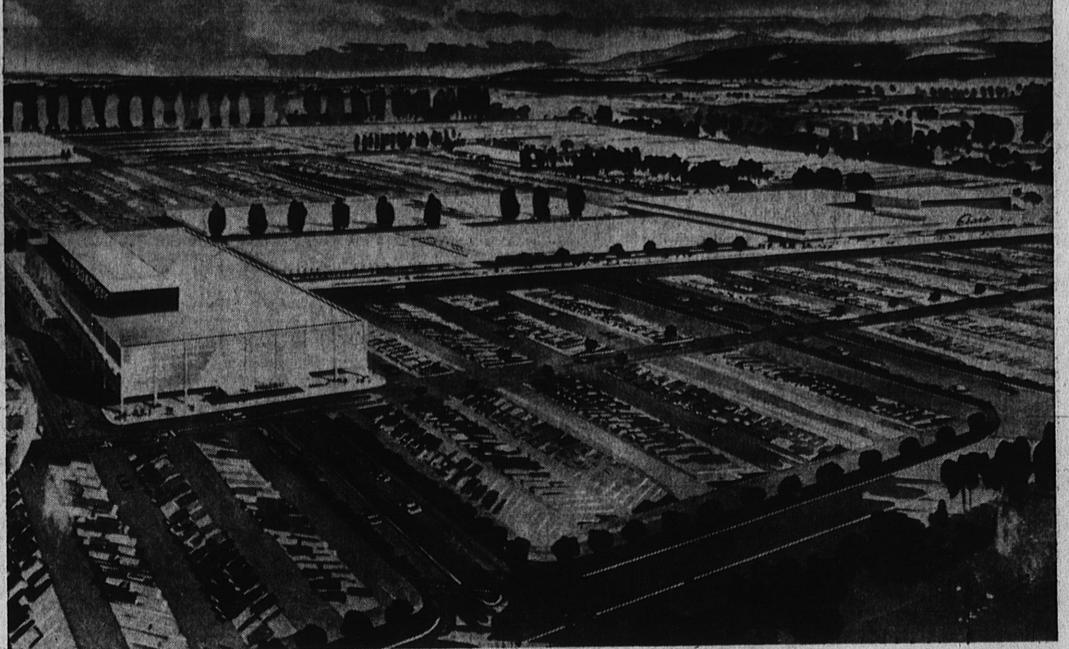


Chamber Breakfast Hears Shopping Center Details



DETAILS OUTLINED . . . Myron Wasson (right), representing Coldwell, Banker & Co., leasing agents for the new Del Amo Shopping Center, explains details of the new center to Councilman Willys G. Blount (left) and Paul Loranger, co-chairmen of the Chamber of Commerce Breakfast meeting here Tuesday. More than 130 persons attended the breakfast at the YWCA.



NEW SHOPPING CENTER PLANS . . . Design of the new Del Amo Shopping Center at Hawthorne Ave. and Sepulveda will follow this artist's sketch of the completed center according to Broadway and Sears officials. The three-story Broadway is shown on the extreme left of

the center while the one-level Sears store is on the right. Room for approximately 7000 cars will surround the store area. This sketch is reprinted because of the interest shown since it was first published in the HERALD last Sunday

Construction of Center To Start in Late Summer

Construction on the new Del Amo Shopping Center should be started by late summer and will be completed within 12 to 14 months, it was announced at the March breakfast meeting of the Chamber of Commerce here at the YWCA building Tuesday.

Speaking for Coldwell, Banker & Co., leasing agents for the center, was Myron Wasson, who outlined the plans for the development, and answered questions on the project.

Selection of the site was made after a careful survey of the area which lasted about two years, Wasson said. He said Torrance was chosen because it has a well balanced economy.

"The many large manufacturing plants located here enable the residents to be employed near their homes, and there is a diversification of purchasing power to attract shoppers to all types of stores both in the higher grade and popular price classifications," he said.

Wasson pointed out that 300,000 people live within a five-mile radius of the center and an excess of 600,000 live within short driving range time.

"That will give the center a junior department store in addition to the two large ones—you might say it will have two and one half department stores," Wasson commented.

