

# Behind the Scenes

By REYNOLDS KNIGHT

Government spending amounting to an estimated \$108 billion dollars is expected to stave off any real difficulties for the nation's economy this year despite the continuing rise in inventories and soft spots in a few industries.

Military expenditures alone are seen reaching well over the \$37 billion mark, a bout \$1.5 billion more than last year.

But the problem lies in consumer thinking. The public has sensed there may be lower prices in the near future and is deferring its purchases on the basis of this expectation.

Whether the public is right will be more accurately judged when March figures on manufacturers' inventories are in. February's increase pushed them to a record \$52 billion.

One industry that could stand a quick pickup in consumer buying is the textile industry. Production cutbacks have not been able to help the price structure of either cotton or synthetic fabrics, and cottons are reportedly down to an eight-year low. Wool and worsted producers are said to be in a squeeze as a result of a raw-material price rise.

There have been minor revisions in production of coal, steel and automobiles but there is still a tendency on the part of the men in these industries to be optimistic about the outlook for the total year, especially in view of the budget.

**SPEEDIER WELD**—A new arc welding process that will cut costs and time has just been shown at the annual convention of the American Welding Society in Philadelphia.

Norman S. Strandwitz, welding activities head of National Cylinder Gas Co., developer of the new process, reported that weld metal can now be deposited 12 times faster than manual stick electrode welding methods and at least 33 per cent faster than established semi-automatic methods.

Secret of the system, called "Dual Shield," said Strandwitz, is in its combined use of carbon dioxide—the same gas we exhale when we breathe—and a continuous consumable electrode with a built-in core of granular additive or "flux" that shields the worker from atmospheric impurities. "It has successfully welded every type of mild (low-carbon content) steel," he said, "and promises substantial time and cost savings for thousands of shops now fabricating steel by manual methods. In one extended test, Strandwitz reported, it was found that a welder using the Dual Shield method could accomplish in six minutes work that formerly required 46."

**THINGS TO COME**—A firm in Pennsylvania has developed a tiny plastic greenhouse for individual plants. For those who have to get their oil into small places, a fountain pen oil can has been created. And the musicians will be happy to learn that new instrument called the "Chordion" is about to be marketed, combining the accordion keyboard with the tones and flexibility of the organ.

**FORM OF SAVINGS**—Too many economic analysts are concentrating almost exclusively on what American consumers owe and ignoring what they own, according to a leader in the appliance industry. Julius Klein, president of

the Gas Appliance Manufacturers Assn., told the recent 22nd annual convention of the group that while consumer debt of around 34 billion dollars has attracted widespread attention, there is little recognition of this counteracting statistic: that consumer durable goods now in use are worth, even allowing for depreciation, some 190 billion dollars.

Klein urged manufacturers to intensify their emphasis on the savings aspect of home-improvement projects.

"Some authorities refuse to recognize the tremendous accumulation of automobiles, appliances and other durables as a form of savings because the money involved is not immediately available for investment elsewhere. This view is unrealistic when applied to manufacturers in the gas appliance field and others in the building industry making products that have relatively long useful life," he said.

**DIPLOMACY**—Oil on rough international waters—in this case those in the Middle East—has softened the price structure of oil in the United States.

Heating oils and diesel fuels were down a half-cent a gallon last week in the Midwestern states while in the Southwest, area refiners cut the price of crude five cents a barrel.

With warmer weather coming on, oil industry leaders see

**Rootvic Elected to GP Management Assn.**  
Gordon J. Rootvic, 1812 Gramercy has been elected a member of the Mobil Management Assn. of General Petroleum Corporation.

Rootvic, who joined the company in 1955, is employed as junior engineer at General Petroleum's Torrance refinery.

**ORE PROCESS**  
About 2,000 tons of ore must be processed to produce 27 tons of nickel.

no increase in crude prices. But they agree that if Nasser turns on the heavy raiding from the Gaza Strip or interferes with Israeli shipping in the Gulf of Aqaba, the supply and price situation will change completely.

Despite the uncertainty of conditions in the Middle East, plans are being made for increasing oil production from this region from the 160 million tons recorded in 1955 to a possible 636 million by 1972.

**BITS O' BUSINESS**—Business on hardgoods manufacturers' books totals nearly \$59 billion. Insured unemployment has declined but it is still above that for 1956. Fertilizer manufacturers are enjoying brisk sales and see farm incomes going up this year.

