "Kelly look" . . . especially in our shirts and skirts of softest French voile with woven (not printed) dots, sweetly draped collars on sleeveless tops, and swirly, quilted skirts. Colors are dove gray or deep dark blue, both spiced with white. You couldn't be more prettily cool!

Man Side

We're in love with a guy we've never seen! He (or they) designs the new sport shirts for you fellas . . . coming into Levy's by the bucket load . . . and for looks, comfort and washability they're the tops! Stripes, or plaids, or prints, with convertible Italian collars . . . guaranteed to make you look like the bronzed heroes of the All Italy Thoudans Mile Race. (See where five were killed in this year's annual. It's safer just to wear our shirts and relax.)

Our Side

The great Chinese philosopher, Lin Yutang, said, "All women's dresses are merely variations on the eternal struggle between the admitted desire to dress and the unadmitted desire to undress." We-ell! Anyhow, the variations are sure fun, when you're shopping right here at home in downtown Torrance. Especially at 1511 Sartori. SAM LEVY DEPT. STORE. Naturally!

Foreign Student Program Aided by New Rotary Club

The newly formed Hollywood

Home owner or contractor, you will like our complete, fast service on loans for buying or building.



Riviera Rotary Club presented a \$100 check to the American Field Service in the form of a sustaining membership in that the same amount will be given each year. The presentation was made at a luncheon meeting of the group held last Thursday at the Ravon Supper Club, Redondo.

Giving talks before the group were three local exchange students, Arno Mehling of Germany, Arny Willerson of Holland, and Gloria Montesinos of Spain.

SOCONY MOBIL OIL COMPANY, INC.



Cash Dividend No. 101
The Board of Directors on April 24, 1956, declared a quarterly dividend of 30 cents per share payable June 9, 1956, to stockholders of record at the close of business May 7, 1956.

25% Stock Dividend
On April 27, 1956, the Board of Directors declared a 25% stock dividend payable in shares of capital stock of the Company on June 18, 1956, to stockholders of record at the close of business May 7, 1956.
W. D. BICKHAM, Secretary

Bandit Robs Dairy Truck

An Inglewood Farms' dairy truck was stopped Sunday afternoon on Del Amo Blvd. here and the driver, Milton S. Dahl, 45, of Redondo, was forced to hand over about \$139 to a bandit who held him up at gunpoint.

Dahl told authorities that he was hailed to stop by the driver of another car and he did, thinking he might make a milk sale. But the bandit had other ideas.

The suspect approached the truck, gun in hand, and said, "Give me your wallet." Dahl told detectives he gave the robber all the money he had.

He said the suspect turned around and drove off, heading west on Del Amo.

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(Advertisement)

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'Brigadoon' to Open May 10 at El Camino

Opening a week from tonight for a six-night run in the Campus Theater of El Camino College will be "Brigadoon," the first spring musical to be presented in the new 354-seat campus facility. Subsequent performances will be staged on May 11, 12, 17, 18 and 19.

For the first time in college history a number of roles have been double cast, according to Marl F. Sloan, director of student personnel. Assignment of two performers to a role enables a larger number of students to participate in leading parts and proves valuable in case of illness of performers, the educator noted.

The leading role of Fiona MacLaren has been assigned to Lucille Liberatore and Joy Lee Miller. Miss Liberatore will play on May 11, 17 and 19. Melva Grantham and Sandra Yates enact the role of Meg Brockie, with Mrs. Grantham playing on May 11, 12, 18 and 19.

Pair Share Roles

Ronald DeRosier and Hal Jones play the role of Charlie Dairympole, with DeRosier taking the stage on May 11, 12 and 18.

Torrance Man Made Official

Martin Jack, 1411 Amapola Ave., a Leuzinger High School teacher, was elected treasurer of the California Driver Education Assn. at the fourth annual conference held at the University of Southern California last week.

The two-day meeting of more than 300 teachers, school administrators and others engaged in traffic safety education work was devoted to discussions of new techniques and mutual problems.

my Albright and Jeff Douglas will be played by Robert Chapline and Robert Citek, respectively.

Other roles and players are Archie Beaton, Michael McGregor, Harry Beaton, Ben Ybarra; fishmonger, Pat Dawson; Angus MacGuffie, Roland Charles Slater, Jean MacLaren, Short; Andrew MacLaren, Charlene Boughton; Maggie Anderson, Jeanene Ambler; Mr. Lundie, Ed Sludmak; sword dancers, Don Pape, Mike McKeever and Vincent Martinez; Stuart Dairympole, Don Haas; Frank Bob Casner, and Jane Ashton, Mary Jo Loh.

Chorus to Appear

In addition to the principals, 19 dancers, 33 members of the chorus, and instrumentalists will appear in the production.

Instructing students in the performance are Dr. R. Gordon Orme, R. Neil Hill, Hamilton M. Maddaford, Burnett Ferguson, and Les Thomas.

All performers are enrolled in college classes. Chapline, who recently presented a program of "Shakespeare" at Hawthorne High School, was the lead in the 1955 production of "Allegro."

Because the seating capacity of the beautiful new Campus Theater is limited, six performances have been arranged, instead of the usual two. The frequency of performances also enables students to enjoy a realistic theatrical situation, college officials indicated.

Tickets, now on sale at the campus student store, are free to holders of college student body cards. A one-dollar admission fee is being made to the general public.



READY COLLEGE MUSICAL . . . "Brigadoon" is the key word in the minds and vocabularies of the five El Camino College music students pictured above. They are (from the bottom up) Melva Grantham, Ben Ybarra, Joy LeMiller, Lucille Liberatore and Hal Jones. The musical will open in the Campus Theater May 10.

VAN'S MAPLE SHOP Anniversary Sale

MAKE YOUR SELECTION OF GIFTS FOR MOTHER'S DAY!



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and cuckoos the full hour
and once on the half hour
with gong strikes!

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Excellent quality. Fume-proof, not affected by factory fumes! GALLON WILL COVER 500 SQUARE FEET Gal. **\$3.69**



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