

TORRANCE HERALD

WEST OF RIVER

About two-thirds of the livestock of the United States is raised in areas west of the Mississippi River.

\$200 LESS
 When Ford, Chevy, Plymouth...
BEATING ALL DEALERS
 WE'VE QUADRUPLED SALES...
TWIN PONTIAC...
 5527 So. Coast Hwy. Torrance, Calif.

Resort Hotel Proposed Here

Under study today by a special Planning Commission committee are plans to construct a 166-room hotel in the southwest corner of the city at the Torrance-Palos Verdes line.

Commission Secretary George Powell reported that the developers of home tracts in the area, the Don-Ja-Ran Co., has sought city approval of their proposal to build a resort-type structure on the beach frontage west of Palos Verdes Blvd.

Nine two-story units would be constructed in such a manner that they did not interfere with the view from homes adjacent to the property, according to Powell. These units would comprise the hotel's guest quarters. A larger central structure would contain the offices, banquet rooms, and cocktail lounge. Adjacent to this would be a large paved parking area.

Plans for the proposed resort hotel are now being studied by Commissioners Beverly Smith, W. A. Mason, and David Figueroa.

Local Girl at MSU

Judith Nash, daughter of Mr. and Mrs. Leroy M. Nash, 27147 Eastvale Rd., Rolling Hills, has pledged Phi Gamma chapter of Delta Delta Delta sorority at Michigan State University.

Judy, a 1955 graduate of Torrance High School, is a freshman at M. S. U. and is majoring in social science.

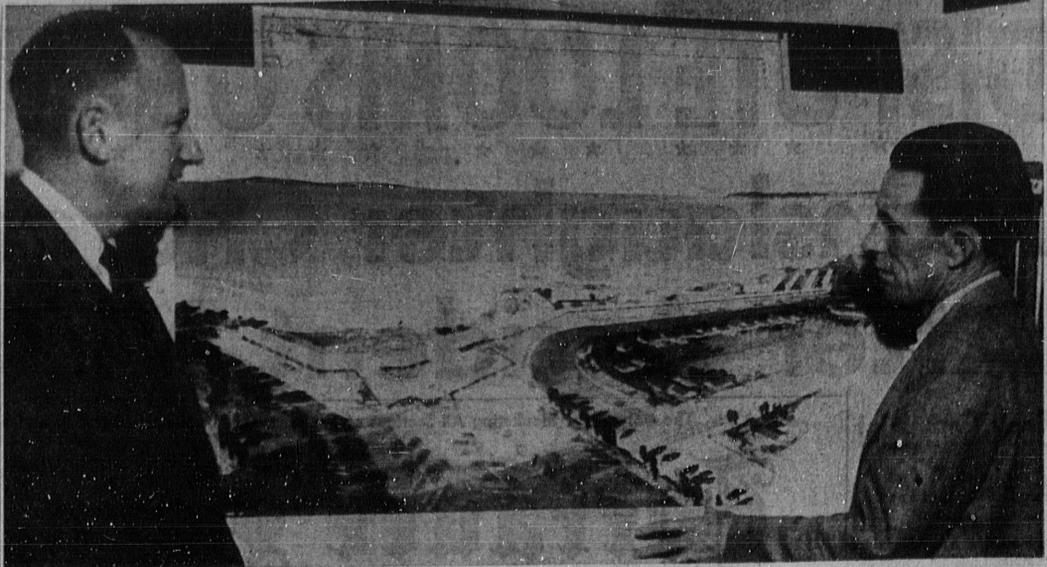
Radio Taken from Car

Milo Gilbert, of 2811 Arlington Ave., told police Thursday that someone took a radio from his car while the auto was parked on Greenwood Ave.

