



NEW MACH BUSTER . . . Representative Clair Engle (Calif.-D), a colonel in the U.S. Air Force Reserve, gets a final cockpit check on North American's F-100F Super

Sabre from Engineering Pilot Alvin White prior to his supersonic flight in excess of 800 miles per hour in the two-place jet fighter-bomber.

Behind the Scenes

By REYNOLDS KNIGHT

Forecasts for business are becoming more difficult to make. The reasons lie in a slowing rate of sales increase in a few areas and uncertainty regarding the credit and price picture.

Feeling a little pinch are small manufacturers, home builders and retailers of various products. Large producers, utilities and rails see another record year.

The small producer can't find the credit he needs to expand his operations and probably couldn't handle the interest rates even if he could locate a willing lender. As a result, his sales activity has given indications of slowing. The consumer is also having trouble obtaining mortgage money and this means the home builder is being hurt. Retailers, not enjoying as large a quarter's sales interest as they had anticipated, are delaying purchases with the hope that high inventories in some lines will bring prices down at the wholesale level.

On the other hand, steel and automobile producers are planning to maintain heavy production schedules and utilities are continuing to expand their facilities. The railroads are a bit more cautious but have had a good first quarter.

EASTER TIME—A 70-year-old Easter card, the earliest

Beverly Hills Tops Cougars On Balk, 5-4

Unbeaten Beverly Hills turned a balk and two earned runs in the fourth inning into a 5-4 victory over second place Hawthorne Thursday in a Pioneer League meeting on the Norman field. The loss dropped the Cougars into a tie with El Segundo three games off Beverly's torrid pace. Both have 4-3 records.

Paced by Joe Rosenkranz and Joe Brownstein, the Normans broke a 3-all tie after three stanzas with the two unearned markers off losing pitcher Ron Curtis.

Culver City capitalized on 11 walks, given up by a trio of Morningside pitchers, to drop the Monarchs 5-1 on the victor's diamond.

Each team picked up six hits during the afternoon with the Centaurs' three runs in the fourth inning deciding the issue. All three were unearned and occurred after an error by Larry Balliett.

Easter specimen in the mammoth Hallmark Historical Collection, was long and slim—a forerunner of today's popular "slim jim" styling—but it was religious in nature. And religious Easter cards will outstrip all other classifications in their sales increase this year.

The trend toward greetings that reflect the spiritual nature of the Easter festival has grown spectacularly in recent years, according to D. M. Gray, sales manager of Hallmark Cards, world's largest publisher of greeting cards.

In 1956, Americans exchanged nearly nine times as many religious Easter cards as they did in 1946, while the over-all volume of Easter card business was increasing a substantial three-fold.

"Even in the past five years, the demand for religious Easter cards has almost doubled," Gray declared.

"The public's inclination to cards that portray the message of the Resurrection is particularly gratifying, for we have always offered more religious designs than sales directly warranted because we felt it was the proper thing to do."

He explained that the increasing sale of religious cards can be traced to a rising national awareness of religious and participation in religious activities, a broader selection of cards today and advances in styling.

THINGS TO COME—A manufacturer with a thought for children has designed for electrical appliances a plug lock that prevents a tot's using them. . . You'll be able to obtain a waker-upper soon that'll be hard to avoid—a buzzer timer the size of a wristwatch. . . A protective coating of silver-cobalt on the plates of a new type of wet-cell battery is expected to protect it from under and over charging.

MAPLE CENTER

Vermont leads all other states in the production of maple sugar products.

HOME BUILDING—Remodeling will be the money-maker in the field of private home construction this year, according to close observers of the building scene. The Tile Council of America Inc., whose members produce 90 per cent of domestic ceramic tile for floors, walls and countertops, puts the major home building and remodeling market at a possible \$14 million, with slightly more than half going into home modernization. An important reason for this, says the Tile Council, is that families this year will often find it easier to borrow money for repairs and remodeling than for buying new homes. Loan organizations, though, will insist on quality materials such as durable ceramic tile for bath-

rooms and really practical design before remodeling loans are approved. An estimated 10 per cent more ceramic tile will go into home modernization this year than last, says the Council. Plumbing, painting and room additions will have the greatest single outlays in modernization.

FARM SURPLUSES—One way or another the nation is going to get rid of its surplus crops. The Senate has voted to let the Administration use them as a tool in splitting chips from the Communist block.

The vote eliminated a ban from Public Law 480 against barter agreements with Russian satellites. The law, if passed by the House, will extend to June 30, 1959 the Administration's authority to dispose of surplus farm commodities through sales of foreign currency, donations and barter arrangements.

It adds another billion to the \$3 billion already programmed for foreign currency sales and \$300 million to the initial amount of \$500 million.

The foreign currencies received under the program are used for economic development loans to our friends, construction of military facilities abroad and Fulbright scholarships.