With two large stores to anchor each end of a shopping center nearly two city blocks long, there will be no weak end to the project, Wasson said.

Parking space at the center will accommodate an estimated 7000 cars, the breakfast crowd was told.

The new Torrance center will be one of the largest in the nation, and will bring an estimated gross sales of \$65,000,000 to the stores there. Its gross building area of 1,150,000 with about half of it occupied by major department stores is an ideal arrangement, and one that is recognized as the most desirable, Wasson said.

Sears, Roebuck & Co. will purchase 23 acres of land for their project and the Broadway-Hale Stores will purchase about 20 acres. The balance of the land will be held and developed by the Del Amo Estate Co. In addition to the 85 acres on the Hawthorne-Sepulveda site, an additional 150 acres along Hawthorne Ave. from Torrance Blvd. to Sepulveda are being held by Del Amo for future development and inclusion in the new "Miracle Mile" of Torrance.

The Tuesday breakfast, a

regular feature of the Chamber of Commerce here, was arranged this month by Councilman Willys G. Blount and former Chamber president, Paul Loranger.

More than 130 persons attended the event Tuesday, a record turnout, according to Chamber Manager Dick Fitzgerald.

Stockholders of Union Carbide and Carbon Corp. will vote on a proposal to change the corporation's name to Union Carbide Corp.

According to an announcement by Morse G. Dial, president, the board of directors has made this recommendation to stockholders in a proxy statement that was mailed out recently.

It will be voted upon at the annual meeting for stockholders to be held on April 16 at the Waldorf-Astoria, at 11 a.m. If stockholders approve, the effective date of the change will be May 1.

The corporation is generally known and referred to as "Union Carbide" by its stockholders, employees, and the general public. Dial stated that the directors believe a change of name to Union Carbide Corp. would be generally beneficial to the corporation in its advertising and in its general relations with the public.

Local Health Center Plans Open House

The Los Angeles County Health Department will participate in county-wide plans for Health Week March 17-24. Open house will be held at the Torrance Health Center from 2:30-4:30 p.m. Friday, Dr. B. A. Kogan, district health officer, has announced.

"Widespread participation in this program will serve to focus public attention upon the facilities and services available to citizens of the county for maintenance of health and protection against illness," Dr. Kogan said.

Mayors of the 52 cities in Los Angeles county have been asked to proclaim March 17-24 as Health Week. The board of supervisors have also endorsed this community project, the health officer said.

Staff of the Health Center will be on hand during open house hours to explain the operation of the department and to outline facilities available to the public.

record turnout, according to Chamber Manager Dick Fitzgerald.



CHECKING THE WIRE . . . Torrance High Senior Marti Fowler gets an assist from Assistant Chief Percy Bennett as she checked over the teletype reports at the Torrance Police Department this week as part of Girls Week programs. She was one of nearly one dozen girls who spent the day at various jobs at the police station.

Prep Journalists to Meet Pros At El Camino Affair Tomorrow

More than 100 high school students will be the guests of El Camino College tomorrow to take part in the college's fourth annual Press Day festivities. Included in the day's activities are newspaper seminars, writing tournaments and campus tours.

High schools represented will be Hawthorne, Leuzinger, Inglewood, Morningside, Redondo, Mira Costa, Torrance, North High, Gardena, Lutheran and Serra. This is the first year that the latter three have been invited to compete.

Prominent newspaper personalities from the four metropolitan papers will speak to the student journalists on the various phases of the profession.

Seminars Planned Seminar leaders include Paul Weeks, Los Angeles Mirror-News staff reporter, who will conduct the news workshop. In features, Dee Dixon, women's club editor of the Los Angeles Herald-Express, will speak, while Tom Towers, Los Angeles Examiner aviation editor, will conduct the editorial group seminar. In sports, Los Angeles Mirror-News columnist Maxwell Stiles will be in charge and as a highlight will present slides from his recent trip to the Olympic Games in Melbourne, Australia.

In each of the four divisions, writing contests will be held following the seminars with awards available in each group.