1723 Crevens
 FAirfax 8-1223
 Torrance, Calif.

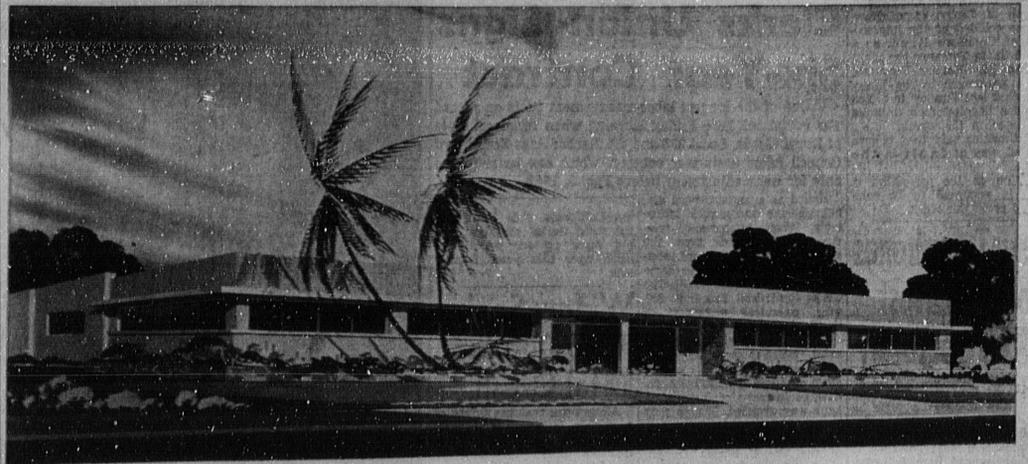


Halverson-Leavell
 FUNERAL DIRECTORS



STUDY HOTEL PLANS . . . Planning Commission Secretary George Powell (right) explains proposed layout of new resort-type hotel for Torrance Beach to Donald Mansfield, assistant city manager. The hotel has been

proposed by Don-Ja-Ran Co. for the beach frontage at the Torrance-Palos Verdes boundary. A Planning Commission committee is studying the proposal.



NEW INDUSTRIAL TRACT STARTED . . . McDonald Brothers Saturday announced that construction had started on the first of about 20 industrial plant buildings at Carson St. and Crenshaw Blvd., site of the now vacated

Ideco plant. A Cornell decision on rezoning of a strip of the 21-acre property along Carson St. is due a week from tomorrow evening after a final hearing on the matter.

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 SMART
 women
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Construction Started on New Industrial Tract Site

Construction on the first of approximately 20 industrial plant buildings in the "McDonald Brothers Torrance Industrial Tract" at Carson St. and Crenshaw Blvd. is now under way and will be ready for occupancy on May 1. It was announced here Saturday by Lloyd McDonald, partner of the large developing and construction firm.

Acquisition of the 21-acre industrial tract, formerly the site of the Ideco plant, was handled by the R. G. Harris Co. Planning and construction of plant facilities in the development are being handled by McDonald's Industrial Development Division.

Hearings on a petition to rezone a strip of the property fronting on Carson St. from R-3 and C-1 (multiple dwelling and retail commercial) to M-1 (light manufacturing) have been held before the Planning Commission and the final hearing is scheduled before the City Council here a week from tomorrow. The balance of the property is now zoned M-2 (heavy industry).

Sizes To Vary
 Size of the future plants to be built range from 10,000 to 50,000 square feet. A pleasing and efficient continuity of plant layout, architecture, and landscaping will result from the vast experience in industrial design and planning work processed

by the firm, McDonald said. Wide, paved asphalt streets will provide ample freedom of movement throughout the tract area, according to the plans drawn up for the development.

Other improvements scheduled for the tract include all utilities such as sewers, gas, power, and water mains. Major rail spur services are available to all industries establishing in the tract, and each building will have fully paved yard and parking facilities.

Advantages Told
 "Labor is plentiful in Torrance," McDonald said in outlining other advantages to industries located in the area. "An abundant supply of technicians, skilled, and unskilled workers live in Torrance and adjoining communities," he said.

"And with existing freeways, Torrance has become easily accessible to additional labor pools in the greater Los Angeles area," according to McDonald.

