

REYNOLDS KNIGHT

Industries Looking Forward to Breaking Records Again in '56

America's rubber industry, just closing the books on the best year in its history, looks forward to another year almost as good, according to John L. Collyer, chairman of the board, and William S. Richardson, president of the B. F. Goodrich Co.

This year, they forecast, the United States will consume about 1,465,000 long tons of new crude and man-made rubber, and at least 62 per cent of this total will be American-made rubber. They expect industry tire sales this year to reach 110 million units, 51 million of these replacement passenger tire sales.

The Goodrich executives pointed to the general adoption of tubeless tires in 1955. The tubeless tire began as a pioneering adventure by B. F. Goodrich in 1947, when the first such tire for a passenger car was marketed.

SPREADING MARKET—Products of Schenley Laboratories, Inc., pharmaceutical spe-

cially firm, reached markets in 64 countries outside the United States and Canada in 1955, and R. Blayne McCurry, SchenLabs president, said he expected 1956 to be an even better year.

In SchenLabs' fiscal year 1955—ended last Aug. 31—six new products were introduced, Mr. McCurry said, and all of them gained wide acceptance. The products were a cereal-like high-calorie food supplement, an anti-allergy product, an appetite depressant for treating obesity, a non-habit-forming laxative, an anti-diarrheal, and a lipotropic for vascular protection.

Exchange arrangements for antibiotic research discoveries and developments have been negotiated by SchenLabs with pharmaceutical companies in West Germany, Spain, France and Denmark.

RECORD PACE TO HOLD—The high level of demand which made 1955 the best year in the flat glass industry's history will continue through the first half of 1956, with the outlook

bright for the whole year, according to two leading executives in the field.

John D. Biggers, chairman, and George P. MacNichol, president of Libbey-Owens-Ford Glass Co., are looking forward to completion of a sixteen-month, \$50-million expansion program to meet the demand they foresee. These production facilities, they said, are being rushed to completion faster than any such program in the company's history.

Factors in continued high demand, they said, would be continued school, industrial and residential building, production of many more automobiles each using half again as much glass as a 1940 car, low inventories all along the pipeline of supply from factory to user, and stable employment conditions in the industry.

MILLION NEW CUSTOMERS—Nineteen-fifty-six is the year a million new customers will be connected to gas supplies, W. F. Rockwell Jr., presi-

dent of the Gas Appliance Manufacturers Assn., predicted. It follows inevitably, he said, that all this year's records are almost sure to fall.

During 1955, said Rockwell, who is also president of Rockwell Manufacturing Co., of Pittsburgh, makers of automatic gas water heaters shipped 2,799,000 units; warm air furnace shipments rose by nearly 30 per cent to 850,000 units, and gas boiler manufacturers enjoyed a 13 per cent rise in sales. Gas will pass oil as the prime fuel for residential central heating this year, Rockwell predicted. He expected this trend to be aided by the introduction of natural gas to the Pacific Northwest.

IT'S IN THE BOX—A record year in 1956 for packaging and for folding cartons specifically is forecast by Norman F. Greenway, president of the Folding Paper Box Assn. of America. Greenway predicted that total industry sales in 1956 would increase 10 per cent to a total

of almost \$900 million. To produce the cartons represented in this amount of sales will use 2.5 million tons of cardboard, cut and folded into 100 billion cartons to preserve, protect, transport and display almost every type of product.

Great impetus will be given the growth of packaging by the rise of self-service merchandising, Greenway said. Opening of 2500 new supermarkets, and the trend of variety chains to self-service, will call for more and more merchandise to be packed in colorful, durable folding cartons, capable of serving as salesmen as well as containers.

NEW TOOL OF PROGRESS—Industrial heat processing will make further great strides in 1956, on top of its remarkable progress in 1955, Frederic O. Hess, president of Selas Corporation of America, Philadelphia heat processing and engineering company, predicted.

So much pioneering work was done in the use of controlled gas heat as a flexible production tool, Hess said, that installations making use of this technique will multiply hereafter.

He cited continuous production of galvanized steel, continuous annealing lines in steel mills, conditioning of ethylene feedstocks for the refining proc-

Paul E. Sanders Retires After 35 Years with GP

Paul E. Sanders, assistant manager of General Petroleum Corp's refinery at Torrance, retired Jan. 1 after 36 years' service.

Sanders was employed by General Petroleum in 1919 as a furnaceman. In 1929, as a foreman, he and 33 other men put "on stream" the company's Torrance refinery which had a capacity at the time of 35,000 barrels per day. Today, some 1200 persons are employed by the company at the Torrance refinery, which now has a capacity of some 125,000 barrels per day. Sanders was appointed refinery superintendent in 1945 and was made general superintendent five years later. He became assistant manager of the refinery in 1952.

He is a past president of the company's Foremen's Assn. and has served as "Kingfish" of the company's 10-20 Club, which is composed of employees who

have more than 10 years' service with the company.

A native of Arkansas, Sanders attended the University of Arkansas. He came to Los Angeles in 1909. He lives with his wife, Myrtle, in Los Angeles. They have a daughter, Mrs. Vivian Crawford, also a resident of Los Angeles.

Several parties, attended by his friends and business associates, honored him upon his retirement. More than 200 attended a party at the Rodger Young Auditorium, hosted by A. E. Thompson, manager of the Torrance refinery.

Sanders retired under General Petroleum's Annuity Plan which dates back to 1912. He plans to spend his leisure time enjoying his cabin in the mountains at Julian, Calif.



PAUL E. SANDERS Retires after 35 Years

Two Homes Burglarized

Two housewives reported to police last week that their homes had been burglarized.

Mrs. Elsie Burns, 39, of 3829 W. 180th St., said someone entered her home and took about \$64.50 in lingerie before exiting with the loot.

Mrs. Dorothy J. Christenson, 31, of 4031 W. 176th St., told authorities that someone cut a screen and then climbed in through a window at her house. The hand got away with an armload of holiday goodies—nine dozen cookies.

Detectives are investigating the reports.



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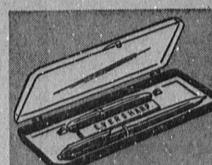
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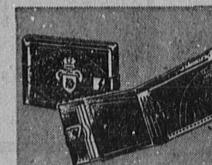
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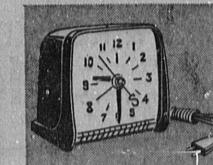
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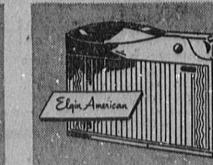
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All offices will be open until 12 Noon, Saturday, January 7, 1956