BITS O' BUSINESS—Commercial and industrial failures declined the week ending March 28. . . President Eisenhower has rejected higher import duty on cheap violins and violas—resin your bows. . . Spreading mine strikes is lifting the price of copper. . . Some people see a 50 per cent increase in oil consumption in the U. S. by 1965.

SAFETY HINTS from the Red Cross



As out of the shadows into eternal light, each soul makes its final voyage, reverently we commemorate its departure.

Obituaries

Michael Goebel

Funeral services for Michael Charles Goebel, 71, of 25312 Narbonne Ave., were held Monday at Stone and Myers Chapel with Reader Winifred Dietz officiating.

Mr. Goebel, a resident of this community for 24 years, died April 4. Cremation was at Pacific Crest Cemetery.

He is survived by his widow, Genevieve Goebel; a son, Jean Goebel of Torrance; two grandchildren; three sisters, Lucille Perrin, Minnie Curtis, and Evelyn Grassinger of Sioux City, Iowa; and a brother, Raymond Goebel, of Los Angeles.

Funeral services for Oliver A. Massey

Massey will be celebrated at 9 a.m., Monday, at Nativity Catholic Church for Oliver Alderman Massey, 45, of 2215 Lomita Blvd., who died here April 9. Mr. Massey had been a resident of the community for 12 years.

Rosary will be recited at Stone and Myers Mortuary Chapel Sunday night at 8. Interment will be in Holy Cross Cemetery.

Mr. Massey is survived by his mother, Mrs. Marie Ray, of Connecticut.

Herman Lankheet

Graveside services for Herman Lankheet, 77, retired secretary of the Chancellor-Candler-Midway Oil Co., will be conducted at 11:30 a.m., Monday, at Forest Lawn Memorial Park, Episcopal and Masonic rites will be held.

Mr. Lankheet was long associated with the oil firm and the Santa Fe Railway. He died Thursday.

DRAINAGE AREA

The Caspian sea has a drainage basin about three-quarters the size drained by the Mississippi river system.

Setting sail into the light

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Marine Pfc. Bor J. McCann, son of Mr. and Mrs. G. J. McCann of 17038 Illinois Ct., landed on the Philippine island of Luzon March 25 with the 3rd Marine Division in the largest ship-to-shore operation held in the Far East since World War II.

The week-long exercise started when the assault landing forces hit the beach in small landing craft. Other units hopped over simulated beach defenses in helicopters to capture key inland positions.

Navy Lt. John P. Prestwich, Seaman Harold J. Duprie, and Yeoman Third Class Edward C. Palmer participated in the "Beacon Hill" operation, largest amphibious operation in the Far East since World War II, recently.

An armada of 60,000 men and 75 ships took part in the two-week maneuver.

Lt. Prestwich is the son of Mr. and Mrs. Lloyd L. Prestwich, 2707 W. 182nd St. Duprie, son of Mr. and Mrs. Harold E. Duprie, 22231 S. Vermont Ave., was aboard the attack aircraft carrier, USS Bennington, Palmer, son of Mr. and Mrs. A. F. Palmer, 1751 Andrew Ave., was a crewman on the ocean mine sweeper, USS Woodpecker.

Pvt. Gerald D. Garver, now stationed in Kitzingen, Germany, has written to his grandparents, Mr. and Mrs. Ralph E. Sarazan, 1115 Eriel Ave., the HERALD was told yesterday.

"He noticed the clothes and use of bicycles most," his grandmother said.

"But the thing that really impressed him was the farm land. Except for towns and forests, every inch of ground is in crops," she related.

Private Garver, who was an active member of the Torrance Police Car Club Assn. before entering the service last year, reported that everything was green, clean and fresh.

Garver graduated from Torrance High School in June, 1956.

OCEAN DEPTHS
Greatest known depth of the Atlantic ocean is 30,246 feet at point just to the north of Puerto Rico.

El Nido Park Slates Many Easter Week Activities

A full schedule of well-rounded Easter Week activities has been planned at El Nido Park. All events are sponsored by Los Angeles County. Tomorrow activities begin at 10:30 a.m. with shingle boat handicraft and a track and field practice followed by a four square tournament and girls' club meeting in the afternoon.

Tuesday, shingle boat handicraft will be held and a baseball school will be offered at Sportsman's Park for all boys at 10 a.m. At 2:30 p.m., a community Easter program will be held featuring an Easter play and Easter card making. Cake and punch will be served.

The baseball school will be repeated on Wednesday and shingle boat races are scheduled at Alondra Park at noon. A mixed volleyball tournament will be held at 1:30 p.m. In addition to a table tennis tournament at 10:30 a.m., the park's first track meet will be held Thursday at 1:30 p.m. winners will be eligible to compete in the district semifinals at Alondra and the final meet at the Los Angeles Coliseum.

Table games will be held Friday at 10:30 a.m. and a big Easter egg hunt is set for Saturday at 2:30 p.m.

For added information concerning any of these activities, call FR 4-9311.

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