Columnist to Speak Keynote luncheon speaker will be Art Ryon of the Los Angeles Times. Ryon is a Times columnist, authoring "Ham on Ryon." Also on the luncheon program is a musical presentation by the college music department.

Judging the writing contest will be members of newspapers in the surrounding communities. In news, Reid Bundy of the Torrance HERALD and Henry Burke of the South Bay Daily Breeze. In charge of Press Day activities are Warwhop Editor-in-Chief Steve Lescher and W. A. Kamrath, publications advisor.



SEARCHING FILES . . . Showing three high school girls the procedure in checking files for information are Maxine Hermann (left) and Shirley Morton (second from left) who are regulars in the police record room. Left from Shirley are Judy Cameron, Barbara Hester, and Charlene Todd, all Torrance High School seniors who were participating in Girls Week activities.

War Museum Gets Book By Zamperini

Official acceptance of Louis Zamperini's book, "Devil At My Heels," by the Imperial War Museum in London, was received this week by Zamperini, he has informed the HERALD.

In a formal acceptance signed by the director general of the world famous museum,

while in editorials Robert Curry of the South Bay Daily Breeze and Charles Aydelotte of the Morningside News-Advertiser will judge. Sports judges will be Warren Turnbull, Inglewood Daily News, and Henry Burke of the South Bay Daily Breeze.

In charge of Press Day activities are Warwhop Editor-in-Chief Steve Lescher and W. A. Kamrath, publications advisor.

Zamperini was told that his book would be added to other war memorials in the museum.

Receives Thanks "I am directed by His Royal Highness, the Duke of Gloucester, President of the Board of Trustees, to thank you for the gift mentioned overleaf which you have presented to the Imperial War Museum. I am to assure you that your generosity is greatly appreciated by the Board of Trustees."

On the inside page of the 8-inch by 10-inch acknowledgment was a description of the book with its title.

Story of Life Zamperini, a former HERALD carrier boy, the world's greatest high school miler, held the interscholastic record for the mile run for nearly two decades. He was a prisoner of

the Japanese during World War II. His book is a story of his early life in Torrance, his athletic accomplishments, and his war and immediate postwar experiences.

Planners Okay Church Zone Change Request

The request of the Southwest Christian Church for a church plant and off-street parking at 25512 Walnut St., Lomita, received a recommendation for approval from the Regional Planning Commission Tuesday. The land was zoned for residential uses.

In other action, the Planners denied the application of Floyd F. Orr, 25429 Oak St., for a change of zone from R-3 to R-1 for property northwest of 255th and Eshelman St., Lomita.

Girls Filling Offices Here For Girls Week

Fifty-four members of the Torrance High School senior class are spending the week throughout the city in various municipal, business, and industrial posts as part of the official recognition of "Girls' Week" sponsored by the Torrance Business and Professional Women's Club.

Girls have filled in for the city employees in the city hall, police department, and for employees in industries and business.

A special tour for the girls was held Tuesday at the National Supply Co. plant, and a tour through Douglas Aircraft yesterday.

Others will fill in today at the Chamber of Commerce, Torrance Post Office, and in shops in town.

Six of the girls will be given aptitude tests at the State Employment Office tomorrow and others will go to Rome Cable Corp.

The local observance has been part of the area-wide Girls' Week event, with girls from Southland high schools sitting in for members of the board of supervisors, and other high officials.

Sixty-six Narbonne seniors are participating in the events and will climax the week Saturday when 25 of them will be invited to attend a special Powers Model luncheon in Lomita.

Kiwanians to Take Trip to Palm Springs

Twenty-five members of the Kiwanis Club of Torrance will relax at the Desert Air Motel in Palm Springs this week end.

This outing is an annual event of the service club. The week-end activities will consist of golfing, swimming, horseback riding and good fellowship. Three private airplanes are being flown to the airstrip adjoining the motel by club members and will add to the pleasure of those in attendance by being available for sightseeing rides over the desert area.

"This outing is one of two such affairs held yearly by the Kiwanis Club of Torrance and the opportunities, offered for personal fellowship has been a definite aid in the building of a strong service club," said club President Jay Barrington.

YOUR SECOND FRONT PAGE

Torrance Herald

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