Construction of all buildings in the new subdivision will be of pre-cast, tilt-up concrete, or red brick with tapered steel roof girders, the developer reported.

City Attractions
 Facts about the city of Torrance which the head of the development firm cited as being of prime importance to industrialists were the ideal year

round climate, beautiful residential districts here and on the Palos Verdes Peninsula, excellence of Torrance schools, its 28 churches, the abundance of water from city-owned deep wells and the Metropolitan Water District, and proximity to the Los Angeles Harbor.

Torrance also has one of the lowest tax rates per assessed valuation in Southern California and the city has a very low bonded indebtedness, he emphasized.

Sales and lease negotiations for the new development are under the management of the R. G. Harris Co.

RIGHT AROUND SEASIDE

Auto Breaks Loose on Hillside; Halted by Hitting Pepper Tree

By SUE BURK
FR 5-4549

And the rains came down! Beautiful weather for ducks, and believe me the ducks are the only ones out of this family that enjoyed same. Feeling real sorry for the contractors of the new Torrance Heights Estates project; but, what if houses had just gone up and some poor unsuspecting family had bought just before the rains? Oh well, we did get one thing out of the deal. We, of Seaside, can again enjoy the loveliness of Seaside Lake.

Many children missing in the classrooms last week because of the weather. But, we would like to send best wishes to the eighth grade teacher, Mr. Simon, and hope he is well soon and back with his group of young teens. Our best wishes also to Mrs. Hedden, a second grade teacher who will be ill the past week. Get well wishes to all the children who have been ill. There are too many names to mention at this time.

the home of Mr. and Mrs. Frank Burk, of Zakon Rd., last Sunday. Plans were made for the home of their new garage with wishes that parents would visit and see the good work the boys are doing. Guests present were: Judge Otto Willett, Joe Yates, Hal Hild, Chief Red Dietrich, Al Metney, Wiley Gilmore, Glenn Currie, Gary Gills, Pete Martinez, Dick Arnold, Chuck Middleton, Bob Krash, Chuck Underwood, Harry and Edita Thomas, Paul Huffman, Bill Zepeda, Bruce Keltner, Dan Nolan, Gary Sigman, Jerry White, Dave Fender, Joe Surber, Ron Mittermeier, Ralph Heaney, Eugene Abrams, Tony Yelso, and Norman Young. Hostess Sue Burk, served assorted sweet and jelly rolls, doughnuts, twists, and coffee.

Republicans Plan Banquet For Kuchel

In what promises to be the largest Lincoln Day affair in the history of the area, 17th District Republican Central Committee members, together with all Republican volunteer organizations are preparing to honor California Sen. Thomas Kuchel at a Lincoln Day dinner, Feb. 13, 7:30 p.m. at the Hacienda Hotel, San Pedro.

According to Chairman Charles Soderstrom, more than 300 Republicans, Democrats and Independents are expected to attend.

Senator Kuchel will arrive directly from Washington and will give an up-to-the-minute report on all current political activities.

Tickets for the dinner may be obtained from all members of the Central Committee or by calling TErminial 2-5315.

Youth in Korea
 Specialist Third Class Jimmy C. Davenport, son of Mr. and Mrs. Beattie V. Smith, 148 Harbor Hills, Lomita, is now serving with the 24th Infantry Division in Korea.

Davenport, a clerk in the postal section of the division's headquarters, entered the Army in 1954 and arrived in the Far East in April, 1955.



WILLIAM F. MONAHAN
 . . . To Manage Marineland

Oceanarium Has New Director

William F. Monahan of Palos Verdes Estates was recently appointed vice president and general manager of Marineland of the Pacific following the resignation of Ray W. Smith.

The announcement was made by Henry U. Harris, president of the Oceanarium at Portuguese Bend. Monahan has been treasurer of Oceanarium, Inc. since Nov. 1, 1955.

He attended Bucknell, Pittsburgh University, and the Robert Morris Business School, is married and has two daughters.

CRITICAL NEED
 There is currently a critical need for about 3000 physical therapists.

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