

SHOP AT SEARS MONDAYS AND FRIDAYS 9:30 A.M. to 9:15 P.M.

All Other Days 9:30 A.M. to 5:30 P.M. Plenty of FREE Near-Entrance Parking



SPRING SAVINGS SALE

Big Store-Wide Pre-Easter Event Super-Savings on All Your Needs for Home, Car, Family

A little girl's world of spring-fresh fashions



Honeysuckle Easter dresses

America's Best Dress Values Selling at Only

3⁹⁸

Come to Sears for the best selection of little girls' Easter dresses!

Adorable dresses for the very young in a beautiful assortment, including cottons that need little or no ironing, polished cotton satens and sheers, fine fabrics that stay fresh and lovely through repeated washings. Examine them . . . you'll find Honeysuckle's exclusive features of careful tailoring — French seams, taped armholes, 3-inch hems to grow in. Choose from many! Sizes 3 to 6X.

Boyville Sport Suits

6.95 Values **5⁸⁸**

Quality sport coat of 50% wool, 50% rayon, the right weight for spring. Fully rayon lined, 3 patch pockets, tailored shoulders. Medium-weight crease-resistant gabardine trousers of rayon-acetate. Choice of 3 colors. Sizes 3 thru 8.

Boys' Knit Shirts

79c Values **58^c**

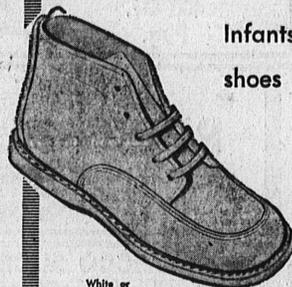
Solid color cotton knits with hemmed sleeves and bottom. Set-in crew neck of 20% nylon for shape retention. Choose from white, blue, maize, tan and grey. Sizes 4 thru 14. Individually cello wrapped.

Boys' 49c Value Stretch cotton and Nylon Socks **3 pairs 1.19**



Just Say "CHARGE IT!" with Sears Revolving Charge, up to SIX MONTHS to pay. Small service charge.

Comfort for little feet in Biltwels



Infants' nursery rhyme shoes

3⁹⁸

High shoes of genuine glove leather for softest, firmest ankle support. The only infant shoes endorsed by National Foot Health Council. Sizes 2-8.

Little girls' cunning swivel strap shoes in softest brown glove leather, as dainty as the little girl who wears them. Sizes 5 1/2 to 8.

White or Brown. 3.98



scientific combination lasts conform to child's foot shape.



all one seamless piece of leather . . . no irritation to delicate heels.

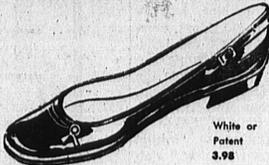


light-as-bubble foam rubber inside is like walking on air for child.

Infants Black Patent, Sizes 5 1/2-8 3.98



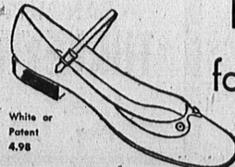
Swivel Strap Brown. 3.98



White or Patent 3.98



White or Patent 4.98



Party fashions for young girls

3⁹⁸ to 4⁹⁸

The Fair Lady look for two-year-olds to teens . . . low cut shell pumps, longer, sleeker and demurely shaped hi-look heels. Twinkling patents and pastels in a wide selection. Sizes 8 1/2 to 4.



White or Patent 4.98

small boys' Biltwel oxfords



"Dress Parade" 5.50

5⁵⁰

Smart styles reflecting the fashion-mood of Easter . . . good-looking anytime. Wear-tested shoes to give little boys the best fit with the most comfort. Nylon stitched uppers, smooth leather insoles, durable Scaro-lite soles. Black or brown, sizes 8 1/2 to 4.



"The Quarter back" Black or Brown 5.50

ALL ROADS LEAD TO



SEARS-INGLEWOOD MANCHESTER at HILLCREST OR 8-2521 PARK FREE

"Satisfaction guaranteed or your money back"