# North American Grants Pay Hike

North American Aviation, Inc., today announced that its more than 54,000 hourly and weekly employees will receive a cost-of-living increase of two cents an hour starting April 28.

E. D. Starkweather, North American's director of personnel administration, said that the increase is based on the February 15 U. S. Consumer Price Index (all items) of 118.7.

In accordance with company policy, the Bureau of Labor Statistics index is reviewed each four months to determine the amount of cost-of-living adjustments, he said.

This increase brings to seven cents the cost-of-living allowance granted North American employees during the past year. Hourly and weekly employees received an one cent per hour increase last July and two cent boosts in October and December.

APRIL 18, 1957

TORRANCE HERALD Twenty-one

# Foreign Job Tests Slated

Personnel officers from the Department of State will be in Los Angeles April 22 through May 18 to interview job applicants, it was announced here yesterday.

Young men and women, 21 to 35 years of age, single and with no dependents, are being sought for Foreign Service to fill positions as secretaries, stenographers, communications clerks, mail and pouch clerks,

and general clerks, in the nation's 270 Embassies, Legations, and Consulates abroad and in Washington, D. C.

Interviews will be conducted from 9 a.m. until 4:30 p.m. daily at 525 S. Flower St., Los Angeles.

## BUSHEL UNIT

Dry measure of a bushel is fixed by law as exactly 2150.42 cubic inches.

IN THE LITTLE DOGGIE HOUSE?

*Eat with Charley*

At DANIELS CAFE 1625 Cabrillo Ave. DOWNTOWN TORRANCE



Glasses can be very flattering

At the same time that you improve your vision, you can add a smart new fashion note to your appearance. Choose here from latest styles. "Glasses here are never expensive"

**Dr. G. E. Cosgrove**

OPTOMETRIST  
135 S. PACIFIC AVE. PHONE FR 2-6045  
REDONDO BEACH

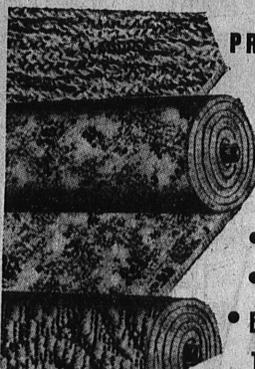
# BUY AT DISCOUNT PRICES!

Call TODAY ...  
**PL. 5-0726**

FOR FREE ESTIMATES

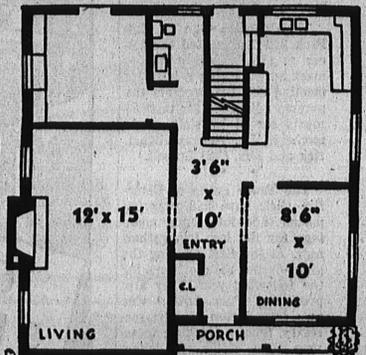
# WALL-TO-WALL CARPETING SALE!

Prices Include Complete Installation & 40-oz. Waffle Pad



PRICES INCLUDE:

- Carpeting
- Labor
- Hand Sewing
- 40-oz. Waffle Pad
- Tackless Stripping
- Door Metals
- Expert Workmanship, Trained Mechanics



Check Your Room Sizes on This 33 1/3 Sq. Yd. Diagram

CALL PL 5-0726 for FREE ESTIMATE

<p><b>NYLON-VISCOSE WEST WIND HI-LO</b></p> <p>* Completely installed with 40-oz. waffle cushion. Tackless installation.</p> <p>On average liv. rm., din. rm. &amp; hall—33 1/3 sq. yds.</p> <p><b>YOUR PRICE COMPL. \$166<sup>33</sup></b></p> <p>INSTALLED.....</p>	<p><b>NYLON-VISCOSE CHARRISSE FRIEZE</b></p> <p>* Completely installed with 40-oz. waffle cushion. Tackless installation.</p> <p>On average liv. rm., din. rm. &amp; hall—33 1/3 sq. yds.</p> <p><b>YOUR PRICE COMPL. \$183<sup>00</sup></b></p> <p>INSTALLED.....</p>
<p><b>SOLUTION-DYE VISCOSE PATRICK TWEED</b></p> <p>* Completely installed with 40-oz. waffle cushion. Tackless installation.</p> <p>On average liv. rm., din. rm. &amp; hall—33 1/3 sq. yds.</p> <p><b>YOUR PRICE COMPL. \$193<sup>00</sup></b></p> <p>INSTALLED.....</p>	<p><b>SOLUTION-DYE VISCOSE BRAZIL TWEED</b></p> <p>* Completely installed with 40-oz. waffle cushion. Tackless installation.</p> <p>On average liv. rm., din. rm. &amp; hall—33 1/3 sq. yds.</p> <p><b>YOUR PRICE COMPL. \$209<sup>07</sup></b></p> <p>INSTALLED.....</p>

