

## Bubble Buds in Vase



Regular 1.00 bubble bath in new bead form, 3 beautiful colors in 3 fragrances... In an attractive re-usable vase... would make ideal New Year party gift.



69c

# Sav-on

## Costume Jewelry



Take advantage of Sav-on's special low price on this really stunning selection of bracelets, earrings, necklaces, pins, chokers, etc... they are Sav-on's usual high quality costume accessories, not seconds, and are priced specially for your New Year's party.

2 for 1<sup>00</sup>

## Billows o' Bubbles



Re-usable Anchor-Hocking Juice Chiller, (or cocktail shaker) filled with 1 1/2 lbs. of luxurious bubble bath at this very special Sav-on New Year's price.



69c

### once-a-year SPECIAL

## ROGER & GALLET Colognes

**BLUE CARNATION**  
light, spicy, haunting  
**FLEURS D'AMOUR**  
romantic floral bouquet  
**SANDALWOOD**  
clean, fresh, woody

The Soul of France in every drop of these enchanting, lasting fragrances. Buy several and keep them on hand for that "forgotten birthday" gift.

4-oz. Reg. \$4.50 NOW \$2.75  
3-oz. Reg. \$2.50 NOW \$1.50

Save \$1.75 on 6 oz.

SAVE \$1.00 on 3 oz.

## 4 PRECIOUS OUNCES OF LUCIEN LELONG

### Famous French Colognes

**INDISCRET  
BALALAIKA  
TAILSPIN**

REGULAR \$5 SIZE

2.50

For A Limited Time Only

Buy several bottles of these famous French colognes... you're getting twice as much for your money! This very special offer includes three of Lucien Lelong's most favored fragrances. There's **INDISCRET**, daring as its name—**BALALAIKA**, brilliant and adventurous—**TAILSPIN**, gay as a summer romance. You'll want all three for yourself. And you'll be smart to tuck away a few bottles for future gifts... gifts that will belie the modest cost.



**LUCIEN  
LELONG** THE ESSENCE OF FASHION

### GLORIOUS Ciro FRAGRANCES

Regular 3.75 Esscent [4 oz.]



Glorious Ciro fragrances... Regular 3.75 Esscent, (4 full ounces,) available right now at this breathtaking price... Ciro's famous "New Horizons," "Danger," "Reflections" and "Surrender"... This is your ONE opportunity to stock up at this amazing price...

2<sup>00</sup> plus tax

**Colgate Dental Cream**  
Not connected with any cologne  
**SKIN FRESHENER**  
Regularly \$1.50  
LIMITED TIME \$1<sup>00</sup> plus tax  
For that spic 'n' span look!

**1/2 Price Special**  
LIMITED TIME  
Reg. 2.50 Size  
**\$1.25** plus tax  
**ALL PURPOSE CREAM**  
Now enriched with 40,000 U.S.P. Units Certified SUNSHINE VITAMIN D... plus VITAMIN E.

### Half Price Special



**Du Barry  
Face Powder**  
In lovely color true  
fashion-right shades

Reg. 2.00 size now only... 1<sup>00</sup> plus tax

### Wrisley Special Offer

King Size 16 oz. Bottle  
**Wrisley SUPERBE BATH OIL**

New fragrances:  
ORIENTALE  
BLUE BOUQUET  
plus favorite  
PINE

King-size 16-ounce bottle  
Regular \$2.25 value  
LIMITED TIME ONLY  
Now \$1<sup>49</sup> plus tax

## NEW! 5-day stick deodorant

Anti-perspirant & deodorant

- 1 SILICONE to repel moisture!
- 2 HEXACHLOROPHENE to destroy bacteria!
- 3 ZINC OXIDE to stop odor by checking perspiration!

Only 59¢ plus tax

In convenient plastic push-up container



## LUXURIA CREAM

1/2 price for a limited time only!

BIG 9 OZ. SIZE REG. 2.50... 1<sup>25</sup> (plus tax)

Stock up on this wonderful cleansing and beautifying cream at this important saving. It's a long term investment in loveliness.

## 2 famous creams by Dorothy Gray

now at 1/2 price

**SPRING SKIN-DEEP NURTURE.** Rich oils soften rough, dry skin and help keep it moist and young looking. Now, 3 oz. \$1.25; 4 oz. \$2.00  
**CELLULOSE SUPPLEMENT CREAMS.** Contains over 10,000 hormone units per ounce, to penetrate deep down to benefit maturing skin, rejuvenate its appearance. Now, 4 oz. \$2.50

## save 20% to 30%



on best-selling beauty preparations

by **COTY**

**VITAMIN A-B LOTION** in dispenser bottle. Reg. 2.50, now 1.50 Without dispenser, Reg. 2.00, now 1.00

**INSTANT BEAUTY** Reg. 1.10, now 85¢

**"SIS-TINY"** Reg. 1.25 now 1.00

**HOMOGENIZED NIGHT CREAM** Reg. 1.50 now 1.00

**HOMOGENIZED CLEANSING CREAM** For normal and oily skin For dry skin (lanolized) Reg. 2.00, now 1.50

**SKIN FRESHENER** Reg. 1.50 now 1.00

## SPECIAL this month only!



BOTH FOR ONLY \$1.50 plus tax

Soft, lustrous, well-groomed hair... at a fabulous bargain price. Buy the regular size Tweed Hair Spray—get the trial size Tweed Shampoo at no additional cost! Both feature famous Tweed—the one fragrance you can wear anytime, anywhere. Offer limited. Get yours today. Give your hair complete Tweed care tonight!

## HELENA RUBINSTEIN Estrogenic Hormone Treatments

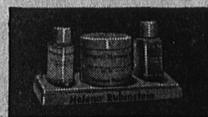
SAVE 2<sup>00</sup>!

SAVE 4<sup>00</sup>!



Night and Day Treatment: Estrogenic Hormone Cream for the face... Estrogenic Hormone Oil to smooth the delicate skin of the throat.

8.00 value, now 3.50



Night and Day Treatment with Make-Up: Estrogenic Hormone Cream for the face... Estrogenic Hormone Oil for delicate throat area... Silk-Tone Special for beauty-treating foundation.

9.00 value, now 5.00

### Now with FOUR new miracle ingredients!

**HEALS!** With Allantoin! Amazing skin healing action for chapped, cracked skin. Helps get rid of beauty-robbing dead dry skin.

**PROTECTS!** With Silicones! Act like a detergent barrier to fight off attacks of harsh detergents and soaps while Lotion soothes, refreshes.

**SOFTENS!** With Emollients! Skin softeners help keep skin smooth, soft despite weather. Wonderful for roughened elbows, heels, knees.

**FIGHTS INFECTIONS!** With Hexachlorophene! Checks skin germs. Reduces risk of infection through open cracks in your skin.

Limited Time!

Regular \$1.00 Size

50¢

Reg. \$2 size now \$1



**WIND AND WEATHER LOTION**

HEALING PROTECTIVE SOFTENING FIGHTS INFECTION

TUSSY

No Wind No Weather No detergent need roughen, Dry or chap your hands again.

# Sav-on

self-service drug stores  
open 9-10... 7 days a week

15000 CRENSHAW BLVD., GARDENA