

Three-Day Event Slated for Herald Cook-O-Rama

RED CROSS OPENING BLITZ CAMPAIGN

The Only Paper Blanketing All Sections of Torrance plus Lomita, Harbor City and Adjacent City and County Areas

Torrance Herald

Phone
FA 8-4000

Published Monday and Thursday—
Entered as second class matter Jan. 20, 1914, at postoffice, Torrance, California, under act of March 3, 1879.

OFFICE AND PLANT AT 1619 GRAMERCY AVE., TORRANCE

42nd Year—No. 21 12

TORRANCE, CALIFORNIA, MONDAY, MARCH 12, 1956

CIRCULATION OFFICE FA 8-4004

10¢ per copy

12 PAGES



IN ARMAMENT SCHOOL... Airman Third Class Edward Daseley, son of Mr. and Mrs. Charles Daseley, 18033 Ermita Ave., has been assigned to the 3415th USAF Technical School at Lowry Air Force Base as a student in the department of armament training.

Officials Announce Teacher Scholarship

A new scholarship program which will enable residents of the area who have been graduated from college to enter the teaching profession while completing training has been announced by Torrance Unified School District.

The program, known as the Southern California Teacher Education Scholarship, has been set up with the cooperation of the School of Education at the University of Southern California, according to Robert C. Morton, director of personnel for the Torrance district.

Must Enter School
Under the plan, persons who hold a bachelor's degree at least two years old at the time of application may be employed to serve as Torrance teachers for one year. They must meet the requirements for admission to graduate study at SC.

Those receiving the scholarships will have tuition expenses paid at SC while qualifying for a teaching credential, Morton said. They will attend the full summer session this year, and

while employed as regular teachers during the 1956-57 school term, will attend classes at the university on Saturday mornings. During the following summer, the candidates will complete work for the teaching credential.

15 Recruited
"We have already recruited 15 outstanding teachers from this community through this scholarship program," Morton said.
"Members of other professions who desire a career in education and college graduates who have not used their degrees professionally have constituted our main source of candidates," he concluded.

Million Dollar Land Purchase Urged on City

A recommendation that the city acquire about 90 acres adjacent to the new civic center site on Torrance Blvd. for the establishment of a parksite was approved by the city at its regular meeting here Wednesday night.

On the motion of Commissioner Anthony Blotti, the group voted unanimously to recommend the acquisition of the area to the City Council.

The area recommended for acquisition by the city is bounded by the Dominguez Water Co. reservoir on the north, Madrona Ave., Maple Ave., and the civic center site.

The land is presently zoned for heavy industry and one real estate broker in Torrance estimated that it would cost well over \$1 million to condemn it.

Proponents of the measure have not outlined methods of financing the costly purchase.

PFC Chapman Headed Overseas with Army

PFC William H. Chapman, 18, son of Mr. and Mrs. Robert C. Chapman, Sr., 17002 Osage Ave., is scheduled to leave the U. S. for Germany this month.

Chapman is a rifleman in Company I of the 188th Regiment. He entered the Army in March, 1954, received basic training at Fort Ord, and was last stationed at Fort Bragg, N. C.



MAPPING A BLITZ... Mapping a route for her Red Cross blitz is the project of Mrs. Ernest Russell, 218 Calle de Madrid, that draws the attention of her children, left to right, Philip G. Kiplinger, 8, Perry S. Mori, 8, and Kevin T. Mori, 7, on Wednesday evening, March 21, and is concluded Friday, March 23.

'Mrs. America' Judging Slated

A three-day event which will include the district finals of the Mrs. America contest and a two-day cooking school will move into the Torrance Civic Auditorium Wednesday evening, March 21, and be concluded Friday, March 23.

First on the program will be the Junior Chamber of Commerce and Recreation Department-sponsored final judging for Mrs. America of 1957, which will determine the area representatives of Inglewood, Hawthorne, El Segundo, Manhattan Beach, Redondo Beach, Hermosa Beach, and Torrance.

