HAPPY NEW YEAR!

MORE FOR ALL

Roths

TOGETHERNESS "Working together for the benefit of all at home—Roths and the Super Market I g "family" of super markets—bringing to you and yo , and easier shopping facilities. Let us all practice "" e American way!"

TOGETHE team work in the bi better name-brands the New Year — th

ROTHS Excellent WINES·LIQUORS

HOUSE OF ROTH
BOTTLED IN BOND
KENTUCKY STRAIGHT
BOURBON FULL FIFTH **4.29**

HOUSE OF ROTH **VODKA** 80 PROOF **3.19** FULL FIFTH

HOUSE OF ROTH **GIN** 90 PROOF **3.29** FULL FIFTH

Gaylord California **Champagne** Pink Champagne or Sparkling Burgundy **1.99** FULL FIFTH

HOUSE OF ROTH BLENDED **WHISKEY 3.49** FULL FIFTH

HOUSE OF ROTH IMPORTED **RUM** Light or Dark **2.99** FULL FIFTH

Blended Whiskey 5th SEAGRAM **7-Crown** QT. $6.10 **$4.89**

Straight Bourbon 5th KENTUCKY **Early Times** Qt. $6.25 **$4.99**

Bottled in Bond Ky. Straight 5th OLD FORESTER **Whiskey** PINT $4.35 **$6.70**

Imported 5th WHITE HORSE **Scotch** **$6.38**

Imported 5th BLACK & WHITE **Scotch** **$6.38**

80-Proof 5th SMIRNOFF **Vodka** **$4.24**

Blended or Blend of Straight Whiskey—FOUR ROSES **Whiskies** Quart $6.50 5th **$5.25**

Old English 16-oz. Jar TOM & JERRY **Batter** **69c**

Royal Crest 5th TOM & JERRY **Blend** 10th $2.35 40% Rum and 60% Brandy **$4.49**

Paul Masson Full 5th **Table Wines** Burgundy, Dry Sauterne, Chablis, Riesling or Vin Rose **$1.25**

Chili & Beans NALLY'S 24-oz. Can **25c**

GOLDEN CREME BREAD **26c** LARGE LOAF FOR YOUR PARTY SANDWICHES

GOLDEN CREME BUNS (Burger or Wiener) Pkg. of 6 **19c**

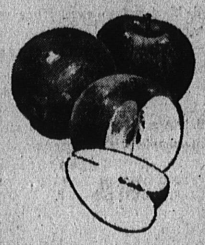
SALAD DRESSING ROTHS OWN DELICIOUS BRAND Quart **33c**

CO NIBLET 12-oz.

RN 12¢ Vac. Can

PEAS 10c SWEET WEST 303 CAN

PRODUCE



Fancy Golden DELICIOUS **APPLES** 2 LBS **25c**

Best Quality **Pop Corn** (BULK) 2 LBS **19c**

Cello Pkg. **SALADS** FRESH DAILY **7c** BAG

DELICATESSEN

FINE QUALITY SLICED 14-oz. Pkg. **Large Bologna or Cotto Salami** **39c**

Lasco Spiced Cut **Herring** 12-oz. Jar **39c**

Oscar Mayer Sliced **Thuringer** 7-oz. Pkg. **29c**

Wisconsin Sharp Cheddar **Cheese** 2 Year Old **59c** lb.

Golden Creme Sliced American **Cheese** 8-oz. Pkg. **27c**

DILL PICKLES ½ Gal. Jar HOMADE KOSHER STYLE **49c**

Specials For Your FREEZER

WAFFLES Downyflake Pkg. of 6 ..... 2 for 29c
BABY WHOLE OKRA Four Winds 10-oz. 21c
PIES Kermis All Meat Chicken, Turkey, Beef 8-oz. ..... 5 for $1
SIRLOIN TIPS Kold Kist 16-oz. 57c
FRUIT PIES Simple Simon Asst. 9 Inch 55c
BAKED HAM DINNERS Fradelis 12-oz. 69c
TUNA PIES Star Kist 8-oz. ..... 4 for $1

MEAT

FOR YOUR NEW YEAR'S

7-Bone Beef ROAST **3.5c** lb.

