

Hostesses At Luncheon

Mrs. Allen Hofferber was the honoree at a pretty luncheon and baby shower given last week by Mrs. Richard Brundin and Mrs. Earle Peterson at the Brundin home, 805 Teri Ave.

The color scheme of turquoise, yellow and white were used in decorating. The table was centered with a yellow basket filled with white stock and carnations and flanked by yellow tapers on a tur-

Alpha Phis Plan Benefit

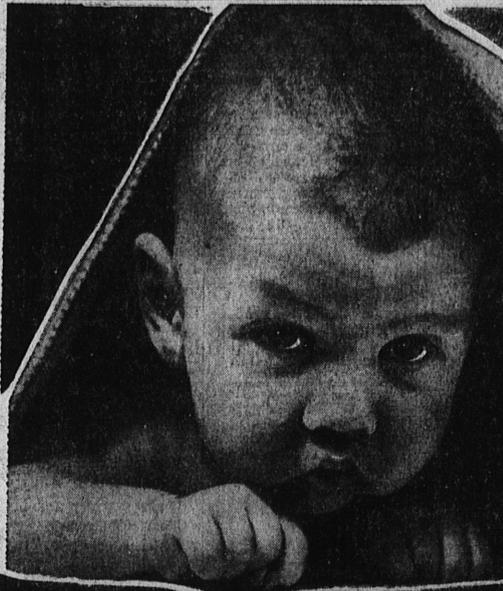
South Bay Alumnae Club of Alpha Phi will meet Wednesday evening, April 3, at 7:30, at the home of Mrs. Robert L. Fogel, 3127 W. 180th St., Torrance, with Mrs. L. R. Littrell as co-hostess.

Plans will be completed for the annual puppet show to be presented early in May. Proceeds from this benefit will be donated to a local cardiac cause, inasmuch as the national philanthropic project of Alpha Phi is cardiac aid. Another item of business will be the

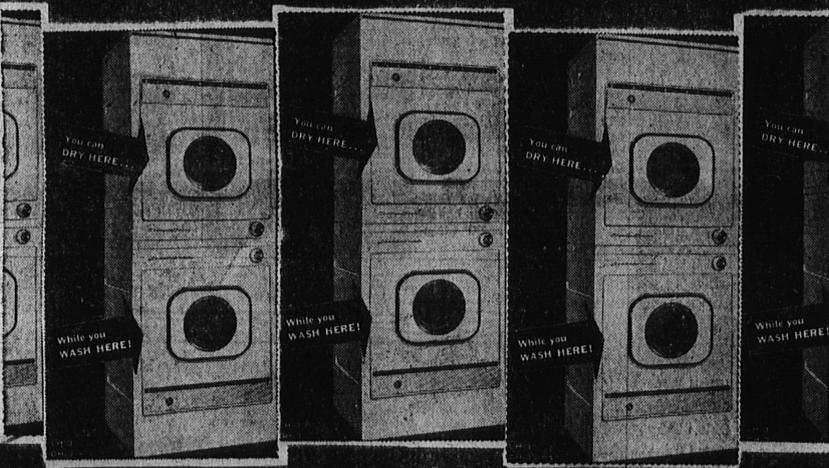
election of officers for the forthcoming two-year term.

At the March meeting, two newcomers were welcomed: Mmes. Melvin Andrews, Lomita, and Robert S. Fenn, Hermosa. Alpha Phi Alumnae in the area are invited to affiliate by contacting Mrs. Rex Glese, or Mrs. Robert Griffin.

A group of South Bay Alpha Phi plan to attend a benefit dessert-bridge at the Alpha Phi house at UCLA on March 30.



"Couldn't Sleep a Wink Last Night Thinking About FRANK'S MONTH-END SALE !!!"



2 FOR 1
offer on the
WESTINGHOUSE Space Mates
BOTH WASHER AND DRYER
ONLY **3.32** A WEEK

LOOK AT THESE TERRIFIC SAVINGS ON FURNITURE

	Reg.	Sale
Over sized quilted OCCASIONAL CHAIR—Finest construction	229.95	149.95
SOFA & CHAIR — Our best construction (one only).....	419.95	219.95
Lawson style COUCH—Foam rubber & heavy beige cover.....	239.95	139.95
Lawson style SOFA & CHAIR (Slightly soiled—clearance only)....	219.95	134.95
All Styles of LAMPS — Still a good selection.....		1/2 OFF
Limited quantity HOOVER Upright Vacuums (with trade).....	124.25	74.75
SOFA & CHAIR—modern styling, tufted backs, foam cushion....	399.95	229.95
scos Carpeting—yd.	4.95	3.85
Spice Racks, Shelves	to 3.95	1.00 ea.
ette Set, formica top	139.95	89.95
Maple Bedroom Set	249.95	169.95
1 Odd Maple Chest	69.95	35.00
ookcase Headboards	to 79.95	32.50
ine Quality Blankets	7.95	3.50



Open Mon. & Fri. 'til 9
Complete Home Furnishings—Easy Credit

1334 EL PARDO

FA 8-7682

Many more great values throughout the Store!
(All clearance items—Some one of a kind)



A PEEK INTO THE REALM . . . of travel fashions, which will be spotlighted in the Las Madrecitas fashion show and luncheon today at the Hacienda Hotel, is being presented by (from left) Mrs. Charles Brookley, Mrs. Roy Burita and Mrs. Michael Walsh. A travel theme will be used and will

be provided by three major airlines. This spring social affair will benefit the Crippled Children's Guild of Orthopedic Hospital. Mrs. E. M. Kline is general chairman and her special assistant is Mrs. Rocco di Fato. Helen Perry, professional model and coordinator, will commentate.

