



there are 12 reasons
 why . . . you should
 buy your new car
 from a
**FRANCHISED
 NEW CAR
 DEALER!**

YOUR FRANCHISED NEW CAR DEALERS SERVING THE TORRANCE AREA

Paul's Chevrolet
 1640 Cabrillo Ave., Torrance
 2163 W. Pacific Coast, Lomita
 FA 8-1640 - DA 6-1185

Walter G. Linch
 DODGE - PLYMOUTH
 Established 1922
 312 S. Catalina - Redondo
 312 S. Pacific Coast - Redondo
 350 N. Pacific Coast - Redondo
 840 Pacific Coast - Hermosa
 FR 2-2122

Oscar Maples, Inc. Ford
 LOT NO. 1
 1420 Cabrillo FA 8-5014 Torrance
 LOT NO. 2
 101 Highway at Hawthorne FA 8-8488 Walteria

Torrance Lincoln-Mercury
 1885 Torrance Blvd., Torrance
 FAirfax 8-3065

Whittlesey Motors
 DE SOTO - PLYMOUTH - VOLVO
 1600 Cabrillo Ave., Torrance
 FAirfax 8-6161

Inglewood Nash
 Authorized Sales-Service for
 RAMBLER - METROPOLITAN - NASH
 4351 W. CENTURY BLVD., INGLEWOOD
 (Century at Hawthorne Blvd.)
 Phone ORchard 7-8253 or ORegon 8-3186

Butler Buick
 400 S. Sepulveda, Manhattan Beach
 FR 4-8964

Frank H. Afton Co.
 "Your Authorized Studebaker Packard Dealer"
 240 N. Market St., Inglewood
 OR 1-7783

1. Assured confidence built through years of recognized service.
2. Your car is maintained by our own repair facilities.
3. Factory trained mechanics to service your car.
4. Your dealer employes sales personnel who best know the automobile you may consider purchasing.
5. A selection of models direct from the dealer's stock.
6. You benefit by a DOUBLE guarantee offered not only by your dealer but backed by the factory.
7. You can be certain of the quality of the product because of your dealer's position in his community.
8. Your franchised dealer is not in business for a "fast buck" sale today, but for the return of satisfied customers in the future.
9. Your franchised dealer can offer you a higher trade-in allowance for your present car because he has a ready market for resale through his used car department.
10. Direct factory buying assures you of no additional middleman costs between the factory and the dealer.
11. Your franchised dealer with its competent credit department, can better arrange for purchase on the terms most convenient for your budget.
12. An abundance of automobile experience and volume assures lowest competitive prices.

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