ARMOUR'S BONELESS **VEAL ROAST** **43c** lb.

BONELESS BEEF **ROAST** **59c** lb.

To our many friends: best wishes and thanks for your patronage!

Oscar Mayer Wieners In Brine, 10 oz.	45c	Starkist Chunk Style Tuna, ½	29c	Wilson's Mor 12-oz.	41c	20 Mule Team Boraxo, 8-oz.	16c	Golden Creme Premium Ice Cream, ½ gal.	85c	Heinz Cider Vinegar quart	28c	Van Camp Chili Con Carne and Beans No. 300 can	27c	M.D. Toilet Tissue roll	10c
Progresso Tomate Puree, 303 can	2 for 27c	Sunbrite Cleanser, reg.	2 for 17c	Jewel Shortening 3-lb.	83c	20 Mule Team Borax Chips, lge.	31c	Cudahy Tang 12-oz.	37c	Highland Syrup 12-oz.	31c	Van Camp Spanish Rice, No. 300 can	19c	M.J.B. Brown Rice 14-oz.	16c
Woodbury Soap, reg. bar Bath Bar 14c	3 for 28c	Borden Mayonnaise, pt.	39c	Wishbone Dressing (Italian) 8-oz.	37c	Sunshine Cheez-Its Crackers, 6-oz.	19c	Dennison Spaghetti and Meat Balls, 40-oz.	49c	Spam 12-oz.	39c	Kotex pkg. of 12	2 for 85c	M.J.B. Long Grain Rice 14-oz.	17c
Vets' Dog Food No. 1 can	3 for 25c	Hills Instant Coffee, 2 oz.	57c	Anacin pkg. of 30	49c	Bud Syrup 12-oz.	25c	Dial Soap reg. bar	12½c	Tropical Apricot, Pineapple Preserves 20-oz. jar	39c	Krey's Beef Stew 16-oz. can	33c	M.J.B. Quick Cooking Rice, 8-oz.	13c
Puss'n Boots Cat Food, No. 1 can	2 for 27c	Weston Honey Jumbles, 12 oz.	39c	Trend Detergent large	2 for 37c	Butterkernel Cream Style Corn, 303	16c	Goodwin Ammonia quart	23c	Jan-U-Wine Soy Sauce, 5-oz.	19c	Libby Cut Beets 303	15c	Tree Tea 48-count pkg.	51c
Elastic Starch 12 oz.	15c	Swift'ning 3-lb.	85c	Trend Liquid Detergent, 12-oz.	2 for 59c	Treet Ice Cream Sandwich, pkg. of 12	59c	Green Giant Cream Style Corn, 303	17c	Jewel Oil quart	67c	Libby Corn Beef Hash 16-oz. can	33c	Mrs. Weber Noodles 12-oz.	29c
Reumberie Olive Oil, 4 oz.	27c	Citrus Soap large pkg.	28c	Bell Chopped Olives, 4½-oz.	10c	Campania Tomato Paste, 6-oz.	9c	Heinz Strained Baby Food, jar	4 for 43c	20 Mule Team Borax Powder, 2 lbs.	33c				
Snow's Clam Chowder, 15 oz.	29c	Pream 4-oz.	31c	Circus Spanish Peanuts, 7-oz.	29c	Cracker Jacks reg. pkg.	2 for 15c	Heinz Baked Beans 16-oz.	18c						

French DRESSING Kraft 8-oz. **22c**

KRAFT CARAMELS 1 lb. **37c**

OLEO ALL SWEET 1 Lb. **27c**

Mayonnaise Kraft Pt. **39c**

STA FLO Liquid Starch Quart ..... **27c** ½ gal. **49c**

COMFORT **TOILET TISSUE** 4 rolls 37c

Golden Creme

Qt. **49c** EGG NOG

KRAFT ORANGE or GRAPE DRINK 46-oz. Can **23c**

Northern TOILET **TISSUE** 3 Rolls **25c**

LAST RE CALI POTTE FEB.

SAVE TO TAPES FOR W ALUMIN

FACIAL 400 Ct. Box

LIP SOUP

BEEF VEGET or ONION S