Nine Pledges Repeat Vows

Twenty-one members of Alpha Psi and Zeta Nu chapters of Epsilon Sigma Alpha held a beautiful jewel pin ceremony at a dinner meeting recently at a Los Angeles restaurant.

At this time new pledges made their vows in a candle-light ceremony. They were Mmes. Shirley Evans, Phyllis Shores, Esther Steart, Anne Martin, Faye Storm, Eleanor Baupre, Kitty Lindsay, Clara Hutchins, and Ruth Brewer.

After the dinner Mrs. Harold Bearn, past president; Mrs. Lefty Tyree, president, and Miss Lunice Knickel were presented with gifts of appreciation.

Two Torrance members are in this organization, Mrs. Ray Hill and Mrs. Ronald Christoffersen.

FAMILY TRIP

Mr. and Mrs. James M. Weir, 1740 Fern Ave., and their son, Jimmy, and Mrs. Weir's sister and her family, Mr. and Mrs. Ernest Venema and children, Jerry and Doreen, of Lakewood, recently made a trip to Santa's Village in Sky Forest where they spent the day.

QUALITY PIANOS
New and Used
GRANDS—CONSOLES
Uprights Restyled by
Factory Experts
NAME YOUR OWN TERMS
INGLEWOOD PIANO CO.
210 N. Market St. OR. 8-3000



Only GAS can keep your family as
HOT WATER HAPPY as this
shower after shower after shower!

NEED A NEW WATER HEATER?

- 1. CHOOSE GAS!** 98 out of 100 have... because Gas heats water three times faster—easily keeps ahead of washing machines, dish washers and growing families. Gas costs less, too!
- 2. CHOOSE THE RIGHT SIZE!** Too small a heater gets overworked—doesn't last as long nor serve you as well. Your plumber's approved sizing chart shows the proper size heater for your family.
- 3. CHOOSE QUALITY!** One good way to tell a quality Gas water heater that won't rust is to look for the Verified Long Life Seal shown here... or insist on a ten-year warranty when you order. You may buy on convenient terms—even arrange credit and financing over the phone with your plumber.



GAS heats water 3 times faster... costs less, too!

SOUTHERN CALIFORNIA GAS COMPANY

Las Madrecitas Holiday Fashion Luncheon Today

Crippled Children's Guild of Orthopedic Hospital will benefit when Las Madrecitas, the guild's south bay and peninsula auxiliary, presents its fashion show-luncheon, "Fashion Takes a Holiday," today at Hacienda Hotel, San Pedro.

More than 250 guests are expected to view the latest in spring resort and travel styles. A Palos Verdes fashion salon will provide the fashions.

Carrying out the travel theme, airline travel bags filled with yellow daisies will center each table. Dominating the room will be an airline eagle emblem in yellow flowers surrounded by a sunburst of travel posters.

Helen Perry, professional model and fashion coordinator, will be commentator and six professional models will appear.

General chairman of the event is Mrs. E. M. Kline with Mrs. Rocco di Fato as special assistant. Mrs. V. K. Anderson is decorations chairman whose committee includes the Mmes. Richard Egan, Paul Waller, James Granat and Charles C. MacPherson, Mrs. Charles F. Baldwin is chairman of seating arrange-

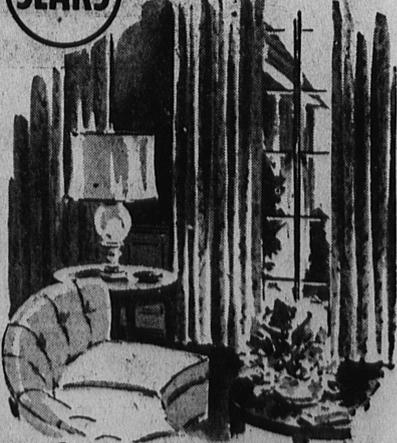
ments, Mrs. Harold D. Leslie, Jr. is in charge of the program, and Mrs. Howard Langpap is handling sale of bids. Models and fashions chairman is Mrs. Phil Steinberg, assisted by the Mmes. Robert S. Cameron and Peggy Steinberg.

In charge of hospitality and menu are Mmes. John Terre and Charles Brookley. Hostesses will include the Mmes. Bernard D. Young, John S. McKenna, Richard W. Bridge, Donald Reed, Abbey Gray, Ray Burita and George Bloxom.

Door prize committee includes Mrs. Robert W. Clarke, chairman, and Mmes. Ralph Brady, William Worley and Paul Waller. Door prize distribution is chairmanned by Mrs. E. J. Montagne, working with the Mmes. Donald Wolf- rum, William Hought and Gar-net Cumming.

Shop at Sears Mondays and Fridays 9:30 A.M. to 9:15 P.M.
Other Days 9:30 A.M. to 5:30 P.M., Park FREE

SEARS
The beauty of gracious living brought into your home with Sears-Shop-at-Home Service



Custom draperies in

choice of decorator fabrics

Sears' FREE Shop-at-Home Service offers you decorator advice as well as the opportunity to select fabrics, textures and colors in the natural light of the room in which they are going to be used.

PHONE OR. 7-8141, OR. 8-2521, Ext. 103-204 or 206. We will bring you samples and give estimates without charge. Do it today.

SEARS-INGLEWOOD
Manchester at Hillcrest FREE Parking