Program Arranged
Jaycee Bud Feller will emcee the program Wednesday evening, and Miss Marilyn Jensen, supervisor of women's and girl's activities for the Torrance Recreation Dept., has arranged an evening of entertainment for the event.

On the program will be a musical combo, soloists, ballet, tap dancers, and other entertainment.

Beginning at 1:30 the following afternoon, March 22, the Torrance HERALD-Southern California Gas Co. Cook-O-Rama will open its two-day run in the auditorium.

New Features Stressed
Mrs. Margie Ewen, home economist and homemaker, will demonstrate how to use all of the new gas range features in being a "Mrs. America" at home.

Among the features to be

Survey Shows School Costs Here Better Than Average

Only three of the 90 school districts in California have a lower "per pupil cost" than the Torrance Unified School District, a recent survey of 1954-55 school costs by the State Department of Education revealed.

Costs per pupil ranged from \$224 to \$609, the survey reported. Torrance's average pupil cost of \$253, is lower than 86 of the 90 districts throughout the state. The average of all districts was \$319.37.

The report also indicated that the bulk of the money spent in Torrance schools is put into items that directly benefit the children and the educational programs, according to an analysis of the findings by local school officials.

Local Frosh Elected to ECC Offices

Heading the freshman class at El Camino College this semester is Fred L. Fredericks of Hawthorne, who won the presidency in a run-off election held last week.

In the sophomore class elections, Buckley Norris received the most votes for president, and Duane Jackman won the "veep" post. Norris is an English major who hails from Seattle, Wash., but now lives in Hermosa Beach. Jackman is a resident of Redondo Beach.

Phil Perkins and Marilyn Jekiel, both of Inglewood, were elected sophomore secretary and treasurer respectively.

The newly created office of commissioner of rallies was filled by Patricia Smith, of Inglewood, running unopposed.

Burglars Take Furs From Lomita Home

Eve R. Leopold, 46, of 26011 Pennsylvania Ave., Lomita, reported to sheriff's deputies the loss of \$100 in clothes when burglars entered her home recently.

She said a fur coat, mink stole and a skirt were taken in the entry. The intruders reportedly entered the home by smashing a living room window.

Deputies are continuing their investigation into the burglary.

Series of Area Drives Outlined

As six sections of pace-setting door-bell ringers turned in a sum of \$1180 at the end of last week, plans to raise the major portion of the \$4600 Red Cross residential quota through a series of blitz campaigns this week, were announced by Mrs. Ben Haggott, and Mrs. Herma Tillim, co-residential chairmen in Torrance's 1956 fund appeal.

Urging residents to "throw the welcome mat out for volunteers," the co-leaders reported that approximately 55 sections of workers are expected to follow door-to-door routes this week in a persistent day-by-day attempt to reach their assigned quota of Torrance's total \$18,985 goal.

Volunteers Needed
Stating that Torrance was "off to a slow start" because of difficulties in obtaining an adequate volunteer organization, Mrs. Haggott indicated that another 200 workers were still needed, and asked women "able to devote any time at all to this week's blitz operation" to contact the local campaign headquarters, 2410 Carson St., at FA 8-7002.

Based on incomplete assignments started last week by volunteers in Mrs. Seth Warren's division, the first "blitz" report included one over the top announcement by Mrs. Clinton Beeson, whose workers hit their target following a blitz staged last Wednesday.

Chairmen Listed
Division chairmen who are instigating accelerated campaigns this week include Mrs. Vernice Higgins, 3150 Oval St.; Mrs. Kathleen Reese, 2088 LaSalle; Mrs. Helen Underwood, 333 Avenida Atenas; Mrs. Doris Fay, 5405 Linda Drive; Mrs. Marjorie Stevens, 20615 Madrona Ave.; and Mrs. C. M. Johnson, 3708 W. 171st St.

Other groups taking part in Torrance's Red Cross fund appeal are expected to report at the first regional report meeting slated for early this week, when campaign leaders from the Southwest Area communities will announce production progress made through commerce and industry, business, and residential divisions.