<p><b>Solution-Dye Viscose Sherwood Tweed</b></p> <p>* Completely installed with 40-oz. waffle cushion. Tackless installation.</p> <p>On average liv. rm., din. rm. &amp; hall—33 1/3 sq. yds.</p> <p><b>YOUR PRICE COMPLETELY INSTALLED—\$226<sup>33</sup></b></p>	<p><b>Solution-Dye Viscose Americana Tweed</b></p> <p>* Completely installed with 40-oz. waffle cushion. Tackless installation.</p> <p>On average liv. rm., din. rm. &amp; hall—33 1/3 sq. yds.</p> <p><b>YOUR PRICE COMPLETELY INSTALLED—\$243<sup>00</sup></b></p>
---	--

# ★ 9X12 RUG RIOT! ★

WITH FREE 9x12 RUG PAD

<p>Approx. 9x12 Ft.</p> <p><b>NYLON VISCOSE CUT-PILE CHENILLE</b></p> <p>Retail Value YOUR PRICE</p> <p><b>\$74.50 \$49.99</b></p> <p>With FREE 9x12 Rug Pad</p>	<p>Approx. 9x12 Ft.</p> <p><b>WOOL AXMINSTER</b></p> <p>Retail Value YOUR PRICE</p> <p><b>\$74.50 \$49.99</b></p> <p>With FREE 9x12 Rug Pad</p>	<p>Approx. 9x12 Ft.</p> <p><b>SCULPTURED RUGS</b></p> <p>Retail Value YOUR PRICE</p> <p><b>\$49.50 \$34.99</b></p> <p>With FREE 9x12 Rug Pad</p>	<p>Approx. 9x12 Ft.</p> <p><b>VISCOSE TWEEDS</b></p> <p>Retail Value YOUR PRICE</p> <p><b>\$49.50 \$34.99</b></p> <p>With FREE 9x12 Rug Pad</p>
--	---	--	---

**EASY BUDGET TERMS!** REMNANTS • ROLL ENDS **SAVE 50%** **EASY BUDGET TERMS!**

3x12 Ft. to 12x25 Ft. Wool Nylon — Viscose — Cotton

# BUYERS MERCHANDISE MART

12600 SO. CRENSHAW BLVD.  
Across from Northrop Aircraft Between Imperial Hwy. and El Segundo Blvd.

Open Evenings 'til 9 p.m.  
Saturdays 9:00 a.m. to 5:30 p.m.

★ FREE PARKING ★

**TV SPECIAL**

★ ANY MAKE or MODEL

**TELEVISION REPAIRED**

— 8 YEARS REPAIR EXPERIENCE —

**FOLKS! Good Service Does Not Cost — IT PAYS!**

**\$3.50**

— Home Service 'til 9 p.m. —

**BAKER'S**

TELEVISION and APPLIANCES

**1505 CABRILLO FA 8-6606**

OPEN DAILY 9 TO 9 P.M.  
Folks! You Get the BEST DEAL From the OWNERS!  
We Employ NO Salesmen!

# BUSIEST BOOK IN TOWN!

**YOUR TELEPHONE DIRECTORY**

IMPORTANT!

PLUMBER

BABY SITTER

MUSIC TEACHER

TV REPAIRMAN

Find the Product or Service You Need ...and

**BUSINESS MEN**

TELL them what you have to SELL and WHERE to buy it in the YELLOW PAGES of the Telephone Directory.

FIND IT FAST in the "YELLOW PAGES"

of Your Telephone Directory

**General Telephone Company of California.**

A MEMBER OF ONE OF AMERICA'S GREAT COMMUNICATIONS SYSTEMS

**NO MONEY DOWN!**

Long Term—Easy Payments when you buy

**CYCLONE FENCE**

Direct From The Factory

For a free estimate, phone  
Hemlock 7-4605  
Chapman 5-2335  
419 East Sixth  
Long Beach, Calif.

ONLY UNITED STATES STEEL CORPORATION MANUFACTURES CYCLONE FENCE