Boy Injured In Tumble

Wayne Jackson, 13, of 22718 Ewelyn Ave., suffered a broken right arm and possible internal injuries Friday when he fell off a 14-foot water tower on Standard Oil lease property on Sepulveda Blvd., police reported.

E. R. Lewis, of the Standard lease concern, said he saw two boys on a water tank on the property and approached them to tell them to leave. He said when he got to the tank he found young Jackson on the ground.

The boy was taken to Harbor General Hospital for treatment, authorities said.

Crashes Hurt Two Persons

Two persons were injured here in a pair of traffic accidents Thursday.

Paul Greer, 56, was taken to Torrance Emergency Hospital with injuries after cars driven by Helen T. Smith, 45, of 312 Crenshaw Blvd., and Jessie Pauline Greer, 31, collided on Torrance Blvd. east of Madrid Ave.

Ralph A. Aldrich, 38, of Redondo, was treated for injuries by a private physician as a result of an accident involving cars driven by him and Russell C. Whitman, 39, of Los Angeles, at Pacific Coast Hwy. and Madison St.

Merchants Studying Business Promotion

Ambitious plans for re-emphasizing downtown Torrance's advantages as a retail shopping area were outlined at a general meeting of the Retail Merchants Assn. here Wednesday evening at the YWCA Building.

Representatives of a majority of downtown retail firms, along with property owners in the district, heard Charles Gotts, president of the merchants group, describe the proposed promotion program, tentatively slated to cost \$25,000 during the coming year.

This amount would be raised, according to Gotts, through pledges by all types of businesses in the general downtown area. The amount of individual pledges varies, depending on the gross annual volume of the participating retailer or businessman. Property owners are to be asked to contribute a sum equal to that pledged by their tenants.

Funds collected would be used exclusively to promote downtown Torrance as an attractive shopping center for the rapidly growing southwestern region. Newspapers, radio, and billboards would be used to carry the sales message, according to the plans outlined by Gotts.

EASTER EGG HUNT

Retail Merchants Assn., the Torrance Recreation Department and the Adult Club are backing an annual Easter Egg Hunt, set for local youngsters March 31 in El Prado Park.

Money to purchase the candy eggs and baskets is being furnished by the Adult Club and the merchants organization.

Local merchants also will back a unique plan that will find, hidden among the eggs, cards worth a \$1 purchase at a local store to the children discovering them.



NEW ROAD PROJECT... City officials of the neighboring areas and officials of American Bitumuls & Asphalt Co. watch a demonstration on Acacia Ave. as crews lay down a "slurry seal" coat over the old paving. The material, hauled to the project in transit-mix trucks, is dumped into a spreader which puts a thin coating on the street.

New Paving Methods Get Testing Here

An on-the-spot demonstration of a relatively new method of refurbishing old streets was conducted here Thursday afternoon when Acacia and Beech were repaved between Torrance Blvd. and Carson St., while neighboring city officials looked on.

The new method, developed mainly by the County Road Dept., is being promoted by the American Bitumuls & Asphalt Co., of San Francisco, who supply much of the material in the process.

John Patrick, assistant to the City Engineer, explained the method to visiting officials Thursday. The oil, sand, and other materials are brought to the project in transit-mix trucks and dumped into a sled being towed behind the truck. The sled lays down a thin veneer of the material on the old street, leaving it smooth and crack-free.

On hand to witness the demonstration Thursday were C. W. Turner, president, and N. H. Angell, vice president in charge of marketing for the American Bitumuls Co.; city managers, engineers, and street department personnel of a number of nearby cities.

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COCK-O-RAMA... In this special kitchen in the Home Service Dept. of the Southern Calif. Gas Co., Mrs. Margie Ewen, home economist, makes ready for the HERALD's two day Cook-O-Rama to be held March 22-23 at the Civic Auditorium. She will pass on to homemakers the results of her research.